

the voice of  
transatlantic  
business

AmCham Germany

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Annual Report 2023

120  
YEARS  AmCham  
GERMANY



The American Chamber of Commerce in Germany (AmCham Germany) is the **voice** of transatlantic business. We enhance global **economic and trade relations** built on a strong foundation of the German-American **partnership**. We actively support and promote our **members' interests** through our global **network** in business, politics and AmChams worldwide and strengthen the **exchange** between our members and **political** decision makers. AmCham Germany enables cross-cultural understanding, **cooperation** and new **investment**. We stand for transparent **dialogue**, unrestricted **trade** and a competitive and open **business climate**.

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# Preface

## Dear Members,

The past year has again presented a myriad of challenges that have led to increased uncertainty in an already complex global environment: The repercussions of the pandemic, the ongoing war in Ukraine with its humanitarian, political, and economic impact, climate change, high inflation, a looming recession, and the accelerated pace of digitalization. In the complex contemporary world, **shared values and principles with partners** create an identity that provides clear orientation.

In times of such uncertainty, we must seize the potential that dwells in our transatlantic partnership, forge even deeper bonds, and demonstrate the strategic relevance of **transatlantic sovereignty** for increased competitiveness, resilience, and responsiveness in our economies.

For 120 years, the overall goals of AmCham Germany have been to **support unrestricted trade and investment** between the U.S. and Germany and to promote a healthy, open, and productive business climate between the two countries. In this regard, we would like to highlight the progress our organization has made in facilitating networking opportunities and providing content for our members.

Over the past year, AmCham Germany has successfully continued to **foster dialogue** and serve as a **bridge builder between U.S. and German decision makers**. We have presented a full calendar of events. AmCham Germany brought the transatlantic business community together in its annual **Transatlantic Business Conference** in Frankfurt am Main with keynote speakers **Marisa Lago**, Under Secretary of Commerce for International Trade, and **Dr. Franziska Brantner**, Parliamentary State Secretary at the Federal Ministry for Economic Affairs and Climate Action. The conference emphasized the importance of the transatlantic partnership and continued cooperation. More recently, we met with the U.S. Congressional Delegation led by **Senator Lindsey Graham** this spring at the 59th Munich Security Conference and hosted an official side event with **Speaker Emerita, Representative Nancy Pelosi** as well as **Representative Mike Turner**, Chair of the House Intelligence Committee.

Moreover, AmCham Germany articulated its main policy priorities for Germany with its position paper **“Making Germany’s Zeitenwende a Success,”** thereby outlining relevant topics for the transatlantic business community in the current global environment and offering arguments in the discussion on how to make the partnership more resilient.



**Simone Menne**  
President



**Daniel Andrich**  
General Manager

# Preface

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With the **Female Founders Award** and the **Female Leaders Platform**, AmCham Germany continues to promote female (co-)founders in their visibility. AmCham Germany is a proud supporter of the **EMPOWER HER** initiative, a collaborative effort between the U.S. Department of Commerce and the AmChams in Europe (ACE) Network to support women-led entrepreneurial endeavors. Moreover, our **NextGen Program** continues to serve as an outreach opportunity for our members and is paramount in instilling a deep appreciation for strong transatlantic ties in the business leaders of tomorrow.

Additionally, we continued to organize numerous events in our **Regional Chapters** and **Policy Committees** throughout Germany, with topics including trade, digitalization, energy, healthcare, tax, and defense. We met with high-ranking government officials to discuss these issues, including Vice Chancellor **Dr. Robert Habeck**, State Secretary **Dr. Jörg Kukies**, Minister-President **Michael Kretschmer**, and Chairman of the Economic Committee in the Bundestag **Michael Grosse-Brömer** – just to name a few.

We also significantly increased the Chamber's visibility on numerous transatlantic developments – be it with multiple press appearances, or with surveys and rankings such as our **Transatlantic Business Barometer** and our **TOP 50 Ranking**.

For all our work and success, we depend on the support, engagement, and loyalty of our valued members. After all, it is through the dedication, commitment, and also feedback from our members that we are able to **modernize our organization** and make AmCham Germany fit for the future.

In closing, we would like to thank the Executive Committee, the Board of Directors, and the Chairpersons of our Policy and Regional Committees as well as our members for their continued support and commitment to our organization. At AmCham Germany, you — our members — are the foundation of our work and our activities. Your engagement in our organization allows us to shape transatlantic dialogue and serve as a voice for the **transatlantic business community**. Over the next months and years, we look forward to continuing our mission of fostering transatlantic relations and strengthening our organization with you!



**Simone Menne**  
President



**Daniel Andrich**  
General Manager

# Signature Events / Annual Membership Meeting

# 120 YEARS

## 120-Year Anniversary

In 2023, AmCham Germany celebrates its 120-year anniversary. The unique history of the American Chamber of Commerce in Germany is the story of how its leadership and members reacted to both the challenges, and opportunities, posed by the political dictates of the time.

While many aspects of AmCham Germany have changed over the past 120 years, its mission has remained consistent: To work for unrestricted trade and investment between the U.S. and Germany by promoting an open and productive business climate between the two countries.

## Review of AMM 2022

AmCham Germany's 118th Annual Membership Meeting 2022 took place on June 1&2, 2022 in Düsseldorf. The meeting addressed critical topics of importance for the transatlantic business community. Keynote Speakers included U.S. Ambassador Dr. Amy Gutmann and German Finance Minister Christian Lindner.

#AMM2022

[www.amcham.de/events/annual-membership-meeting](http://www.amcham.de/events/annual-membership-meeting)

## ANNUAL MEMBERSHIP MEETING 2023

*“U.S.-Germany trade isn't just about numbers. It reflects the shared goals and values that join us. And as we face global challenges, this economic bond fuels our commitment. Our trade alliance, a symbol of democracy and fairness, guides us into the future.”*

*Amy Gutmann,  
U.S. Ambassador to Germany*

**Once a year, AmCham Germany's members gather for the Annual Membership Meeting (AMM). The AMM brings together members and representatives from politics, media and the transatlantic business community and offers a platform for interdisciplinary exchange and networking.**

This year's signature event has three components:

On July 5, 2023, the internal meetings of AmCham Germany's Executive Committee, Board of Directors, as well as Chairpersons (Regional Chapter Chairs, Policy Committee Chairs, Senior Advisors) will take place

at ESMT Berlin. The day will end with a **Recognition Dinner** for AmCham Germany's leadership. Guests of Honor will include Andreas Michaelis, State Secretary, Federal Foreign Office.

The **Membership Meeting** will take place in the morning of July 6, 2023. It will include reports of AmCham Germany's President, General Manager as well as Treasurer on the development of the organization over the course of the past year. The membership meeting also features the elections of Members of the Executive Committee and Directors of the Board.

# Signature Events / Annual Membership Meeting

## Selected Speakers



Keynote speaker

**Dr. Amy Gutmann**  
U.S. Ambassador  
to Germany  
U.S. Embassy Berlin



Keynote speaker

**Wolfgang Schmidt**  
Head of the Federal  
Chancellery and  
Federal Minister  
for Special Tasks  
German Chancellery



**Adel Al-Saleh**  
CEO of T-Systems  
and Member  
of the Board of  
Management  
Deutsche Telekom  
AG



**Klaus Bürg**  
Vice President  
EMEA (DACH+CEE),  
Palo Alto Networks  
GmbH



**Saskia Esken**  
Leader  
Social Democratic  
Party (SPD)



**Simone Menne**  
President  
AmCham Germany



**Christoph Weigler**  
General Manager  
DACH  
Uber

A half-day **Business Conference** will take place in the afternoon of July 6, 2023, offering insights from government and industry experts.

U.S. Ambassador to Germany Amy Gutmann will kick-off the Business Conference with a keynote speech. We will also host a panel discussion on *“Future-Proofing Transatlantic Business in an Age of AI Revolutions: How Transatlantic Sovereignty Can Contribute to More Competitiveness, Resilience, and Responsiveness in our Economies”* featuring Adel **Al-Saleh**, CEO of T-Systems and Member of the Board of Management, Deutsche Telekom

AG; Klaus **Bürg**, Vice President EMEA, Palo Alto Networks GmbH; Saskia **Esken**, Leader, Social Democratic Party (SPD); and Christoph **Weigler**, General Manager DACH, Uber. Wolfgang **Schmidt**, Head of the Federal Chancellery and Federal Minister for Special Tasks, will be joining us in the afternoon for a keynote speech and exchange with AmCham Germany President Simone **Menne** on the German administration’s vision for the future of the transatlantic partnership.

*The editorial deadline for this text was June 6, 2023.*



Moderator

**Chernob Jobatey**  
Journalist and  
Moderator

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Pfizer

# Signature Events / Transatlantic Business Conference

16<sup>th</sup>

## TRANSATLANTIC BUSINESS CONFERENCE

Transatlantic Economic Relations in Light of the “*Zeitenwende*”  
and the U.S. Midterm Elections

AmCham Germany’s **16th Transatlantic Business Conference** took place on November 17, 2022 in Frankfurt. Politicians, business leaders from AmCham Germany member companies, and other stakeholders came together to discuss the significance of the transatlantic partnership. Stressed throughout the conference, it became clear that further **transatlantic cooperation** is needed, particularly in trade, energy security and greentech, the digital economy, as well as defense, healthcare, and life sciences. Transatlantic sovereignty that transcends borders is required to achieve common standards and rules on both sides of the Atlantic, as well as on a global scale.

Marisa **Lago**, Under Secretary of Commerce for International Trade at the U.S. Department of Commerce, and Dr. Franziska **Brantner**, Parliamentary State Secretary at the German Federal Ministry for Economic Affairs and Climate Action, both gave inspirational keynote speeches,

stressing the importance of German-American cooperation to advance the bilateral trade relationship, accelerate the green transition and invest in green technologies, and ensure the safe, secure transfer and handling of transatlantic data in this digital age.

### Empowering Female Voices in the Transatlantic Business Community

AmCham Germany and the U.S. Department of Commerce also had the opportunity to bring together female leaders from the transatlantic business and trade community for an exclusive female leaders luncheon with Under Secretary Marisa **Lago**. Lago highlighted the EMPOWER HER Initiative at the luncheon, a partnership between the U.S. Department of Commerce and the AmChams in Europe (ACE) network, dedicated to advancing women’s economic empowerment in the workplace and women-led entrepreneurship.

### ABOUT THE EVENT

AmCham Germany’s Transatlantic Business Conference is an annual forum to engage in constructive dialogue and foster transatlantic collaboration on issues of relevance for both Europe and the U.S. It provides a platform for exchange for our members and top-level speakers from business, government, media, and think tanks.

### Thank You to Our Event Partners

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# Signature Events / Transatlantic Business Conference

16<sup>th</sup> TRANSATLANTIC  
BUSINESS CONFERENCE



**1** Panel discussion on **Sustainable Finance** and the European Union's taxonomy. Speakers included Michael **Kotzbauer**, Commerzbank; Melanie **Kreis**, Deutsche Post DHL Group; Wiebke **Merbeth**, Deloitte and Sustainable Finance Advisory Committee of the German Federal Government; Stefan **Schnell**, BASF; and Judith **Wiese**, Siemens. Amy **Curlee** of Frankfurt Rhein Main GmbH moderated the panel.

**2** Axel **Dittmann**, Deputy Chief of Mission, German Embassy in the U.S., and Woodward Clark **Price**, Deputy Chief of Mission, U.S. Embassy Berlin, joined virtually to discuss the future of the transatlantic partnership.

**3** In a breakout session organized by Deloitte, Tomas **Henninger** and Oliver **Bendig** provided insights on the **Circular Economy** and its potential as a solution for disrupted supply chains and an area for further transatlantic cooperation.

**4** Dieter **Kempf**, former President of the Federation of German Industries (BDI) was awarded AmCham Germany's **Service Excellence Award** for his support of the Chamber throughout the last decades.

**5** About 200 participants enjoyed discussions and networking opportunities during the conference. On the eve of the conference there was an exclusive reception at **Commerzbank** for AmCham Germany's leadership and partners as well as sponsors of the conference.

**6** In a breakout session organized by **Procter & Gamble** in cooperation with the World Wildlife Fund (**WWF**) discussions centered around tackling climate change and how to best adjust our behaviors and actions to help combat it.

# Signature Events / Female Founders Award



Dr. Marianne **Janik**, Award Patron Female Founders Award 2023, emphasized the significance of the award as an initiative to promote visibility for courageous female entrepreneurs.

## *Female Founders Award 2023: Leveling the Societal Playing Field and Leading to Cosmic Heights*

*“We want to make female talents more visible – also to overcome the unconscious bias and inspire other women (and men) who might have great ideas, but are still hesitant towards making the big step into entrepreneurship.”*

(Dr. Marianne Janik, Award Patron Female Founders Award 2023)

### HAVE THE COURAGE TO BE PIONEER

AmCham Germany hosted its fourth Female Founders Award Ceremony to celebrate the innovative stories of five female founders and recognize the success of their business models on April 26, 2023 in Berlin.

Speakers included: Dr. Marianne **Janik**; Simone **Menne**, AmCham Germany President; U.S. Ambassador Dr. Amy **Gutmann**; Dr. Anna **Christmann**, Member of the German Bundestag, Commissioner of the German Federal Ministry for Economic Affairs and Climate Action for the Digital Economy and Start-ups; and Torsten **Oltmanns**, AmCham Germany Regional Chapter Chair Berlin-Brandenburg.

The independent **jury** was comprised by:

- Nadine **Bütow**, Head of Communications Europe, LONGi Solar and member of Digital Media Women e.V.
- Dr. Guido **Brinkel**, Head of Regulatory Policy & Director Corporate Affairs, Microsoft Germany
- Maria **Gross**, Managing Director, GERMANTECH
- Prof. Dr. Torsten **Oltmanns**, Regional Chair Berlin-Brandenburg, AmCham Germany
- Carolin **Schäufele**, CEO & Managing Editor, SHE works!
- Andreas **Schwaiger**, Vice President, Managing Director Germany, Texas Instruments Deutschland GmbH
- Edith **Stier-Thompson**, Managing Director, news aktuell



Dr. **Janik**; Irene **Selvanathan**, NEUROSPACE; Maria **Gross**; Simone **Menne**; Ambassador Dr. Amy **Gutmann**; Natalya **Nepomnyashcha**, Netzwerk Chancen; Prof. Dr. Torsten **Oltmanns**; Leitha **Matz**, finmarie; Dr. Katrin **Goldammer**, Localiser (left to right).



Dr. Marianne **Janik**, Award Patron, during the award ceremony.



The Female Founders Award winners 2023: Irene **Selvanathan** and Natalya **Nepomnyashcha** (right).



Maria **Möller** (left), talking hands flipbooks; and Xenia **Scholl**, TeleRetail, both former Female Founders Award winners (Möller 2022, Scholl 2019).

