Transatlantic Trade and Investment Partnership
A Unique Opportunity

“TTIP would unite the two largest and most important economies on the planet.”
(Bernhard Mattes, President, AmCham Germany)
10 Reasons to Support the Transatlantic Trade and Investment Partnership (TTIP)

1. **Economic Growth**
   According to estimates, TTIP could boost the transatlantic economy’s GDP between 1.5 and 3.5 percent.

2. **Increase in Foreign Trade**
   TTIP would significantly increase foreign trade between the EU and the US.

3. **Chance to Set Global Standards in Industry and Services**
   Common standards would improve the position of the transatlantic partners in regard to global trade.

4. **Strengthening Innovation Potential**
   Innovation is a key driver for growth. A comprehensive TTIP would further strengthen innovation, research and development.

5. **More Labor Mobility**
   A comprehensive agreement could significantly influence the mobility of skilled and specialized professionals, thereby countering the shortage of skilled workers on both sides of the Atlantic.

6. **Creation of 400,000 New Jobs**
   Increases in exports and new investment opportunities would create new jobs in both economic areas.

7. **Investment Boost**
   TTIP would create new opportunities and incentives for companies to invest in the transatlantic marketplace.

8. **Welfare Gains for Everyone**
   Existing free trade agreements show that comprehensive trade liberalization generates long term economic prosperity for partner states.

9. **Increase in Competitiveness**
   The EU and the US could expand their position in international trade as the driving forces of the global economy.

10. **Deepening of Transatlantic Values**
    The transatlantic relationship that is based on trust, transparency and common principles would be further strengthened.

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