# Signature Events / Female Founders Award

## The Winners '23

In 2023, two female founders were honored who stood out with their innovative and successful business models. These outstanding business models delve into social inclusion and space technology.



**Natalya Nepomnyashcha**  
Founder  
Netzwerk Chancen

### Netzwerk Chancen

Netzwerk Chancen is a social start-up that improves career opportunities for people from disadvantaged social backgrounds. It provides free career support for over 1,800 young adults incl. coaching, workshops, mentoring and jobs. It also pushes for social change and campaign for equal opportunities for children, youths and adults from underprivileged families. Additionally, Netzwerk Chancen supports companies in their endeavours to internalize social diversity.

*"I am incredibly grateful for the award. As a founder who founded a start-up as a side hustle on top of a full-time job, I'm proud of what we have accomplished supporting people from underprivileged backgrounds on their paths. I hope my founding story inspires others – especially women – to become sidepreneurs."*



**Irene S. Selvanathan**  
CEO & Founder  
NEUROSPACE

### NEUROSPACE

NEUROSPACE is a NewSpace company based in Berlin. NEUROSPACE was founded in 2020 by a group of experienced engineers in the fields of software, hardware, physics, and space engineering. The approach is to keep up the NewSpace approach by standardized and cost reducing technology. With HiveR they created a novel concept of a modular, affordable, and adaptable rover platform for Moon and Earth application.

*"This award, presented by a chamber with so many well-known business representatives, is an incredible honor for us because we feel recognized and give ourselves attention and confirmation in our actions. It is an important milestone for us and also encourages us in our future plans, including opening an office in America and gaining a foothold there."*

## Honorable Mentions '23

The following founders earned the distinction of **Honorable Mention** for their participation in AmCham Germany's Female Founders Award:



**Dr. Karthin Goldammer**  
CEO & Co-Founder of  
Localiser RLI GmbH



**Maxie Matthiessen**  
CEO & Founder of FEMNA  
Health GmbH



**Leitha Matz**  
Chief-Product Officer &  
Co-Founder of finmarie GmbH



### ABOUT THE AWARD

AmCham Germany's Female Founders Award promotes and empowers female (co-) founders in their visibility and networking while inspiring and motivating women to become entrepreneurs. The award brings together the values of American entrepreneurial spirit and German entrepreneurship as well as the activities of AmCham Germany in the context of entrepreneurship and diversity/women in leadership.

### Thank You to Our Partners

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think. speak. transform;  
women exporters powered by UPS,  
and others

# Events / Munich Security Conference Side Events



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## *A Platform for Direct Transatlantic Exchange*

**On the occasion of the 59th Munich Security Conference, AmCham Germany hosted two official side events to discuss transatlantic cooperation in 2023 with key stakeholders from German and U.S. politics and the transatlantic business community.**

**On February 18, 2023, AmCham Germany hosted a German-U.S. Congressional Business Roundtable together with the Transatlantic Business Initiative (TBI) and the U.S. Embassy Berlin.**

The roundtable provided a platform for an open dialogue between members of the U.S. Congressional Delegation led by Senator Lindsey **Graham**, government representatives and Germany-based business leaders as well as leaders of U.S. businesses highly invested in Germany on issues that are central to the transatlantic partnership. In particular, participants discussed German and U.S. approaches to simultaneously achieving economic stability, energy security and the energy transition. They also debated views on how transatlantic cooperation can contribute to global standard-setting and to building resilient supply chains.

High-level participants included the U.S. Ambassador to Germany Dr. Amy **Gutmann** as well as the German Ambassador to the U.S. Dr. Emily **Haber**; Christoph **Heusgen**, Chairman of the Munich Security Conference; and CEOs of German and U.S. owned businesses.

>> <https://www.amcham.de/news-details/munich-security-conference-2023>

- 1 Simone **Menne**, AmCham Germany; U.S. Ambassador to Germany Amy **Gutmann** and Tanja **Gönnner**, BDI (left to right).
- 2 Daniel **Andrich** and Wolfgang **Niedermark**, Member of the Executive Board, BDI e.V.
- 3 Klaus **Rosenfeld**, Schaeffler AG and Member of the Board, Transatlantic Business Initiative.

## Events / Munich Security Conference Side Events



Dr. Karen **Donfried**, Assistant Secretary of State for European and Eurasian Affairs, U.S. Department of State; Rep. Nancy **Pelosi**, Speaker Emerita, U.S. House of Representatives; and Simone **Menne**, AmCham Germany.



Suzanne P. **Clark**, President & CEO, U.S. Chamber of Commerce.



David **Knower**, Managing Director & Partner, Cerberus; AmCham Germany Board Member and Regional Chapter Chair Rhine-Main.

### *Brave New World: How to Foster Transatlantic Sovereignty after the Zeitenwende*

**The transatlantic networking dinner on February 18, 2023, provided high-level inputs from representatives of the transatlantic business community and the U.S. congressional delegation.**

Participants discussed necessary priorities to strengthen transatlantic relations in the areas of trade, energy security and climate protection, a digital transatlantic economic zone, and a business framework, that fosters innovation in the aerospace and defense sectors. Among the stakeholders from U.S. Congress were former Speaker of the House Nancy **Pelosi** as well as Representative Mike **Turner**, Chairman of the House Permanent Select Committee on Intelligence, U.S. House of Representatives.

Inputs were given by Simone **Menne**, President, AmCham Germany; David **Knower**, Managing Director and Partner, Cerberus Deutschland Beteiligungsberatung GmbH and AmCham Germany Board Member; Suzanne **Clark**, President & CEO, U.S. Chamber of Commerce; Nate **Tibbits**, Senior Vice President, Global Government Affairs, Public Affairs & Corporate Responsibility, Qualcomm Inc., and Rep. Mike **Turner**, Chairman of the House Permanent Select Committee on Intelligence, U.S. House of Representatives.

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Nate **Tibbits**, Senior Vice President, Global Government Affairs & Public Affairs, Qualcomm Inc.



Rep. Mike **Turner**, Chairman of the House Permanent Select Committee on Intelligence, U.S. House of Representatives.



Gyde **Jensen**, Member of the German Bundestag, Free Democratic Party (FDP) in a conversation. James **Monroe** of Monroe Atlantic (right).



Suzanne P. **Clark** addressing the audience of the networking dinner.

## Events / Female Leaders Platform

### *The Power of Networking*

In addition to the successful Female Founders Award Contest, AmCham Germany established the Female Leaders Platform in September 2022. With this Platform, AmCham Germany provides a forum for exchange and high-level networking for the winners of the Female Founders Award and other high-ranking female leaders and founders among AmCham Germany's membership.

“Current geopolitical challenges require creative solutions, and creative solutions require diversity in leadership,” said AmCham Germany President Simone **Menne** during the first Female Leaders Platform Event on September 22, 2022. Dr. Marianne **Janik**, Patron of the Female Founders Award, AmCham Germany Vice President and Vice President Microsoft Germany, said: “What are the ingredients to manage these times of uncertainty? Even though there are certainly many factors, I would like to highlight three: technology, the power of (digital) ecosystems and the value of the transatlantic partnership.” Susanne **Deissenberger**, Managing Director Erlangen, Thermo Fisher Scientific GmbH, made clear: “Female leadership for me means driving faster than before the intense journey of change to diversity and the achievement of sustainable global growth using digitalization for the transformation towards a greener economy for the next generations.”

### Speaker Line-Up: Female Leaders



**Susanne Deissenberger**  
AmCham Germany Board Member; Managing Director Erlangen, Thermo Fisher Scientific GmbH



**Dr. Marianne Janik**  
Patron of the Female Founders Award; AmCham Germany Vice President and CEO, Microsoft Germany



**Simone Menne**  
President, AmCham Germany



#### **EMPOWER HER**

AmCham Germany's Female Founders Award is a proud supporter of the EMPOWER HER Initiative, a collaborative effort between the U.S. Department of Commerce and the AmChams in Europe (ACE) Network to advance women's economic empowerment in the workplace and support women-led entrepreneurial endeavors.



Female Leaders Platform, September 22, 2022, Berlin. Pictured here (from left to right): Susanne **Deissenberger**; Jana **Dorband**; Simone **Menne**; Torsten **Oltmans**; Maria **Gross**; Diana **Heinrichs**; Dr. Marianne **Janik**; Aylin **Tüzel**; Susanne **Patommel**; Monika **Blauburger**; Maria **Möller**.

## Events / Transatlantic Business Barometer



### *Presentation of the Transatlantic Business Barometer 2023*

On March 16, 2023 members and interested parties of the transatlantic business community came together to attend the Transatlantic Business Barometer 2023 event at the Allianz Forum in Berlin. The Transatlantic Business Barometer is a yearly survey, conducted by Roland Berger and AmCham Germany. The survey assesses the views of U.S. American and German businesses on each other's location for conducting business, and measures trends in transatlantic business relations.

#### **CALL FOR RESILIENCE & INNOVATION**

In her welcoming remarks, Michelle **Schmitz**, Head of Allianz Representative Office Berlin, set the larger context of the discussion, namely how Germany and the U.S. stand in the larger dynamics of the global economy. Simone **Menne**, AmCham Germany President, provided a key point for improving transatlantic relations in the long run, namely by fostering resilience without seeking protectionist measures. Parliamentary State Secretary Mario **Brandenburg** outlined strategies necessary to improve Germany's attractiveness as a business location. Energy costs are certainly not the only challenge ahead. Addressing the advancement of technologies and shortage of skilled workers is essential. Marcus **Berret**, Global Managing Director of Roland Berger, provided key insights to the results of the survey. Regarding Germany, both as a location and as a business player, two main points were subject of attention: The decline of Germany's assessment as a good business location for the third year in a row and the low rate of growth expectancy for U.S. companies investing in the country. The panel discussion for the event provided political voices and perspectives from both German and U.S. companies.

**Thank You to Our  
Event Partners**

ALLIANZ SE  
SAS



**1** In the heart of Berlin: Simone **Menne**; Helene **Lengler**, SAS; Daniel **Andrich**; Mario **Brandenburg**.

**2** Speakers and panelists (from left to right): Daniel **Andrich**, General Manager, AmCham Germany (moderator); Mario **Brandenburg**, Parliamentary State Secretary, Federal Ministry of Education and Research; Simone **Menne**, AmCham Germany; Julia **Klößner**, MdB, Economic Policy Spokeswoman of the CDU/CSU Parliamentary Group in the German Bundestag; Helene **Lengler**, Managing Director, SAS; Michelle **Schmitz**, Allianz; and Marcus **Berret**, Roland Berger.

# AmCham Germany Regional Chapters and Chairs

as of June 2023

To coordinate AmCham Germany's regional activities, Germany is subdivided into nine chapters. The activities in the chapters are organized by Regional Chairs and Regional Committees.

## LOWER SAXONY REGIONAL CHAPTER



Dr. Janett Fahrenholz



Dr. Christian Nordholtz

## NORTHERN GERMANY REGIONAL CHAPTER



Dr. Henning C. Schneider

## BERLIN-BRANDENBURG REGIONAL CHAPTER



Prof. Dr. Torsten Oltmanns



Aylin Tüzel

## NORTH RHINE-WESTPHALIA REGIONAL CHAPTER



Frank Jørgensen



Theresa Winkels



Dr. Hermann J. Knott  
(Chair for Cologne)

## SAXONY REGIONAL CHAPTER



Prof. Dr. Heribert Heckschen

## RHINE-MAIN REGIONAL CHAPTER



David Knowler

## RHINE-NECKAR TRIANGLE REGIONAL CHAPTER



Axel Isele



Dr. Thomas Keil

## BADEN-WÜRTTEMBERG REGIONAL CHAPTER



Prof. Dr. Gerhard Wegen

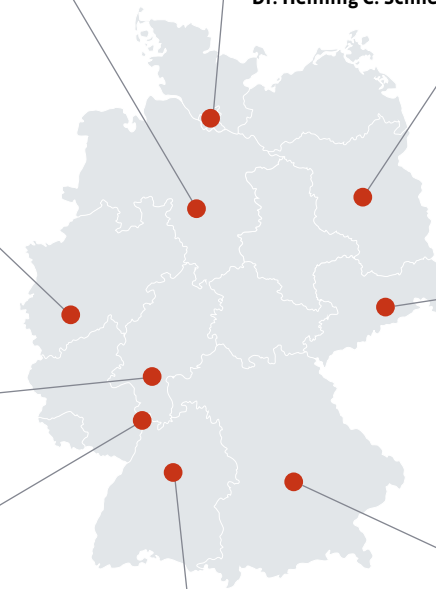
## BAVARIA REGIONAL CHAPTER



Claudia Donzelmann



Prof. Dr. Kai C. Andrejewski





# Events / Year in Review / Year in Review

AmCham Germany offers a wide range of high-caliber events where representatives from business, government and civil society can discuss the most pressing issues impacting transatlantic trade and investment.

**June 13, 2022 Farewell Luncheon with U.S. Consul General Darion Akins and Nicolae Cantuniar, outgoing Regional Chapter Chair Lower Saxony**

Nic Cantuniar served as Chair of AmCham Germany's Chapter Lower Saxony from 2020 until June 2022.

**SPEAKERS:** U.S. Consul General Darion Akins, U.S. Consulate General Hamburg; and Daniel Andrich, General Manager, AmCham Germany  
**TOPIC:** Current challenges, war in Ukraine, inflation supply chain issues.

**June 21, 2022 Exclusive Business Luncheon, Berlin-Brandenburg**

**SPEAKER:** Suzanne Clark, President & CEO; U.S. Chamber of Commerce, Washington, D.C.  
**TOPIC:** Transatlantic trade liberalization and the prospects of transatlantic cooperation

**June 27, 2022 Roundtable, Berlin-Brandenburg**

**SPEAKER:** Daniela Kluckert, Parliamentary State Secretary to the Federal Minister for Digital and Transport  
**TOPIC:** Digital policy strategy of the German Federal Government

**July 4, 2022 Independence Day Celebration, Rhine-Main**

**SPEAKER:** U.S. Consul General Norman Thatcher Scharpf, U.S. Consulate General in Frankfurt



Farewell Event

Farewell Luncheon with U.S. Consul General Akins (left). Right: Nina Englert, Regional Committee Lower Saxony.

**July 6, 2022 Business After Hours, Baden-Württemberg**

**SPEAKER:** Dr. Marco Warth, Vice President Product Development Engine Systems and Components, MAHLE GmbH  
**TOPIC:** Die Kraft des Wassers – wie Wasserstoff die Motoren und Brennstoffzellen von morgen antreibt

**July 12, 2022 Event Cooperation with SAS, Baden-Württemberg**

**SPEAKERS:** Helene Lengler, Managing Director, SAS Deutschland, SAS Institute GmbH; Prof. Dr. Eckart Würzner, Mayor of the City of Heidelberg; Theresia Bauer, then Baden-Württemberg's Minister of Science, Research and the Arts; Daniel Andrich, General Manager, AmCham Germany  
**TOPIC:** SAS Enjoys Sommerfest

**July 13, 2022 Business After Hours, Baden-Württemberg**

**SPEAKER:** Dr. Jens Bodo Koch, CEO, Heckler & Koch GmbH  
**TOPIC:** Tradition and New Perspectives in a Turbulent Geopolitical Environment



Business After Hours

Business After Hours Event on July 6 at MAHLE.

**September 1, 2022 International Summer Business Barbecue, Saxony**

**SPEAKERS:** Simone Menne, AmCham Germany President; Oliver Schenk, Chief of the State Chancellery and State Minister, State Chancellery of Saxony; U.S. Consul General Ken Toko, U.S. Consulate General Leipzig.  
**TOPIC:** Transatlantic Business



Summer Reception

Oliver Schenk, State Chancellery of Saxony (left); Simone Menne, President AmCham Germany; U.S. Consul General Kenichiro (Ken) Toko, U.S. Consulate General in Leipzig.

**September 7, 2022 Transatlantic Networking Roundtable for Economic Development Organizations, Rhine-Main**

**SPEAKERS:** U.S. Consul General, Norman Thatcher Scharpf; Dr. Jana Dorband, U.S. Embassy; and Dr. Marcus Schmidt, GTAI  
**TOPIC:** Transatlantic Chances and Opportunities for Economic Development Organizations (EDOs) feat. Inputs by the U.S. Commercial Service and GTAI

Independence Day Celebration:  
David Knowler, Chair, Regional Chapter Rhine-Main; Simone Menne; President AmCham Germany; U.S. Consul General Norman Thatcher Scharpf next to the U.S. Marines who presented the colors.



Independence Day Celebration

## Events / Year in Review



© Sandra Hauer

**Thanksgiving Dinner**

David **Knower**, Consul General Norman **Thatcher Scharpf**; and Liam **Healy**, Diligent Corporation.

**Energy Roundtable**

Governor Eric **Holcomb** (left) and Prof. Dr. Torsten **Oltmanns**, Chair, Regional Chapter Berlin-Brandenburg.

© Indiana Economic Development Corporation



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**Thanksgiving Dinner**

Dr. Stephan **Keller**, Mayor of the City of Düsseldorf.



© Michael Lübke

**New Year's Reception**

Mayor Dr. Stephan **Keller**, Minister Nathanael **Liminski**, Regional Chapter Chair Frank **Jorgensen**; Regional Chapter Chair Theresa **Winkels**; U.S. Commercial Consul Jay **Carreiro**; Daniel **Andrich**, AmCham Germany.

### September 12, 2022 Chapter Chair Handover, Bavaria

**SPEAKERS:** Dr. Benedikt **Franke**, Vice-Chairman and CEO of the Munich Security Conference; Simone **Menne**; Claudia **Donzelmann**, Allianz; and Kai **Andrejewski**, SIXT.

**TOPIC:** New Geopolitical Realities and Their Impacts on Transatlantic Relations

### September 13, 2022 Event Cooperation Weltmarktführer Innovation Day, Northern Bavaria

**SELECTED SPEAKERS:** Dr. Markus **Söder**, Bavarian Minister-President; Sabina **Jeschke**, CEO, KI Park e.V. and Co-Founder, Quantagonia GmbH; Volker **Wissing**, Federal Minister for Transport; Jennifer **Reinz-Zettler**, Bayern Innovativ GmbH; Oliver **Zipse**, CEO, BMW Group; Prof. Dr. Veronika **Grimm**, Head of the Chair of Economics, in particular Economic Theory, at FAU; Dr. Robert **Mayr**, CEO, DATEV eG; Bonita **Grupp**, TRIGEMA  
**TOPIC:** Erfolgsaussichten neuester Technologien und Konzepte

### October 4, 2022 U.S. German Energy Roundtable, Berlin

**SPEAKERS:** Governor Eric **Holcomb**, State of Indiana; Bradley B. **Chambers**, Indiana Secretary of Commerce

**TOPIC:** The Energy System in Germany and Its Transition to Renewable Energy Sources

### October 12, 2022 Podium Discussion, Baden-Württemberg

**SPEAKERS:** Prof. Dr. Eric **Wagner**, Resident Partner Metaverse-Office of Gleiss Lutz; Dr. Moritz **Holm-Hadulla**, Leiter der Branchengruppe Digital Economy bei Gleiss Lutz; Marc **Geiger**, Director of Legal Operations & Business Technologies, Gleiss Lutz.

**TOPIC:** Metaverse – Ein Blick in die Zukunft (aus anwaltlicher Perspektive)

### October 27, 2022 Welcome Reception with U.S. Consul General Jason Chue, Northern Germany

**SPEAKER:** U.S. Consul General Jason **Chue**, U.S. Consulate General to Northern Germany

### The U.S. Midterm Elections Various Regional Events

Nov. 9, 2022 in Cologne

Nov. 10, 2022 in Heidelberg

Nov. 10, 2022 in Berlin

Nov. 22, 2022 in Baden-Württemberg

### November 9, 2022 The U.S. Midterm Elections 2022, North Rhine-Westphalia (Cologne)

**SPEAKERS:** Gudrun **Grosse**, Head of Countries and Markets, IHK Köln; Erik **Kirschbaum**, Journalist and Executive Director, RIAS Berlin Commission; Dr. Hermann **Knott**, Chair, AmCham Germany Regional Chapter North Rhine-Westphalia (Cologne)

**TOPIC:** U.S. Midterms – Quo vadis, Uncle Sam?

### November 10, 2022 Member Lunch Break, Berlin-Brandenburg

**SPEAKER:** Martin **Bialecki**, Editor-in-Chief, Internationale Politik & Internationale Politik Quarterly, & Member of the Management Board, German Council on Foreign Relations (DGAP)

**TOPIC:** The 2022 U.S. Midterm Elections and the Consequences For the Transatlantic Partnership

### November 10, 2022 Member Lunch Break, Heidelberg

**SPEAKERS:** Helene **Lengler**, Country Manager SAS Germany; Prof. Dr. Welf **Werner**, Heidelberg Center for American Studies (HCA)

**TOPIC:** Amerikanische Wirtschaftspolitik & die Transatlantischen Beziehungen nach den Midterms

### November 22, 2022 Insights Webinar, Baden Württemberg

**SPEAKER:** Scott **Horton**, Attorney and Journalist  
**TOPIC:** Unwinding the Outcome of the U.S. Midterm Elections

### November 21, 2022 Thanksgiving Dinner, Lower Saxony

**SPEAKERS:** U.S. Consul General Jason **Chue**; Daniel **Andrich**; General Manager, AmCham Germany; Dr. Christian **Nordholtz**, Chair, AmCham Germany Regional Chapter Lower Saxony

## Events / Year in Review



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New Year's Reception

*Dr. Henning C. Schneider, State Secretary Almut Möller; Simone Menne; Jason Chue; Dr. Maximilian Rothkopf, Chief Operating Officer, Hapag-Lloyd AG.*



© Michael Lübcke

New Year's Reception

*Regional Chapter Chairs Theresa Winkels and Frank Jørgensen.*



© AmCham Germany

New Year's Reception

*Simone Menne, President, AmCham Germany; Claudia Donzelmann, Chair, Regional Chapter Bavaria; U.S. Consul General Timothy Liston, U.S. Consulate General Munich.*



© Daniel George

Thanksgiving Dinner

*Dr. Henrik Ahlers, Country Managing Partner Germany, EY; U.S. Consul General Jason Chue; Ronny A. Hauck, Germany Business Services Manager and Controller, ExxonMobil Central Europe Holding GmbH; Axel Weiß, Production Manager, ExxonMobil Production Deutschland GmbH.*

### November 23, 2022 Insights Webinar, Berlin-Brandenburg

**SPEAKER:** Dr. Christian Schmeichel, SVP & Chief Future of Work Officer, SAP SE  
**TOPIC:** The Future of Work

### November 24, 2022 Thanksgiving Dinner, Rhine-Main

**SPEAKERS:** U.S. Consul General Norman Thatcher Scharpf, U.S. Consulate General Frankfurt; Liam Healy, Senior Vice President & Managing Director, International; Diligent Corporation; and David Knower, Regional Chapter Chair Rhine-Main

### November 28, 2022 Business Talk, Saxony

**SPEAKER:** Dr. Jan Blochwitz-Nimoth, CEO, beeOLED  
**TOPIC:** The Rise of Dresden as a Deep Tech Hub

### November 29, 2022 Thanksgiving Dinner, North Rhine-Westphalia

**SPEAKERS:** U.S. Consulate General Pauline Kao; Silke Krebs, State Secretary for Economic Affairs, Industry, Climate Action and Energy; Düsseldorf City Mayor Stephan Keller; Dr. Alexander Steinforth; President Simone Menne, Regional Chapter Chairs Theresa Winkels and Frank Jørgensen

### December 16, 2022 Swinging Christmas, Baden-Württemberg

*Traditional Swinging Christmas event at the BIX Jazz Club & Lounge in Stuttgart*

### January 17, 2023 New Year's Reception, North Rhine-Westphalia

**SPEAKERS:** Jay Carreiro, Commercial Consul, U.S. Consulate General Düsseldorf; Nathanael Liminski, Minister for Federal and European Affairs, International Affairs and Media of the State of North Rhine-Westphalia; Dr. Stephan Keller, Mayor of the City of Düsseldorf; Daniel Andrich, General Manager, AmCham Germany  
**TOPIC:** Transatlantic Issues of 2023

### January 19, 2023 New Year's Reception, Baden-Württemberg

**SPEAKER:** Dr. Amy Gutmann, U.S. Ambassador

### January 23, 2023 Networking Luncheon, Rhine-Main

**SPEAKERS:** U.S. Consul General Norman Thatcher Scharpf; Markus Kuhn, New England Patriots  
**TOPIC:** The Importance of Sport for Transatlantic Relations



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New Year's Reception

*New Year's Reception in Stuttgart: Dr. Christian Ricken, Mitglied des Vorstands, Landesbank Baden-Württemberg (LBBW); Simone Menne; U.S. Ambassador Dr. Amy Gutmann, Dr. Florian Stegmann, Staatsminister und Chef der Staatskanzlei, Staatsministerium Baden-Württemberg; Prof. Dr. Wegen.*

## Events / Year in Review

### January 25, 2023 New Year's Reception, Bavaria

**SPEAKER:** U.S. Consul General Timothy Liston, Consulate General in Munich

### February 13, 2023 New Year's Reception, Northern Germany

**SPEAKERS:** U.S. Consul General Jason Chue, U.S. Consulate General Hamburg; Almut Möller, State Secretary and Plenipotentiary of the Free and Hanseatic City of Hamburg to the Federation, the European Union, and for Foreign Affairs; Simone Menne, President, AmCham Germany; Dr. Maximilian Rothkopf, Chief Operating Officer, Hapag-Lloyd AG; Dr. Henning C. Schneider, AmCham Germany Chapter Chair Northern Germany

### February 15, 2023 Business After Hours, Baden-Württemberg

**SPEAKERS:** Sven Schreyer, Director Digital Identity, PwC Germany; Thomas Pilz, Managing Partner, Pilz GmbH; Dominik Helble, Head of Cybersecurity, Festo AG  
**TOPIC:** Cyberattacks on Companies: Daring to Be More Transparent

### February 15, 2023 Event Cooperation, Bavaria

**SPEAKER:** Georg Mascolo, Author and Journalist  
**TOPIC:** Journalism in Times of Global Disruption

### February 27, 2023 Event Cooperation, Lower Saxony

**PARTNER:** Industrie-Club Hannover e.V.  
**SPEAKERS:** Andrea Aulkemeyer, Deutsche Messe AG; Dr. Christina Gommlich, Head of Berlin Office, Corporate Communications & Government Relations, BASF SE and Chair, Trade & Strategic Competitiveness Committee; Merret Janke, BNP Paribas; Dr. Carsten Kuhlitz, Industrie-Club Hannover e.V.; Bernd Lange, member of the European Parliament from



Event Cooperation

*From left to right: Olaf Lies, MdL, Minister for Economic Affairs, Transport, Housing and Digitalisation; Bernd Lange, MdEP; Prof. Dr. Christiane Lemke; Philip Nelles, Member of the Executive Board, Continental AG; Dr. Christina Gommlich.*

Germany; Prof. Dr. Christiane Lemke, Leibniz University Hannover; Olaf Lies, Niedersachen Minister for Economic Minister for Economic Affairs, Housing, Transport and Digitalization; Philip Nelles, Continental AG; Dr. Christian Nordholtz, Regional Chapter Chair Lower Saxony  
**TOPIC:** Opportunities and Challenges of Friendshoring in a Multilateral World for Lower Saxony and Beyond?

### March 8, 2023 Patron & Executive Member Breakfast, Rhine-Main

**SPEAKER:** James von Moltke, President & CFO Deutsche Bank AG.  
**TOPIC:** A Practitioner's Perspective on Financial Stability

### March 13, 2023 Insights Webinar, Berlin-Brandenburg

**SPEAKERS:** LaToya Rose, Senior Vice President, Diversity, Equity, and Inclusion at Macmillan Publishers; Nicole Schlautmann, General Manager, Pfizer Austria, and Co-Chair of the Pfizer Diversity, Equity, Inclusion Council Europe  
**TOPIC:** Strategies for Diversity, Equity, Inclusion, and Belonging in the Workplace

### March 21, 2023 Business After Hours, Baden-Württemberg

**SPEAKERS:** Dr. Bernhard Staub, CEO, Robert Bosch Stiftung GmbH, Dr. Andrej Heinke, Vice President, Robert Bosch GmbH  
**TOPIC:** The Robert Bosch Stiftung & the Robert Bosch GmbH's Corporate Foresight

### March 29, 2023 Business Dinner, Saxony

**SPEAKERS:** Dr. Axel Cunow, CFO, SachsenEnergie; Prof. Dr. Dominik Möst, Chair of Energy Economics, Faculty of Business & Economics, TU Dresden  
**TOPIC:** Energy Crisis – National, European and Transatlantic Challenges

### April 19, 2023 USA Forum Hannover Messe 2023, Lower Saxony

**SPEAKERS:** Dr. Christian Nordholtz, AmCham Germany Regional Chapter Chair Lower Saxony, and Christian Hoffmann, Head of Geopolitics and International Relations, Siemens AG  
**TOPIC:** The Green Transition & Opportunities for Transatlantic Business



Business After Hours

*Discussing challenges of hybrid working at Steelcase GmbH's Learning & Innovation Center in Munich.*

### April 24, 2023 Business After Hours, Baden-Württemberg

**SPEAKERS:** Benedikt Ilg, founder Flip; Kurt Lauk, investor at Flip  
**TOPIC:** Flip GmbH – Stuttgart's First Unicorn?

### May 11, 2023 Business After Hours, Bavaria

**SPEAKERS:** Prof. Dr. Kai Andrejewski, CFO, Sixt SE and Co-Chair of the Regional Chapter Bavaria; Stephan Derr, Vice President of Finance, EMEA, Steelcase; Claudia Donzelmann, Global Head of Regulatory and Public Affairs at Allianz SE and Co-Chair of AmCham Germany's Regional Chapter Bavaria; Philipp Meske, Partner at AlixPartners; Jessie Storey, EMEA Design Director, Steelcase;  
**TOPIC:** Brave New World? Navigating Hybrid Collaboration Challenges in a New Work Environment

### May 11, 2023 Event Cooperation, Bavaria

**PARTNERS:** Thermofischer, SAS Institute  
**TOPIC:** Unternehmenskulturen & Interkulturelle Kommunikation im Vergleich: So gelingt Deutsch-Amerikanische Verständigung

## Events / Year in Review

### May 23, 2023 Lunch Discussion, Berlin-Brandenburg

**SPEAKERS:** Harald Geywitz, Representative Berlin, Telefónica Deutschland; Carsten Kestermann, Head of AWS Public Policy DACH, AWS; Simone Menne, AmCham Germany President; Prof. Dr. Torsten Oltmanns; Prof. Dr. Stefan Wagner, Professor of Strategy and Innovation and Director of PhD studies at ESMT Berlin  
**TOPIC:** Transatlantic Sovereignty in the Context of Digitalization

### May 23, 2023 Business After Hours, North Rhine-Westphalia

**SPEAKER:** Oscar Escalante, Consultant Startup Unit, Cologne Business; Adrian Grussendorf, Co-Founder & Platform Lead of Plug and Play Düsseldorf, Plug and Play Tech Center; Parul Madan, Managing Partner Europe, Quake Capital; Thorsten Reuter, Head of Digital & Technology Ventures, NRW.Venture  
**TOPIC:** Aligning Funders & Start-Ups: What U.S. Funders Require and How Start-Ups Should Prepare

### June 1, 2023 Patron & Executive Member Breakfast, Rhine-Main

**SPEAKER:** Dr. Theodor Weimer, CEO, Deutsche Börse AG  
**TOPIC:** German by Name, International by Design: the Global Positioning of Deutsche Börse

### June 11, 2023 Event Cooperation with the European League of Football, Hamburg

**SPEAKER:** Dr. Henning Schneider, Chair, Chapter Northern Germany; and representatives from the American Club Hamburg, and the European League of Football  
**TOPIC:** Fascination Football – What Makes American Football Special and What Is the Transatlantic Dimension?

### June 16, 2023 Summer Event with International School of Stuttgart, Baden-Württemberg

**SPEAKER:** Tim Kelley, Director, International School of Stuttgart; Oliver Karpf, Regional Committee Member, AmCham Germany Regional Chapter Baden-Württemberg; Marion Oker, Chief Operating Officer, IHK Stuttgart, Böblingen District Chamber  
**TOPIC:** The Future of Education

### June 19, 2023 Business After Hours with Deutsche Lufthansa, Rhine-Main

**SPEAKER:** Frank Naeve, Senior Vice President Global Markets & Stations, Lufthansa Group  
**TOPIC:** The Future of Air Travel

### June 28, 2023 Event Cooperation/ Summer Talk, Bavaria

**PARTNER:** vbw Bezirksgruppe Mittelfranken  
**SPEAKER:** Dr. Peter Wittig, former Ambassador to the U.S. and Senior Advisor Global Affairs, Schaeffler AG  
**TOPIC:** Wirtschaft im Dialog – Summer Talk 2023

For an overview of our upcoming events, please see:

>> [www.amcham.de/events/upcoming-events](http://www.amcham.de/events/upcoming-events)

### Expert Group: Corporate & Business Law Committee

The Corporate & Business Law Committee is an expert group that discusses relevant developments in the legal field from a transatlantic perspective.

Previous speakers included representatives from the U.S. Chamber Institute for Legal Reform, USPTO IP Attaché Program as well as members showcasing the corporate standpoint and implications for companies in Germany and the United States.

Contacts from AmCham Germany's member companies active in the law sphere (e.g. lawyers, counsels, etc.) are encouraged to participate and suggest topics of their interest.



Chair Dr. Denise Bauer-Weiler  
UBS Europe SE



Chair Dr. Robert Weber  
Dentons



© AmCham Germany

### November 1, 2022 Rhine-Main

**SPEAKERS:** Dr. Robert Weber, Partner, Dentons Europe LLP; Dr. Denise Bauer-Weiler, Member of the Management Board, UBS Europe SE; Lukas Altstötter, Entity Governance Department, UBS Europe SE

**PICTURED:** Lukas Altstötter, and Dr. Denise Bauer-Weiler, both UBS Europe SE.

**TOPIC:** European Banking Supervision: Enabler, Challenger and Visionary for Third Country Credit Institutions

# Events / NextGen Program

## AmCham Germany's NextGen Program

Through the NextGen program, AmCham Germany connects young professionals with a strong interest in fostering the transatlantic partnership.

The NextGen program supports the future of AmCham Germany by creating an enthusiastic, digitally driven community that is attractive for coming generations of diverse talent. In bringing together this group of aspiring people from a variety of sectors, it is our goal to support tomorrow's decision makers and transatlantic

business leaders. By participating in the NextGen program, our member companies profit from employees with a transatlantic mind-set and an enhanced professional network that spans multiple industries.

After completion of the NextGen year, participants benefit from the growing NextGen alumni network. The program is complemented by a Steering Committee consisting of NextGens to link participants and alumni.

>> [www.amcham.de/membership/nextgen-program](http://www.amcham.de/membership/nextgen-program)



28 member companies, 10 AmCham Germany Chapters, 5 days, 1 transatlantic mission: During the NextGen Kick-Off Conference in August 2022 the 2022-23 cohort was welcomed.

Pictured here (from left to right): Kristina **Boedtger**, Evonik Industries AG; Susanne **Patommel**, PricewaterhouseCoopers GmbH; and Daan **Smans**, relayr GmbH.

### JOIN AMCHAM GERMANY'S NEXTGEN PROGRAM

Each year a group of young and mid-career professionals from AmCham Germany member companies are selected to become part of the one-year NextGen program. This allows them to closely experience AmCham Germany and foster transatlantic economic relations, to network and share their expertise with peers from a diverse range of sectors, and to discuss business challenges with industry leaders. After completion of the NextGen year, participants benefit from the growing NextGen alumni network.

A kick-off conference as well as subsequent year-round events include discussions with high-level speakers from business, politics, media, and think tanks, in formats including but not limited to roundtable discussions, site visits at AmCham Germany member companies, workshops that focus on fostering the understanding of transatlantic business relations and current geoeconomic affairs, as well as the U.S.-German relationship in a broader sense.

#### NEXTGENS WILL:

- enhance their own skill sets in fields such as leadership, future of work, new technology etc.
- be field experts on the insides and dynamics of transatlantic business
- establish a network across different sectors and within AmCham Germany's membership
- exchange expertise and best practices among their peers

#### PROGRAM OUTCOMES:

- support tomorrow's decision makers and transatlantic business leaders
- place current key topics of the companies of the NextGens in the broader context of German-American partnership
- establish a network across different sectors and within AmCham Germany's membership

## Events / NextGen Program



### Kick-Off Conference Welcome of 2022/23 NextGen Cohort August 6–10, 2022

**PLACE:** Lake Starnberg

Kicking off their year as a group, the NextGen 2022–23 cohort participated in a five-day conference at Lake Starnberg. The conference included a number of discussions, on-site meetings and workshops that focused on understanding transatlantic business, current affairs as well as the U.S.-German relationship in a broader sense. The conference provided our NextGens the opportunity to learn about our organization, our membership, and our joint goals to strengthen transatlantic relations. A team-building session showed: From learning about how to be in a team, how to lead a team, and how to literally build things from scratch as a team.

**THANK YOU TO:** Simone Menne, President of AmCham Germany; Prof. Dr. Kai Andrejewski, Chair, AmCham Germany Chapter Bavaria; Dr. Stefan Mair, Director, Stiftung Wissenschaft & Politik (SWP) for their input during the

conference. A warm thank you to Christina Raab, Market Unit Lead ASGR and Accenture for hosting our NextGens for the site visit in Munich. Thanks to Arvid Nienhaus Coaching for his workshop on Personal Leadership Communication.

### Leadership Day Berlin April 28, 2023

The NextGen Leadership Day included a wide set of meetings to provide an exchange between representatives of transatlantic politics, business, and academia. The program included an exchange with William Czajkowski, Minister Counselor for Commercial Affairs, Regional Senior Commercial Officer, International Trade Administration, U.S. Department of Commerce at the U.S. Embassy. At the American Academy. Prof. Abe Newman, Professor at Georgetown University, and Spring 2023 Richard C. Holbrooke Fellow, gave a presentation on networks of globalization which provided a base to discuss the challenges of transatlantic business in the context of digitalization,



geopolitical shifts and larger global dynamics. The NextGens also went to the German Federal Foreign Office and had an exchange with Theresa Monaghan, Senior Policy Advisor to the Coordinator of Transatlantic Cooperation, Michael Link. The last meeting of the day took place at Pfizer Germany, at which Simon Bauer, Senior Manager Policy & Public Affairs, Carolin Crockett, Director External Communications Germany and Thomas Kleine, Country Lead Pfizer Digital, presented some of Pfizer's digitalization and artificial intelligence projects. The Leadership Day concluded with AmCham's signature event, the Female Founders Award 2023.

1 During the kick-off conference in August 2022. *From left to right:* Johannes Nguyen; Emela Alihodzic; Timo Wirtz; Christian Cappel; William Kamdem; Tobias Niehaus; Thomas Röhrli; Tobias Bachmann; Dr. Christoph Bausewein; Susanne Patommel; Felix Faerber; Sylvain Gorse; Arne Fuchs; Monika Blauburger; Ludwig Hoegn; Kevin Müller; Udo Richson; Anja Pösl; Rafael Kellermann; Kathrin Beck; Miriam Farnbauer; Martina Farkas; Hanna Kirchherr; Katharina Rapp; and Alexander Steuer.

2 NextGens during the outdoor activity at the kick-off conference. *From left to right:* Miriam Farnbauer; Jonas Frenzel; Michael Reichard; Ludwig Hoegn; Monika Blauburger; Hannah Kirchherr; Kathrin Beck; Thomas Röhrli; Sylvain Gorse.



3 Leadership Day in April 2023 starting with an exchange at the U.S. Embassy in Berlin with William Czajkowski, Minister Counselor for Commercial Affairs, Regional Senior Commercial Officer, International Trade Administration, U.S. Department of Commerce.

*From left to right:* William Czajkowski; Fabian Sauer; Arne Fuchs; Susanne Patommel; Christian Cappel; Hannah Kirchherr; Martina Farkas; Tobias Niehaus; Tobias Bachmann; Anja Pösl; Ludwig Hoegn; Alexander Steuer; Christopher Gleffe; Miriam Farnbauer; Christin Mechler; Karen Heckman.

# Policy Activities / Policy Committees and Chairs

as of June 2023

## The Voice of Transatlantic Business

AmCham Germany's public affairs and government relations activities revolve around the work of six specialized policy committees. The policy committees constitute AmCham Germany's forum for discussing and defining policy recommendations on critical transatlantic business and government issues. They are the voice of transatlantic business and foster the dialogue between AmCham Germany's member companies and decision makers in Berlin, Brussels and Washington, D.C., as well as other stakeholders in politics, business and civil society. Position statements and press releases are developed in order to deliver members' opinions to government, the public and relevant stakeholders.

Two Policy Advisors coordinate all advocacy activities beyond the committee-specific issues.

### AmCham Germany Policy Advisors



**Advisor Philipp Braun**  
3M



**Advisor Dr. Wolfgang Dierker**  
Microsoft

### Aerospace and Defense Committee



**Chair James E. Monroe**  
Monroe Atlantic GmbH



**Chair Dirk Niebel**  
Rheinmetall

### Energy & Climate Committee



**Chair Dr. Birgit Ortlieb**  
Dow Deutschland



**Chair Benjamin Winter**  
GE Deutschland Holding

### Tax Committee



**Chair Felix Hierstetter**  
GE Deutschland Holding



**Chair Christof K. Letzger**  
PricewaterhouseCoopers

### Digital Policy Committee



**Chair Dr. Guido Brinkel**  
Microsoft GmbH



**Chair Stefanie Valdés-Scott**  
Adobe



**Chair Nina Keim**  
Salesforce.com Germany  
(Parental Leave)

### Healthcare & Life Sciences Committee



**Chair Dr. Gerd Kräh**  
Lilly Deutschland



**Chair Dorothee Stamm**  
Medtronic GmbH

### Trade and Strategic Competitiveness Committee



**Chair Dr. Clemens Doepgen**  
Ford-Werke



**Chair Dr. Christina Gommlich**  
BASF



## Policy Activities / Leadership Visit to Washington, D.C.

### *Transatlantic High-Level Meetings: Building Relationships with Key U.S. Policymakers*

From September 25th to September 28th, 2022, AmCham Germany's President Simone Menne travelled to Washington, D.C., to discuss current economic policy issues with a series of representatives from the transatlantic community within the context of the "Zeitenwende" and weeks prior to the U.S. midterm elections.

The visit included meetings with representatives of the German Embassy to the U.S., Office of the U.S. Trade Representative, U.S. Congress, Department of Commerce, Squire Patton Boggs, The American Institute for Contemporary German Studies, U.S. Chamber, JCI Johnson Controls International, and WIIT – The Association of Women in International Trade.

The leadership visit 2022 was of special importance, being the first visit of Simone **Menne** in her role as President of AmCham Germany as well as the first series of meetings in Washington, D.C., after a hiatus due to pandemic-related restrictions.

**1** During a Business Roundtable with the **U.S. Chamber of Commerce** the delegation had the opportunity to talk about how the U.S. and Germany are perceived as investment locations. In addition to an insightful exchange about how to coordinate and increase transatlantic economic initiatives, the delegation also discussed the CHIPS and Inflation Reduction Acts.

Pictured: Garrett **Workman**, U.S. Chamber of Commerce; Daniel **Andrich**; Simone **Menne**; Marjorie **Chorlins**, U.S. Chamber of Commerce; Christina **Raab**, Accenture DACH; Philipp **Mittag**, AmCham Germany; and Ivana **Zuzul**, U.S. Chamber of Commerce.

**2** AmCham Germany President Simone **Menne** and U.S. Under Secretary of Commerce for International Trade Marisa **Lago** met during the visit.

**3** Roundtable: Association of **Women In International Trade** (WIIT).



## Policy Activities / Committee Meetings

### Standing Up for Transatlantic Business

From keeping our members informed on what matters most to promoting their dialogue with political leaders – AmCham Germany’s advocacy work is committed to supporting fair and free trade between the U.S. and Europe and promoting a regulatory framework that encourages investment and fosters economic growth.

A large number of AmCham Germany’s corporate members are actively engaged in our six industry- and issue-specific policy committees. Together, we devise positions and submit policy recommendations to political decision makers in Germany, the EU and the U.S. Our regular committee meetings with political stakeholders serve as a platform for our members to address their concerns directly and simultaneously use the weight of a unified voice.

#### 6 POLICY COMMITTEES:

- Aerospace and Defense
- Digital Policy
- Energy and Climate
- Healthcare & Life Sciences
- Tax
- Trade and Strategic Competitiveness

#### Selected Policy Committee Meetings (June 2022– May 2023):

**May 30, 2022 virtual**

*Ländergespräch*

**Healthcare and Life Sciences Committee in cooperation with the LAWG**

Guests: Victoria **Hellmeister** and Marlen **Peseke**, Ministry of Economics, Transport, Agriculture and Viniculture Rhineland-Palatinate

**TOPIC: Importance of healthcare and life sciences for the business location Rhineland-Palatinate and GKV**

**June 10, 2022 virtual**

**Energy & Climate Committee Meeting** with Andreas **Rimkus**, MdB Coordinator Hydrogen Economy, SPD Parliamentary Group  
**TOPICS: Hydrogen economy and other current energy and climate issues**

**June 23, 2022 Berlin**

**Aerospace & Defense Committee** held a **Parliamentary Evening** on the occasion of ILA (Internationale Luft- und Raumfahrtsausstellung Berlin) in cooperation with General Atomics  
**TOPIC: Transatlantic cooperation in (civil) aerospace and defense**



**June 27, 2022 virtual**

**Healthcare and Life Sciences Committee Meeting** with Kristine **Lütke**, MdB, FDP Parliamentary Group, Member in the Healthcare Committee

**TOPICS: Current healthcare industry issues**

*Picture: Kristine Lütke, MdB*



**October 12, 2022 Berlin**

**Digital Policy Committee Meeting** with Ben **Brake**, Director General Digital and Data Policy, Federal Ministry for Digital and Transport  
**TOPICS: Transatlantic digital economic zone, data transfer, A.I.**

*Picture: Meeting with Ben Brake (right)*

**October 11, 2022 Washington, D.C.**

**AUSA Dinner**

The Aerospace & Defense Committee hosted together with the German Army Association the AmCham Germany–FKH Dinner for the German delegation to the Association of the United States Army (AUSA) in Washington, D.C.

*Since 2013, the annual dinner has been offering the opportunity for industry to exchange ideas on transatlantic defense cooperation with the German delegation.*

**November 23, 2022 virtual**

**Energy & Climate Committee Meeting** with Dr. Ingrid **Nestle**, MdB, Spokesperson for Climate Protection and Energy Policy, Alliance 90/The Greens

**TOPICS: Current energy and climate issues**

## Policy Activities / Committee Meetings

**November 29, 2022 Berlin**

**Digital Policy Committee Meeting** with Michael **Scharfschwerdt**, Director of the Planning Staff, Federal Foreign Office  
**TOPICS:** Transatlantic digital cooperation; cybersecurity



**November 30, 2022 Berlin**

**Tax Committee Meeting** with Dr. Nils **Weith**, Head of Division A5 Tax Policy, Federal Ministry for Economics and Climate Action; and Parsa **Marvi**, MdB, Member of the Finance Committee, SPD Parliamentary Group.  
**TOPICS:** Current issues in international corporate taxation  
*Pictured (left to right): Christof Letzgas, Chair Tax Committee; Dr. Nils Weith; Felix Hierstetter, Chair Tax Committee.*



**January 24, 2023 Berlin**

**Trade and Strategic Competitiveness Committee Meeting** with Dr. Andreas **Audretsch**, MdB (Alliance 90/The Greens); Dr. Berend **Diekmann**, Federal Ministry for Economic Affairs and Climate Action (BMWK); Matthias **Jørgensen**, European Commission; and David **Weiner**, Office of the U.S. Trade Representative (USTR)  
**TOPICS:** Current activities of the EU-U.S. Trade and Technology Council, impact of the U.S. Inflation Reduction Act for the business of AmCham Germany members

**December 15, 2022 Berlin**

**Aerospace & Defense Committee Meeting** with Andreas **Schwarz**, MdB, SPD Parliamentary Group.  
**TOPIC:** Transatlantic security cooperation

**January 31, 2023 Berlin**

**Healthcare & Life Sciences Committee Meeting** with Dr. Gesa **Miehe-Nordmeyer**, Director General for Social, Health and Labour Policy, Federal Chancellery  
**TOPICS:** Germany's attractiveness as a business location for pharmaceutical and MedTech companies; Digitalization of the German healthcare system



*Pictured (left to right): Dr. Gerd Kräh; Chair Healthcare & Life Sciences Committee; Dr. Gesa Miehe-Nordmeyer; Dr. Dorothee Stamm, Chair Healthcare & Life Sciences Committee.*



**March 7, 2023 Berlin**

**Digital Policy Committee Meeting** with Dr. Markus **Richter**, State Secretary in the Federal Ministry of the Interior and Federal Government Commissioner for Information Technology.  
**TOPIC:** Transatlantic sovereignty in the digital sphere

*Picture: Digital Policy Committee Meeting with Dr. Markus Richter*

## Policy Activities / Committee Meetings



**March 23, 2023 Berlin**

**Healthcare & Life Sciences Committee** with Thomas Renner, Subdivision Head for Digitalization and Innovation, Federal Ministry for Health (BMG)

**TOPICS: Digitalization of the German healthcare system; transatlantic collaboration in health data**

*Pictured: Thomas Renner (left); Dorothee Stamm, Chair Healthcare & Life Sciences Committee.*

**March 27, 2023 virtual**

**Joint Meeting Energy & Climate Committee and Trade & Strategic Competitiveness Committee**

with Frank Wetzel, Head of Unit Innovation, Industry, Energy and Transport at the German Federal Chancellery

**TOPICS: Current issues in transatlantic trade, energy and trade policy**

**May 11, 2023 Berlin**

**Aerospace & Defense Committee Meeting** with Karsten Klein, MdB, FDP Parliamentary Group, Group Coordinator and Member of the Bundestag Budget Committee

**TOPIC: Defense budget and spending**



**May 9, 2023 Berlin**

Digital Policy Committee Meeting with Dr. Marco-Alexander Breit, Head of Artificial Intelligence Task Force, Federal Ministry for Economic Affairs and Climate Action (BMWK)

**TOPICS: Opportunities and challenges of artificial intelligence**



**May 11, 2023 Berlin**

**Tax Committee Meeting** with Maximilian Mordhorst, MdB, FDP Parliamentary Group, and Cornelius Link, Referat IV C 2 Federal Ministry of Finance (BMF)

**TOPICS: Discussion of current developments in international corporate taxation**

*Pictured: Maximilian Mordhorst, MdB*

**May 25, 2023 virtual**

**Energy and Climate Committee Meeting** with Michael Kruse, MdB, Spokesperson for Energy Policy, FDP Parliamentary Group, **TOPICS: Current energy and climate issues**

**May 25, 2023 Berlin**

**Aerospace & Defense Committee Meeting** with Ingo Gädechens, MdB (CDU/CSU Parliamentary Group, Member of the Federal Budget Committee and Defense Committee)

**TOPICS: Current defense topics**

# Policy Activities / Committee Meetings / Papers & Statements

## Papers & Statements 2022/2023



**June 5, 2023 Berlin**

**Energy and Climate Committee Meeting with Jens Spahn, MdB, Deputy Chair of CDU/CSU Parliamentary Group**  
**TOPICS: Current energy and climate issues**

*Pictured (left to right): Juliane Reitzig, AmCham Germany; Markus Karassek, Deutsche Lufthansa; Birgit Ortlieb, Chair Energy and Climate Committee and Dow Deutschland; Dr. Marc Theurer, W.L. Gore & Associates; Jens Spahn, MdB; Jonas Rex-Quincke, FleishmanHillard; Dr. Ritva Westendorf-Lahouse, ExxonMobil; Dr. Susanne Veith, Dupont Deutschland; Percy Ott, Cisco Systems; Bernd Brunke, AlixPartners; Jenna Schulte, BASF.*

**July 2022**  
 Healthcare & Life Sciences Committee position on the *GKV-Finanzstabilisierungsgesetz (FinStG)*.



In this paper, pharmaceutical companies at the **Healthcare & Life Sciences Committee** outline their position on the draft bill on the financial stabilization of the statutory health insurance (*GKV-FinStG*). As the voice of transatlantic business, we advocate focusing on the current opportunities for more investment in cutting-edge technology.

**November 2022**  
**Making Germany's Zeitenwende a Success.** Strengthening Transatlantic Sovereignty for increased competitiveness, resilience, and responsiveness in our economies.



In a joint effort with the **Policy Committees**, AmCham Germany published a position paper within the context of the challenges and geo-political dynamics as well as Germany's path through the pronounced **Zeitenwende**. The paper outlines important topics relevant for the transatlantic business community and reflects on the strategic relevance of transatlantic sovereignty based on shared values and principles.

**February 2023**  
 Joint Statement with AmChams in Europa: AmChams in Europe steadfast in support for the people of Ukraine.



Together with **AmChams in Europe**, AmCham Germany issued a joint statement marking one year of the Russian invasion to Ukraine.

## Policy Activities / Top Level Meetings

### In Dialogue with Political Leaders

Our Top Level Meeting series provides AmCham Germany's leadership exclusive access to the highest political levels in Germany and the U.S. In these Top Level Meetings, we illustrate the particular importance of the German-U.S. trade relationship and free trade more broadly as an important pillar of our shared economic successes. In addition, we use these high-level forums to advocate the improvement of Germany's attractiveness as a business location for foreign investors and promote fair competition within Germany's various markets.

#### POLICY COMMITTEE ACTIVITIES

2022/2023

6

HIGH PROFILE POLICY COMMITTEES

20+

HIGH-LEVEL COMMITTEE MEETINGS

20+

TOP LEVEL MEETINGS



August 25, 2022

#### Top Level Meeting with Minister Robert Habeck

AmCham Germany members of the Executive Committee met virtually with Vice Chancellor and Minister for Economic Affairs and Climate Action **Dr. Robert Habeck** to discuss current transatlantic economic issues, especially energy and gas supply as well as transatlantic data transfers. Considering the wide range of challenges and the geopolitical tensions, the discussion was used to underline the necessity for stronger transatlantic cooperation. Further, the call for stability to ensure that Germany remains a competitive business location and a strong transatlantic partner was emphasized.



September 7, 2022

#### Business Day of the German Ambassadors' Conference

As part of the Business Day of the German Ambassadors' Conference, **Simone Menne**, President of AmCham Germany, moderated a panel on North American-German business with the German Ambassador to the U.S., **Dr. Emily Haber** (*second left*) and the German Ambassador to Canada, **Sabine Sparwasser** (*left*). **Dr. Hans-Ulrich Engel** (*right*), then Vice Chairman of the Board of Executive Directors & CFO of BASF SE and member of the AmCham Germany Board of Directors, participated in the panel as well. Furthermore, Simone Menne contributed our members' positions on the current economic situation in Germany and transatlantic relations in a fishbowl format with **Jennifer Lee Morgen**, State Secretary and Special Envoy for International Climate Action.

## Policy Activities / Top Level Meetings



**September 8, 2022**

**Meeting with Tilman Kuban, MdB, Christian Democratic Union (CDU) and Chairman of the CDU's youth organisation, the Junge Union**

AmCham Germany representatives met with **Tilman Kuban**, MdB, Chairman of the CDU & CSU's *Junge Union* and Member of the CDU Federal Executive Board. The main topic of this meeting was the call for strengthening German-U.S. ties and elaborating on strategizing cooperation especially in consideration of Germany as a business location and the far-reaching impact of the current economic situation.

*Pictured from left to right: Philipp Braun, 3M; Tilman Kuban; and Daniel Andrich, AmCham Germany.*



**September 22, 2022**

**Meeting with Michael Link, Coordinator of Transatlantic Cooperation at the Federal Foreign Office**

AmCham Germany members met with **Michael Link** to discuss the potential of the transatlantic partnership within the context of the various (geo)political challenges. A key message was to tackle the withstanding trade obstacles and differences on other regulations. The shared values between both partners set the ground for a strong partnership, especially in these turbulent geopolitical times.



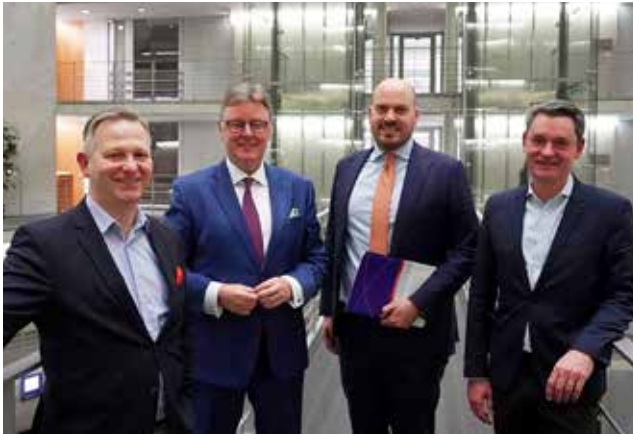
**November 17, 2022**

**Top Level Meeting with Marisa Lago, State Secretary of Commerce for International Trade, U.S. Department of Commerce**

AmCham Germany members met with State Secretary **Marisa Lago** to discuss current transatlantic economic issues, transatlantic sovereignty and the Inflation Reduction Act.

© Sandra Hauer (Marisa Lago)

## Policy Activities / Top Level Meetings



**November 30, 2022**

**Meeting with Michael Grosse-Brömer, MdB (CDU) Chair of the Committee for Economic Affairs of the Bundestag**

Daniel Andrich, General Manager of AmCham Germany, Wolfgang Dierker and Philipp Braun as AmCham Germany's Policy Advisors met with **Michael Grosse-Brömer**, Member of the German Bundestag (CDU/CSU Parliamentary Group).

Pictured (from left to right): Philipp Braun; Michael Grosse-Brömer, MdB; Daniel Andrich; and Dr. Wolfgang Dierker.



**December 1, 2022**

**Top Level Meeting with State Secretary Jörg Kukies, German Chancellery; personal advisor of the Chancellor for G7/G20**

State Secretary **Jörg Kukies** participated at the Meeting of AmCham Germany's Executive Committee and Board of Directors in Berlin. The discussion centered around transatlantic economic issues.

Pictured: Simone Menne, State Secretary Dr. Jörg Kukies, Dr. Wolfgang Dierker.

**December 1, 2022**

**Meeting with Seeheimer Kreis**

President Simone Menne participated at the **Seeheimer Kreis** Breakfast to discuss how to expand transatlantic business relations in the future, for instance by fostering sustainable innovation in order to meet transatlantic climate goals.



**January 26, 2023**

**Regional Top Level Meeting with Michael Kretschmer, Minister-President of the Free State of Saxony**

The AmCham Germany Chapter Saxony came together for a Regional Top Level Meeting with **Michael Kretschmer**, the Minister President of Saxony, at the State Chancellery of the Free State of Saxony in Dresden. During the exchange, Kretschmer underscored the strength of Saxony as a location for investors with "modern infrastructure, bright minds, and a unique education and research landscape." More than 130 U.S. companies have close ties to the Free State of Saxony, through either investments or operations. Kretschmer stressed the importance of further transatlantic cooperation.

Pictured: A delegation of AmCham Germany members met with Minister-President Kretschmer.



## Policy Activities / Top Level Meetings



© Nicole Gorski

**February 15, 2023**

**Meeting with Gyde Jensen, MdB, Deputy Chairperson, FDP Parliamentary Group in the German Bundestag**  
AmCham Germany President Simone Menne met with **Gyde Jensen**, MdB, in Kiel to discuss transatlantic trade and investment in light of current geopolitical challenges.



© Sächsische Staatskanzlei (Kretschmer)

**February 28, 2023**

**Breakfast Meeting for the Working Group for Economic Affairs of the CDU/CSU Parliamentary Group**  
AmCham Germany was invited to speak at a breakfast meeting for the **Working Group for Economic Affairs** of the CDU/CSU Parliamentary Group. The discussion centered on strengthening transatlantic trade and business in times of geopolitical uncertainty and also included topics such as the Inflation Reduction Act and the EU's Green Deal Industrial Plan.

General Manager Daniel **Andrich** and Policy Advisor Philipp **Braun** represented AmCham Germany at the meeting with the Working Group for Economic Affairs of the CDU-CSU Parliamentary Group.

# Membership & Business Services / Patron & Executives as of June 2023

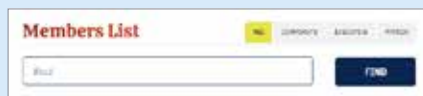
## Getting Involved

AmCham Germany's membership is as diverse as transatlantic economic relations. The involvement of our members is crucial to our mission of promoting global trade relations based on the strong foundation of the American-German partnership. Our strength comes directly from our members' involvement.

### CORPORATE MEMBERSHIP

AmCham Germany members range from startups and small and medium-sized enterprises to global players in a wide variety of industries.

Please find an overview of all of our corporate members on our website.



The following list showcases our **Patron Members** and **Executive Members** who enjoy additional visibility as an exclusive member benefit.

#### 3M

Abbott

**AbbVie**

**Accenture**

**Adecco Germany Holding**

**Adobe Systems**

**AGCO Corporation**

**AIG Europe**

Airbus

Alfred Kärcher

Allen & Overy

Allianz

ALTANA

**Amazon Deutschland Services**

American Express Europe

AMGEN

Andersen

Rechtsanwaltsgesellschaft

Steuerberatungsgesellschaft

ARAG

Arrow Electronics

AstraZeneca

AT&T Global Network Services

Audi

Avaya

Axel Springer

B. Metzler seel. Sohn & Co.

Bain & Company

Bank of America Europe

Barnes & Thornburg

BASF

Bavarian International School

**Bayer**

Bayerische Motoren Werke

**Becton Dickinson**

**BELCHEM**

BILSTEIN GROUP

Bird & Bird

BNP Paribas

Boehringer Ingelheim

Boeing

BP Europa

**Bristol-Myers Squibb**

Brose Fahrzeugteile

Brunswick Group

Burger King

Capgemini Deutschland Holding

Capital International Management

Cargill

Carl Zeiss AG

Celanese

**Cerberus Deutschland**  
**Beteiligungsberatung**

Cisco Systems

**Citibank Europe**

**Clayton, Dubilier & Rice**

Cleverbridge

CMS Hasche Sigle

**Coca-Cola**

Commerzbank

Damovo

DEKRA

Dell

Deloitte

**Deutsche Bank**

Deutsche Börse

Deutsche Lufthansa

Deutsche Post DHL Group

Deutsche Telekom

Diehl

**DIN e.V.**

DLA Piper UK

**Dow**

DRÄXLMAIER Group

**Dürr**

**DuPont Deutschland Holding**

**Dussmann Stiftung & Co.**

DZ BANK

eBay Corporate Services

Ebner Stolz

ElringKlinger

Ericsson

Ernst & Young

Evonik Industries

**ExxonMobil**

Facebook

FM Global

Ford-Werke

Fragomen Global

Fresenius

Freshfields Bruckhaus Deringer

GEA Group

General Electric Deutschland Holding

Generali

GlaxoSmithKline

## Membership & Business Services / Patron & Executives

GLEISS LUTZ  
 goetzpartners Corporate Finance  
 Goldman Sachs  
 Goodyear  
 Google  
 Hapag-Lloyd  
 Harris Williams & Co.  
**Henkel**  
**Hewlett-Packard Enterprise**  
 HOCHTIEF  
 Hoffmann Eitle  
 Hogan Lovells International  
 Honeywell Deutschland Holding  
 Honeywell International Inc.  
 HP Deutschland  
 IBM  
 Infosys  
 ING Bank  
 Intel  
 Janssen-Cilag  
 Johnson & Johnson Medical  
 Jones Day  
 J.P. Morgan Securities  
 K&L Gates  
**KION GROUP**  
 KIRCHHOFF Automotive  
 Kleinbongartz & Kaiser  
 Klöckner & Co.  
 Koenig & Bauer  
 Korn Ferry  
**KPMG**  
 KROLL  
 KUNZ Rechtsanwälte Partnerschaft  
 Kyndryl

Landesbank Baden-Württemberg  
 LANXESS  
**Lapp Holding**  
 Latham & Watkins  
**Lilly**  
 Linde  
 Linklaters  
 Luther Rechtsanwaltsgesellschaft  
 ManpowerGroup  
 Mars  
 Marsh & McLennan  
 Mayer Brown  
 Mazars  
**McDonald's**  
 McKinsey & Company  
 Medtronic  
 Mercedes-Benz Group  
 Merck  
 Messe Düsseldorf  
**Microsoft**  
 Monroe Atlantic  
**Morgan Stanley Europe**  
 Motorola Solutions  
 MSD SHARP & DOHME  
 MTU Aero Engines  
 Noerr  
 Novartis Pharma  
 NRW.Global Business  
 OPPENHOFF & PARTNER  
 ORACLE  
 OTIS  
 Otto  
 Palantir Technologies  
**Palo Alto Networks**

Parker Hannifin  
**Permira Beteiligungsberatung**  
**Pfizer Pharma**  
**Philip Morris**  
 Phillips 66 Continental Holding  
 Plug & Play Germany GmbH  
 PLUTA  
 Ing. h.c. F. Porsche AG  
**PricewaterhouseCoopers**  
**Procter & Gamble**  
 Prologis Germany Management  
 PUMA  
 Qualcomm CDMA Technologies  
 QVC  
 Radisson Blu Hotel Frankfurt  
 Rheinmetall  
 Robert Bosch  
 Roland Berger  
 Salesforce.com  
 SAP  
 SAS Institute  
 Schuler Group  
**Siemens**  
**Sixt SE**  
 Slalom GmbH  
**Software AG**  
 Squire Patton Boggs  
 Strategic Resource Management  
 PwC Strategy&  
 TARGUS Management Consulting  
 taskforce – Management on Demand  
**TeamViewer**  
**Texas Instruments**  
 The Bank of New York Mellon

The Hershey Company  
 The Walt Disney Company  
 Thermo Fisher Scientific  
 thyssenkrupp  
 Tishman Speyer Properties  
 TLI Steuerberatungsgesellschaft  
 Dobner GmbH & Co. KG  
 TRANSEARCH International  
 TRUMPF  
 Tupperware  
 TÜV SÜD  
 Uber  
 UBS Europe  
**UL International**  
 UniCredit Bank  
**United Parcel Service**  
**Value Retail Management**  
 Verizon  
 Vertex Pharmaceuticals  
 vfa – Verband Forschender  
 Arzneimittelhersteller  
 Volkswagen  
 Welker Rechtsanwälte  
**White & Case**  
 Wilkinson Sword, part of  
 Edgewell Personal Care  
 Zeitfracht

## Membership & Business Services/ Offers

AmCham Germany offers its members a variety of business services. Whether it is guidance in business-related topics, such as market entry, or matching a member with an expert from the AmCham Germany community, we serve our members in the transatlantic business community.

Please direct any business service inquiries via [membership@amcham.de](mailto:membership@amcham.de)

### BUSINESS SERVICES IN NUMBERS

**240**  
inquiries per year  
(June 2022 – May 2023)

### Referral System & Individual Matchmaking

One key benefit of an AmCham Germany corporate membership is the individual matchmaking and referral system. Our members benefit from our transatlantic network and our strong commitment to connect our members and foster new business opportunities among them. AmCham Germany coordinates referrals based on location, areas of expertise, and company size, to provide the inquiring party with the most appropriate contact. Our referrals cover a range of topics, including legal matters, tax issues, and notary services. Additionally, we also refer inquiries related to market entry and business development to economic development organizations within our membership and transatlantic network.

### Visa Questions

Another area of support is assistance in visa-related questions. As an AmCham Germany member you can benefit from our strong ties to the U.S. Mission to Germany and our expertise in navigating the visa process. Even though we are not able to offer direct facilitation or speed up the visa process, AmCham Germany is always available to offer guidance and support. Whether you have questions about the different visa types, application procedures, or documentation requirements, AmCham Germany is here to help. We can provide you with the information you need to make informed decisions about your visa situation.

### Driver's License

One further area of support is guidance regarding the conversion of a U.S. driver's license in Germany. The team at AmCham Germany is well-versed in the requirements and processes involved. Based on reciprocity agreements that exist between several U.S. states and Germany, we can offer guidance on whether or not you qualify for a simplified driver's license conversion. However, it is important to note that the local "Führerscheinstelle" is the final authority that makes binding decisions on the conversion. AmCham Germany can help in evaluating your prerequisites, thus helping you to navigate a smooth transition to using your U.S. driver's licence in Germany.

## Membership & Business Services / Four Competence Areas

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We serve our members. The work of AmCham Germany encompasses four competence areas, all of which are reflected in the organization's structure.



## Business Services / Expert Briefings and Webinars

With Expert Briefings and Expert Webinars, AmCham Germany offers its members an exclusive and individual service: Events are jointly conceptualized, organized, implemented and evaluated. Expert events normally focus on a particular economic or finance topic with relevance for the transatlantic business community. The event format is primarily defined and shaped by the member company. AmCham Germany offers the hosting company a platform to position its representatives as experts on a relevant topic, thereby highlighting the company's expertise in a particular business field.

Events can be organized throughout Germany, either directly on the premises of the hosting company, at an external location such as a hotel or special event venue, or virtually. Hybrid solutions are possible as well. Expert Briefings and Webinars are usually held in English, alternatively in German. Typically, the content-driven part is followed by an opportunity to network.

In 2022/23, experts briefings and webinars focused on a diverse range of topics including modern governance paradigm, compliance trends, tax, cybersecurity, and AI legislation.

### EXPERT BRIEFINGS IN NUMBERS

6

Expert Webinars

100 +

Participants



### Embracing the Modern Governance Paradigm

#### Expert Webinar with Diligent (June 30, 2022) Frankfurt

In the realm of this Expert Briefing, Diligent demonstrated to business leaders how technology can help advance information and processes which are needed for good governance in today's challenging business environment. In a complex digital world, good corporate governance is a competitive advantage that not all companies are yet making full use of.

**SPEAKERS:** Lisa Edwards, President and COO of Diligent and member of the Board of Directors, Colgate-Palmolive.

**PICTURED:** Lisa Edwards, Diligent.

### International Tax Highlights

#### No One Scheme Fits All – Steuerliche Fallstricke bei Reorganisationen aus Investorensicht

The "International Tax Highlights" series is a bi-annual Expert Briefing series jointly-organized by AmCham Germany and Patron Member PricewaterhouseCoopers GmbH.

#### Expert Webinar with PwC (October 10, 2022) Virtual

The webinar dealt with the impact of reorganizations on major capital market locations, specifically in the U.S. and United Kingdom, on German companies and private investors. Particularly, the focus of the event was on § 20 Abs. 4a EStG, a German tax provision that was introduced over ten years ago in the context of the introduction of the final withholding tax on dividend payments to private investors. Members of AmCham Germany had the chance to get a better understanding of the current state of the law and its practical implications.

**SPEAKERS:** Christof K. Letzgus, Partner; Mariya Seipel, Senior Manager, both: PricewaterhouseCoopers GmbH.

### Compliance Trends & U.S. Department of Justice (DOJ)/ Securities and Exchange Commission (SEC) Expectations

#### Expert Webinar with Covington (November 29, 2022) Virtual

Lanny Breuer explained what the new policy initiatives, issued with a memorandum by the DOJ, mean for corporate compliance programs, and how they may impact companies in the U.S., Germany, and across Europe. It is crucial to shape a compliant corporate culture, regular risk assessments and compliance benchmarking, which can improve efficiency and effectiveness of compliance programs.

**SPEAKERS:** Lanny Breuer, Former Assistant Attorney General for the U.S. Department of Justice (DOJ), Criminal Division and Partner, Covington (Washington); Robert Henrici, Partner, Covington (Frankfurt); Jennifer Saperstein, Partner, Covington (Washington); Mark Finucane, Partner, Covington (London); and Noam Kutler, Special Counsel, Covington (Washington).

### Cybersecurity & Privacy Regulatory Compliance: The New EU-U.S. Data Privacy Framework

#### Expert Webinar with Orrick (January 27, 2023) Virtual

The discussion centered on the new Data Privacy Framework between the EU and the U.S. and on how to deal with the unclear legal situation. Panelists discussed how affected companies ought to prepare. The advantage of the privacy framework is the possible transfer of data to the recipients as if the data stayed in Europe stayed in Europe which simplifies things. The standard contractual clauses are more bureaucratic, but they may have a longer life than the adequacy decision.

**SPEAKERS:** Dr. Jens Ambrock, Head of Division, The Hamburg Commissioner for Data Protection and Freedom of Information; Dr. Christian Schröder, Partner and Head of EU Cyber & Privacy Practice, Orrick; Bernhard von Sonnenleithner LL.M., Deputy General Counsel, Privacy EMEA, Workday; and Dr. Anna Zeiter LL.M., Board Member/Executive Director, Associate General Counsel & Chief Privacy Officer, eBay.

## Business Services / Expert Briefings and Webinars

### Current Opportunities for Transatlantic Business: The Inflation

#### Reduction Act & The EU Green Deal Industrial Plan

Expert Webinar with Deloitte and the U.S. Department of Commerce (April 19, 2023) **Virtual**

This expert webinar focused on key business and investment developments on both sides of the Atlantic, especially on the credits and incentives included in recent U.S. tax legislation, specifically the Inflation Reduction Act (IRA), as well as on EU legislation and the Green Deal Industrial Plan (GDIP).

**SPEAKERS:** Dr. Sebastian **Lange**, Partner, Service Line Lead, Deloitte GmbH Wirtschaftsprüfungsgesellschaft; Christin **Mechler**, Senior Investment Specialist, U.S. Embassy Berlin; Simone **Menne**, President, AmCham Germany; Carl **Obradovich**, Partner, Deloitte Tax LLP.

### Current Developments on AI Legislation in the EU and U.S.

Expert Webinar with Covington (May 10, 2023) **Virtual**

The expert webinar focused on the European AI Act and AI Liability Directive, which will have wide-reaching impacts on AI applications used across different industries. Recently, U.S. legislators have also been active in this space, with a number of bills relating to AI being introduced in Congress. The Federal Trade Commission and the U.S. Department of Commerce's National Institute of Standards and Technology (NIST) have issued guidance on AI and an AI risk management framework. The White House has recently issued an Executive Order on the use of AI by federal agencies.

**SPEAKERS:** Dr. Moritz **Hüsch**, Partner, Covington & Burling (Frankfurt); Dr. Lars **Lensdorf**, Partner, Covington & Burling (Frankfurt); Micaela **McMurrough**, Partner, Covington & Burling (New York).

### Current Developments in Global Minimum Taxation

#### Legislation: Pillar 2 versus Book-Minimum-Tax and GILTI –

#### How German & U.S. Companies Should Act Now!

Expert Webinar with Grant Thornton (June 15, 2023) **Virtual**

The expert webinar addressed how multi-national companies should approach the parallel existence of anti-low-taxation regimes in the U.S. and Germany, which are of similar intent, but of a very different set of technical rules. It discussed, among others, how GILTI and the book minimum tax are to be considered for Pillar II purposes.

**SPEAKERS:** Christina **Busch**, Partner & Head of International Tax; Norbert **Miethe**, Partner International Tax, both: Grant Thornton Germany; David **Sites**, International Tax Partner, Grant Thornton LLP US.

### » Reach Target Groups with AmCham Germany as your Partner

- Our Expert Briefings and Expert Webinars offer your company an exclusive platform tailored to the needs of your organization. You will be given the opportunity to present your expertise on a topic to a selected audience, thereby positioning your company as an expert within our transatlantic network. Take full advantage of your AmCham Germany membership and reach attractive target groups with your Expert Briefing / Webinar.

### » Our Services: Tailor-made Solutions for your Company

- Advice on topic selection, timing of the event, and speaker acquisition
- Design of an invitation and promotion of the event to a customizable AmCham Germany distribution list
- *Optional:* Management of registrations
- *Optional:* Scouting of facilities, organization of tech equipment and catering **(additional costs apply)**
- Promotion of the event in the AmCham Germany online event calendar
- Promotion of the event on social media and on AmCham Germany website
- Publication of an event report on AmCham Germany homepage and on social media channels after the event
- Individual support by a professional event manager at AmCham Germany
- You decide, which of the above tasks you would like to outsource to AmCham Germany

To discuss this exclusive member opportunity and to get an overview of the fees associated with the organization of Expert Briefings / Webinars and the services mentioned above, please contact AmCham Germany's Membership Engagement and Events team at [membership@amcham.de](mailto:membership@amcham.de)

# Communication Activities

AmCham Germany offers its members a variety of content and communication channels. Whether in our newsletters, briefings or articles, we believe that sharing knowledge is the best way to achieve growth and success.

## OUR GOALS

AmCham Germany's goals are to support unrestricted trade and investment between the United States and Germany, and to promote a healthy, open and productive business climate between the two countries. AmCham Germany represents the business interests of American firms located in Germany and the U.S. and also acts on behalf of its German members, many of whom maintain significant holdings in the United States.

## OUR FOCUS

AmCham Germany provides a strong contribution to current policy debates through its communication activities. We provide a succinct and interesting portrayal of the Chamber's activities and membership and emphasize the importance of strong European-American relations.

## OUR TOOLS

Complex transatlantic issues increasingly require an innovative and effective set of communication tools to broadcast our messages. The Chamber continuously advances its thought leadership through a variety of communication tools such as social media, videos, podcasts, surveys and press activities. The annual report sums up all activities throughout the year.

## OUR VISION

As the voice of transatlantic business, AmCham Germany and its German and U.S. member companies advocate for free and rules-based trade and a competitive and open business climate on both sides of the Atlantic across all industries. It is enormously important for the transatlantic partnership to stay in touch and identify common goals.





# Communication Activities / Social Media

## Social Media

On Twitter and LinkedIn, AmCham Germany fosters online dialogue and informs its members as well as the general public about Chamber-related activities as they happen. Frequent posts ensure AmCham Germany remains a well-recognized name in the public discourse on transatlantic affairs. Social media offers us a unique way to connect with our members and followers.

New LinkedIn followers:

+ 1,779



LinkedIn impressions:

~ 415,000



Twitter impressions:

~ 105,000

(May 2022 to May 2023)

### Selected Posts



@AmCham Germany · April 28, 2023  
 Congratulations to our awardees of this year's [#FemaleFoundersAward](#), Natalya @Nepomnyashcha from @NetzwerkChancen and Irene Selvanathan from @NeurospaceGmbH! A huge shoutout as well to our inspiring shortlisted candidates @KaGoldammer, @missginsu, @maxie\_maxie!  
 ~ 1,906 impressions



© C. Kruppa



@AmCham Germany · February 18, 2023  
 It is an absolute honor to have Speaker Emerita @SpeakerPelosi as our guest of honor once again at our [#MSC2023](#) networking dinner! We value the exchange between politics, business, and society.  
 ~ 1,267 impressions



@AmCham Germany · March 16, 2023  
 JUST RELEASED: The results of our [#TransatlanticBusinessBarometer](#) conducted w/ @RolandBerger are now out! The main takeaways for 🇩🇪: Secure skilled workers, reduce bureaucracy, drive digitalization and foster stable & affordable energy.  
 ~ 1,275 impressions



@AmCham Germany · February 19, 2023  
 “The Munich Security Conference [#MSC2023](#), with its focus on international security and global understanding, provided us the opportunity to bring together members of the transatlantic business community. Our official side event ‘Brave New World: How to Foster Transatlantic Sovereignty after the Zeitenwende’ was a full success!  
 It was our pleasure to personally connect with friends, members, and partners. We thank our speakers, [Simone Menne](#) (President, AmCham Germany), [Suzanne Clark](#) (CEO, U.S. Chamber of Commerce), [David Knower](#) (Managing Director & Partner, [Cerberus Capital Management](#)), [Nate Tibbits](#) (Senior Vice President, Global Government Affairs, Public Affairs & Corporate Responsibility, [Qualcomm Inc.](#)), and Rep. Mike Turner (Chairman of the House Permanent Select Committee on Intelligence, U.S. House of Representatives) for their valuable and inspiring input.”  
 ~ 5,258 impressions



@AmCham Germany · November 17, 2022  
 “We have to definitely work together!” This was the strong message both AmCham Germany President [Simone Menne](#) and U.S. Consul General Norman [Thatcher Scharpf](#), U.S. Consulate General Frankfurt emphasized during their engaging Fireside Chat at the Networking Reception on November 16 on the 49th floor of the Commerzbank Tower in Frankfurt. The conversation was moderated by AmCham Germany’s General Manager, [Daniel Andrich](#). Dr. [Manfred Knof](#), CEO [Commerzbank AG](#), a Co-Organizer of the conference, shared insights and appreciated the opportunity to network with colleagues and friends of the transatlantic business community.  
 ~ 6,353 impressions



@AmCham Germany · July 5, 2022  
 Yesterday’s [#FourthofJuly](#) celebration at Schlosshotel Kronberg – Hotel Frankfurt was definitely one of this summer’s highlights! Not only did we have good speakers, good weather, and good food, but we also had the chance to acknowledge the [#democratic](#) values the United States was founded on and which also continue to define U.S.-German relations and the [#transatlantic](#) partnership to this day!  
 Thank you to all our speakers, members, friends and family members for attending. It was great to see so many of you!  
 ~ 12,116 impressions

# Communication Activities / AmCham Germany in the Press

## AmCham Germany in the Press

Press relations are generally becoming more and more digital. Classic press work is now valued differently due to social media. Nevertheless, the Chamber remains an important partner for the media, be it print, TV or radio. We provide our input on all aspects of transatlantic relations via a wide array of interview formats.



▲ On December 1, **WirtschaftsWoche** released an interview with **Simone Menne** to discuss current trade matters, such as the impact of the Inflation Reduction Act, the call for a free trade agreement between the U.S. and Germany and how to move forward to avoid trade conflict.



▲ In an op-ed article of January 13, 2023 for the **Handelsblatt**, Simone Menne makes the case as to why transatlantic cooperation is more essential than ever. She underlines the necessity of enforcing transatlantic sovereignty, a concept that relies on finding joint solutions and opportunities based on the foundation of democratic values, individual and economic freedom, and rule of law.



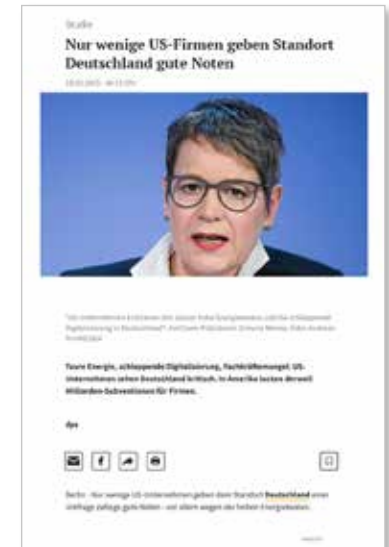
▲ On November 9, on the occasion of the U.S. midterm elections, **Simone Menne** was a guest in an episode of **Handelsblatt Today's** podcast to give AmCham Germany's analysis of the transatlantic relationship just before the elections and the immediate impact of possible results.



▲ In early November, **Deutsche Welle TV** interviewed Simone Menne to understand the repercussions of the U.S. Inflation Reduction Act. She was asked what are key concerns from the transatlantic business perspective and how to foster (economic) partnership and tackle protectionism.



▲ The TOP50 press conference resulted in numerous articles. Pictured: **FAZ** and **Deutsche Welle**; November 3, 2022.



▲ The results of the Business Barometer were featured in many newspapers and magazines. Here: **Stuttgarter Zeitung**, March 16, 2023.

# Communication Activities / Newsletters

## The Navigator – AmCham Germany’s Take on Transatlantic Business

The Navigator is AmCham Germany’s policy newsletter and is circulated every eight weeks. The newsletter is available to members, political stakeholders, journalists, or any other individuals interested in transatlantic business.

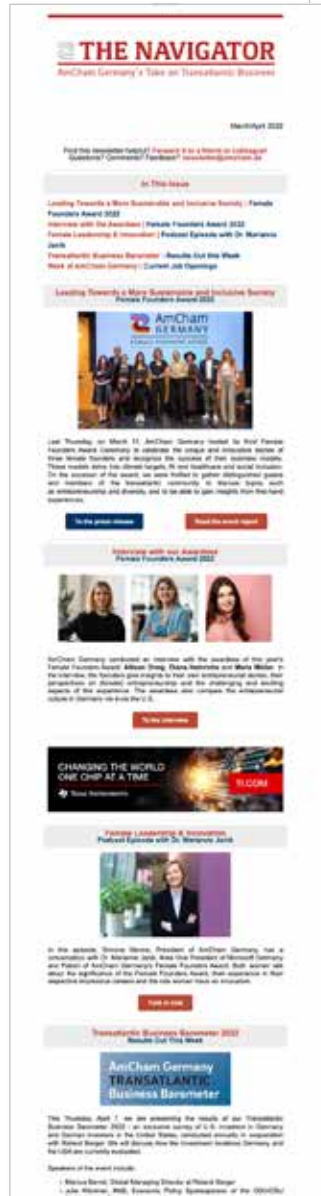
The Navigator contains interviews, guest commentaries with representatives of the transatlantic business community on current events, position papers, briefings, and other material on transatlantic relations.



**Subscribers:**  
**2,823**

**Opening rates:**  
**46.5 %**  
(June 2023)

**New subscribers:**  
**~ 300**  
(refers to year 2022: 2,581 end of 2021 versus 2,800 in November 2022)



## Chamber News – AmCham Germany’s membership and events newsletter

Chamber News is circulated every eight weeks and is produced exclusively for our members — in contrast to our policy newsletter The Navigator, which is available to the public.

Chamber News contains information about business services and benefits for our members, current briefings on U.S. politics and transatlantic trade, event announcements as well as reports and stories from member companies.



**Subscribers:**  
**2,804**

**Opening rates:**  
**38.3%**  
(June 2023)

# Communication Activities / Member Surveys

## Transatlantic Business Barometer

In January and February 2023, AmCham Germany, in cooperation with **Roland Berger**, surveyed its member companies on business location conditions in Germany and the United States as part of the **Transatlantic Business Barometer 2023**. It is an exclusive survey among U.S. investors in Germany and German investors in the U.S. The survey provides a well-founded analysis of investment sentiment as well as a business assessment of both countries.

Key messages 2023: Securing skilled workers, reducing bureaucracy and driving digitalization are crucial to improving Germany's attractiveness as an investment location, in addition to a stable, cost-effective energy supply.

The Transatlantic Business Barometer results were published on March 16, 2023 in Berlin (→ **Event Report on page 13**).



## TOP 50 Ranking

The AmCham Germany **TOP 50** Ranking of U.S. companies in Germany is an annual ranking and survey conducted by AmCham Germany with **Accenture Deutschland**. The TOP 50 ranking lists the largest U.S. companies in Germany and subsidiaries of American parent companies with more than 50% American capital in Germany, measured by sales in the previous year. The classification criterion for sales is net sales, i.e. sales without value-added tax. The mineral oil and tobacco taxes are an exception.

The information either originates directly from the companies or is based on qualified estimates by AmCham Germany and the consulting firm Accenture.

Each year, a **U.S.-German business fact sheet** is presented with figures on sales growth, employee development and industry trends, each for the American companies in Germany and vice versa for the German companies in the U.S.

The TOP 50 results were announced at a virtual press conference on November 3, 2022.

TOP 50 U.S. Companies in Germany		
Company	Sales in 2022 (€)	Branch/Industry
1. Amazon Deutschland	25,000,000,000	Services and Trade
2. Ford Motor GmbH	10,000,000,000	Automotive
3. The Estée Lauder Companies	7,000,000,000	Mechanical Engineering
4. FRIEDRICH MESSER GmbH	7,000,000,000	Consumer Goods
5. Eschschmid Control Center Holding GmbH	6,000,000,000	Raw Materials, Energy, Chemicals
6. Microsoft Deutschland	4,700,000,000	Services, IT, IT Services
7. John Deere GmbH & Co. LLC	4,000,000,000	Mechanical Engineering
8. H&M Europe Management GmbH & Co. KG	4,000,000,000	Services and Trade
9. STI Technologies Deutschland GmbH	3,900,000,000	Raw Materials, Energy, Chemicals
10. GEAC Pharma Handel GmbH	3,200,000,000	Services and Trade
11. Google Deutschland	4,000,000,000	Services, IT, IT Services
12. Tech Data GmbH & Co. OHG	4,000,000,000	Services, IT, IT Services
13. Airbus Central Europe GmbH	4,000,000,000	Services, IT, IT Services
14. IBM	3,900,000,000	Services, IT, IT Services
15. GE Deutschland	3,900,000,000	Mechanical Engineering
16. Linde	3,200,000,000	Raw Materials, Energy, Chemicals
17. McDonald's Deutschland LLC	3,200,000,000	Services and Trade
18. Procter & Gamble Germany	3,200,000,000	Consumer Goods
19. Stada Arzneimittel AG	3,200,000,000	Pharma
20. Hilti GmbH	3,000,000,000	Mechanical Engineering
21. Johnson & Johnson Gruppe	2,800,000,000	Pharma
22. Dell GmbH	2,700,000,000	Services, IT, IT Services
23. HP Deutschland GmbH	2,700,000,000	Services, IT, IT Services
24. Cargill	2,500,000,000	Consumer Goods
25. HEBEL Group	2,400,000,000	Raw Materials, Energy, Chemicals
26. Bosch Power Tools	2,300,000,000	Mechanical Engineering
27. Thales North America	2,300,000,000	Services, IT, IT Services
28. Johnson & Johnson Consumer Care	2,300,000,000	Pharma
29. United Parcel Services of Germany GmbH & Co. KG	2,300,000,000	Services and Trade
30. Calsonic GmbH	2,200,000,000	Raw Materials, Energy, Chemicals
31. Honeywell Deutschland Holding GmbH	2,200,000,000	Mechanical Engineering
32. Thermo Fisher Scientific Germany	2,200,000,000	Pharma
33. Pfizer Deutschland GmbH	2,200,000,000	Pharma
34. Teva	2,200,000,000	Pharma
35. Caterpillar Gruppe	2,100,000,000	Automotive
36. Hexagon Packard GmbH	2,100,000,000	Mechanical Engineering
37. Linde Logistics	2,100,000,000	Services, IT, IT Services
38. LINGQ/linguistix	2,100,000,000	Services and Trade
39. Hilti	2,100,000,000	Software and Hardware



# Communication Activities / Member Surveys

## Member Surveys

AmCham Germany regularly surveys its members on current developments in transatlantic affairs.

### June 2022: Survey on the occasion of the G7 Summit at Schloss Elmau

Result: International economic recovery needs improved framework conditions for rules-based free trade, more stable supply chains and fair competition. 225 members participated. The survey was conducted between June 20–21, 2022.

### November 2022: Survey on the impact of the midterm elections

The impact of the U.S. Midterm Elections 2022 on global affairs and transatlantic relations was the center of much attention in fall 2022, which is why AmCham Germany asked its members for their feedback in a short survey. 101 members participated. The survey was conducted between November 10–14, 2022.

### May 2023: Survey on Corporate Diversity

May is European Diversity Month. As such, we took the opportunity to hear from our members on how we can strengthen workplace diversity in Germany and what positive aspects this has for companies and society alike. 75 members participated. The survey was conducted between May 11–15, 2022.



## Current Trade Matters

In this regularly published briefing, we highlight current economic and trade-related issues, provide links to relevant news articles and present AmCham Germany's position.

This briefing is sent to our members via the Navigator and is published on [www.amcham.de](http://www.amcham.de).

# AmCham Germany / Staff and Departments as of July 2023

AmCham Germany's executive office is based in Frankfurt am Main, while it maintains an additional office and its official domicile in Berlin.

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# AmCham Germany / Staff and Departments as of July 2023

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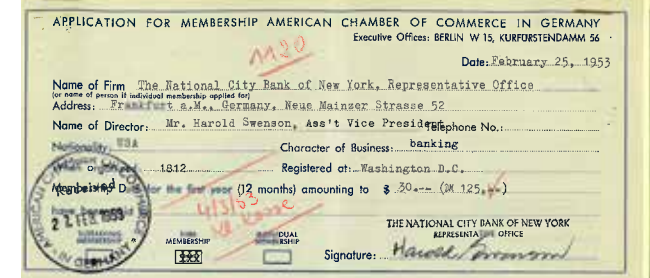


**Lukas Winkelmann**  
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# Congratulations and Thank You!

## 70 Years of Membership

In celebration of their 70-year-anniversaries, we spoke with Lufthansa, PwC and Citi about being long-term members of AmCham Germany.



### Bridges Across the Atlantic

“Sharing our commitment in building bridges across the Atlantic, we are proud to be a member of the American Chamber of Commerce in Germany. From humble beginnings with two weekly flights in 1955 to one of the most admired foreign airline groups currently serving the U.S., the airlines of the Lufthansa Group connect Europe with 25 gateways in the United States.”



**Jürgen Siebenrock**  
Vice President Area  
Management Home Markets,  
Global Programs, Tools and  
B2B Servicing Lufthansa Group

**LUFTHANSA GROUP**

### Committed to Working Together

“As a longstanding member of AmCham Germany, we are honored to celebrate our 70th anniversary of partnership and collaboration. Our membership has provided us with great opportunities to connect with like-minded individuals, institutions and organizations. We remain committed to working together towards a shared future of value-based economic growth and cross-cultural understanding.”



**Dr. Klaus-Peter Gushurst**  
Leader Industries & Innovation  
PricewaterhouseCoopers GmbH  
Wirtschaftsprüfungsgesellschaft

**pwc**

### Enabling Growth and Progress

“We at Citi are very proud to share a large part of AmCham Germany’s 120-year history. Both institutions are inspired by a similar vision: to enable growth and economic progress by connecting the world wherever we operate – which is more important now than ever before. We couldn’t have a better partner for that than AmCham Germany. Congratulations and let’s keep it up!”



**Stefan Hafke**  
Country Head Germany  
Citigroup

**citi**





## BD – Advancing the World of Health™ for 125+ Years

BD is one of the largest global medical technology companies in the world and is advancing the world of health by improving medical discovery, diagnostics and the delivery of care. The company develops innovative technology, services and solutions that help advance both clinical therapy for patients and clinical processes for healthcare providers. BD has 77,000 employees and a presence in virtually every country around the world to address some of the most challenging global health issues. BD helps customers enhance outcomes, lower costs, increase efficiencies, improve safety and expand access to healthcare in Germany. In 1972, BD opened its first German site in Heidelberg and now has six different production/commercial facilities located in Baden-Württemberg, Hesse and Rhineland-Palatinate. These locations play

a key role in the healthcare supply. As part of our commitment to sustainable healthcare, we have developed the BD Signature Programmes™ to help drive foundational healthcare objectives across our solutions. These programmes address specific unmet needs and pain points such as protecting patients and healthcare workers against safety hazards, helping address staff shortages and driving satisfaction, as well as removing waste and inefficiency to unlock hidden capacity. This way, we address the numerous challenges of the German healthcare system and help to make healthcare even better.

Moreover, BD proudly launched the first annual healthcare resilience barometer to measure how EMEA (Europe, Middle East, and Africa) countries are building their healthcare resilience.

MEDICAL TECHNOLOGY  
HEALTHCARE RESILIENCE  
PATIENT SAFETY  
HEALTHCARE WORKER  
EFFICIENCY  
INNOVATION



### FACTS AND FIGURES

- \$18.9B total revenue FY2022
- \$1B+ annual R&D spending
- 37B+ devices made annually
- 77,000 BD associates worldwide, 17,000 across EMEA, 2 684 in GSA (Germany, Switzerland and Austria)
- 15 manufacturing sites (EMEA), 11 production/commercial sites (GSA)
- 2 distribution centers in Belgium for EMEA with 1,5M deliveries/year

#### Top Executive:

Tom Polen, Chairman, CEO and President

[www.bd.com](http://www.bd.com)





© QVC

## Shop with Joy. Shop with QVC.

As one of the world's leading companies in video commerce ("vCommerce"), **QVC** offers video-driven shopping across linear TV, ecommerce sites, digital streaming and social platforms. QVC empowers shoppers with knowledge and shares insights in a lively and engaging way. Around the globe, QVC offers an ever-changing collection of familiar brands and fresh new products – from home and fashion to beauty, electronics and jewelry – and connects shoppers to interesting personalities, engaging stories and award-winning customer service. Based in West Chester, Pa., and founded in 1986, QVC has retail operations in the U.S., the U.K., Germany, Japan

and Italy. QVC started in Germany in Düsseldorf in 1996. Today, several thousand employees at four sites in Germany (Düsseldorf, Hückelhoven,

### VIDEO COMMERCE

### ENGAGING SHOPPING EXPERIENCE

### AWARD-WINNING CUSTOMER SERVICE

### PRODUCT DISCOVERY

### SUSTAINABLE RETAIL

Bochum, Kassel) provide a unique shopping experience that includes three TV channels (QVC, QVC ZWEI, QVC Style), an online shop and app, and social media platforms.

Worldwide QVC reaches over 200 million households through more than 12 TV channels which are

widely available on cable/satellite TV, free over-the-air TV, and digital livestreaming TV. The retailer also reaches millions of customers via its QVC+ and HSN+ streaming experience, websites, mobile apps and social pages.

QVC is part of Qurate Retail, Inc. (NASDAQ: QRTEA, QRTEB, QRTEP), a Fortune 500 company that includes the Qurate Retail Group<sup>SM</sup> portfolio of brands as well as other minority interests and green energy investments. Qurate Retail Group is the largest player in vCommerce and comprises six leading retail brands – QVC, HSN®, Ballard Designs®, Frontgate®, Garnet Hill® and Grandin Road® – all dedicated to providing a more human way to shop.

### FACTS AND FIGURES

- QVC Germany has been head-quartered in Düsseldorf since 1996
- QVC Germany has over 3,000 employees at four locations
- \$813 million revenue in 2022 in Germany; \$12.1 billion in Total Qurate Retail, Inc. revenue worldwide in 2022
- Reaches 42 million households in Germany and over 200 million households worldwide
- QVC International (QI) has retail operations in U.K., Germany, Japan, and Italy
- QVC is part of Qurate Retail, Inc. (NASDAQ: QRTEA, QRTEB, QRTEP), a "Fortune 500" company

#### Top Executives:

Dawid **Rawlinson**, President and Chief Executive Officer, Qurate Retail, Inc.  
Mathias **Bork**, Chief Executive Officer, QVC Germany



[www.qvc.de](http://www.qvc.de)

# Membership Certificate Recipients 2023

**AmCham Germany enjoys a long tradition of support from its strong membership base that includes numerous companies with memberships going back as far as 70 years. AmCham Germany honors its long-standing members and thanks all members for their active support over many decades.**

**Your involvement is crucial to our mission of promoting unrestricted competition, trade and investment between the U.S. and Germany. Our strength comes directly from our members' involvement. We look forward to many more years of successful cooperation. In 2023 the following companies and individuals celebrate an anniversary:**

## 70 Years

Citibank Europe plc, Germany Branch  
Deutsche Lufthansa AG  
PricewaterhouseCoopers GmbH  
Wirtschaftsprüfungsgesellschaft

## 60 Years

General Electric Deutschland Holding GmbH

## 40 Years

BUSE Rechtsanwälte Steuerberater Partnerschaftsgesellschaft mbB  
Fiebelkorn, Dieter  
Holtzbrinck Publishing Group  
NRW.Global Business GmbH

## 30 Years

Goldman Sachs Bank Europe SE  
Lindemann, Nicole  
Morgan Stanley Europe SE  
Oberländer, Helga  
United Airlines, Inc.  
Volkswagen AG

## 25 Years

Basten GmbH Wirtschaftsprüfungsgesellschaft Steuerberatungsgesellschaft  
Deloitte Legal Rechtsanwaltsgesellschaft mbH  
Dr. Ing. h.c. F. Porsche AG  
Eckmann, Dipl.-Kfm. Gert  
Fleishman Hillard Germany GmbH  
Grand Hyatt Berlin  
Grebe, Dr. Michael  
Gundelfinger, Geneviève  
Hatzopoulos, Pavlos  
Joest, August von  
König, Peter  
Linke, Dipl.-Betw. Burkhard  
Maxitrol GmbH & Co. KG  
NILES-SIMMONS-HEGENSCHEIDT GmbH  
Public Relations Partners Gesellschaft für Kommunikation mbH  
Roland Berger GmbH  
Rückriegel, Dipl.-Kfm. Matthias G.  
Ullram, Johannes  
W. L. Gore & Associates GmbH  
Wilde, Oliver F.

## 20 Years

Accenture  
Alinea Financial Translations  
ALTANA AG  
Avaya Deutschland GmbH  
Bird & Bird LLP  
Cargill Deutschland GmbH  
Caston, Beatrice G. M.  
Cerberus Deutschland  
Beteiligungsberatung GmbH  
eBay Corporate Services GmbH  
Fettweis, Prof. Dr.-Ing. Gerhard  
Freiling & Partner Rechtsanwälte  
Gibson, Dunn & Crutcher LLP  
Rechtsanwälte/Lawyers  
GlaxoSmithKline GmbH & Co. KG  
goetzpartners Corporate Finance GmbH  
Harvey, Anthony D.  
Kuchenbuch, Klaus  
Parker Hannifin GmbH  
Riemann, M.Sc., Christian  
Schnellecke, Prof. Rolf

## 10 Years

ALTON GmbH  
Arnhold, Klaus  
Böhm, Dorothea  
Bosskoch Rechtsanwaltskanzlei Christian Koch  
CASTLE Law Rechtsanwaltsgesellschaft mbH  
change2target  
Diligent Boardbooks GmbH  
Dr. Offner, Milde & Partner  
Unternehmensberater  
ERVIN Germany GmbH  
FISCHER HRM GmbH Internationale Berater für Human Resources Management  
Harris Williams & Co. Corporate Finance Advisors GmbH  
IMBECK Rechtsanwaltsgesellschaft mbH  
Morrison & Foerster LLP Rechtsanwälte und Notare  
Motion Picture Association (MPA)  
netextend GmbH  
PETERSEN HARDRAHT PRUGGMAYER  
Rechtsanwälte Steuerberater  
Partnerschaft mbB  
Quinn Emanuel Urquhart & Sullivan, LLP  
Rotberg, Jan-Niklas  
Schultze & Braun GmbH  
Rechtsanwaltsgesellschaft  
Seignette, Sylvia M.  
Sost, Dipl.-Ing. Rolf  
stetter Rechtsanwälte Wirtschafts- und Steuerstrafrecht  
Straub, Markus  
The Church of Jesus Christ of Latter-day Saints in Germany  
Tufts-in-Tübingen Program

# Imprint AmCham Germany

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