

The Voice of Transatlantic Business

AMCHAM GERMANY ANNUAL REPORT
2019

AmCham Germany Mission Statement

THE VOICE OF TRANSATLANTIC BUSINESS
ADVOCACY - NETWORKING - SERVICES
COMMUNICATION

“

The American Chamber of Commerce in Germany (AmCham Germany) is the voice of transatlantic business. We strive to enhance global economic and trade relations built on a strong foundation of American and German partnership. We actively support and promote our members' interests through our global networks in business, politics and AmChams worldwide. AmCham Germany enables cross-cultural understanding, cooperation and new investment through our commitment to transparent dialogue, unrestricted trade and a competitive and open business climate.

”

Driving the transatlantic economy.

MISSION
STATEMENT

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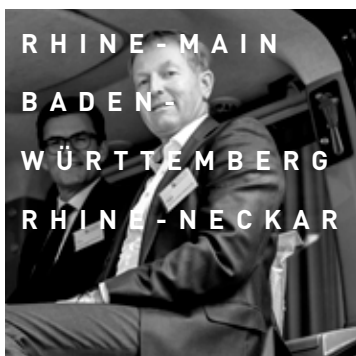
SIGNATURE
EVENTS

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ANNUAL
MEMBERSHIP
MEETING



RHINE-MAIN
BADEN-
WÜRTTEMBERG
RHINE-NECKAR



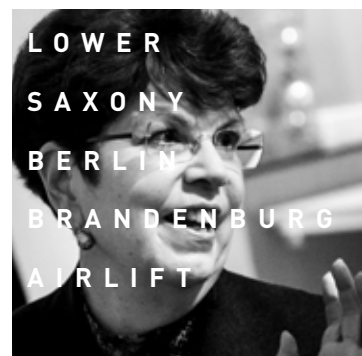
NORTH RHINE-
WESTPHALIA
BAVARIA
NORTHERN
BAVARIA



THURINGIA
NORTHERN
GERMANY
SAXONY



LOWER
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SPORTOLARI
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MEMBER
JUBILEES

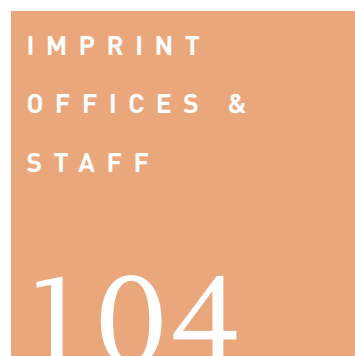


MEMBER
BENEFITS

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Defining, discussing and resolving issues.



Preface.

FROM THE PRESIDENT
AND THE GENERAL MANAGER



Dear Reader,

We are proud to present you with the second edition of the *AmCham Germany Annual Report*. The first issue in 2018 was a great success, and we thank you for your feedback and ideas.

In our *Annual Report*, we show you that fostering dialogue and serving as a bridge-builder between business representatives and political stakeholders in Germany, Europe and the US is at the core of our work. This past year, AmCham Germany has become an even more important and sought-after source of expertise and exchange on transatlantic business relations. Our three key topics — free and fair trade, industry and innovation in the context of digitalization, and the role of business in a globalized world — will continue to define our work.

The *Annual Report* provides you with an overview of AmCham Germany's signature events and the activities in our regional chapters: Altogether, AmCham Germany hosted more than 150 events across Germany last year. In addition, the NextGen Initiative has taken further steps and developed a NextGen Leadership Event Series.

The section covering our policy work will give you an impression of how our 11 industry- and issue-specific policy committees provide our members and us with a strong forum to make the voice of transatlantic business heard.

Not only do we regularly meet with political representatives in Germany, we also remain in constant dialogue with key US policymakers. Last year, we expanded our footprint in the US.

Since people make the difference, we also take a moment to honor individuals who have made substantial contributions to AmCham Germany. And, because you can never learn enough about our organization, activities and benefits, we also summarize the advantages of being a member.

As always, the success of our organization depends on the support and dedication of our members. We thank all our members for their ongoing commitment and ask you to join us in shaping transatlantic dialogue this year and beyond! The AmCham Germany team is looking forward to continuing its work with members and stakeholders alike.

Frank Sportolari
President

Eveline Y. Metzen
General Manager

Expand your network
and discuss
transatlantic business.

OUR SIGNATURE EVENTS:

ANNUAL MEMBERSHIP MEETING
TRANSATLANTIC BUSINESS CONFERENCE





Driving innovation.

1 Bernhard Mattes, former President of AmCham Germany, congratulating Frank Sportolari on his election as AmCham Germany President. Sportolari's presidency started on April 27, 2018. He was elected for a two-year term.

The setting for the 115th ANNUAL MEMBERSHIP MEETING in Stuttgart couldn't have been more appropriate for the event's topic: *"Hidden Champions – The Driving Force for Transatlantic Innovation Trends."* Around 800 US subsidiaries are based in Baden-Württemberg, and the region combines traits from both sides of the Atlantic: German flagship industries such as engineering and automotive are well represented along with an entrepreneurial spirit and the drive to innovate so typical of US companies. Guests gained insights into these characteristics when they visited IBM Germany's headquarters, where they learned about exceptional achievements by the company and could closely experience IBM's artificial intelligence technologies with the computer system IBM Watson.

Throughout the conference, discussions centered around transatlantic relations in challenging times and how these could be strengthened. *"We all have an interest in maintaining strong economic and political relations between the US and Europe,"* Peter Altmaier, German Federal Minister for Economic Affairs and Energy, commented. *"It is important to intensify the debate and the exchange between the US and Germany on the common challenges we face in our changing economies."* Cem Özdemir, Member of the German Bundestag, said in addressing the changing role of the US on the world stage and its implications for Europe: *"No one will do the job for us; we, as Europeans, must play our part."*

Another reoccurring theme at the event was Germany's role as a business location. During a panel discussion titled *Hidden Champions: Conquering New Markets – Marking the Turning Point*, Stratasys' Andreas Langfeld, CeGat's Dr. Dirk Biskup, Bizerba's Andreas Kraft and Herrenknecht's Dr.-Ing. Martin Herrenknecht discussed what made their companies particularly successful as small and medium-sized enterprises. Moderated by Sabrina Fritz, business reporter for ARD/SWR, the panel highlighted Germany's strengths and weaknesses as a location for investment and innovation.

Other highlights at the Annual Membership Meeting included Dr. Samit Ghosh's opening speech about the US launch of his engineering and consulting company, P3, as well as a chat involving the founder of the digital coaching start-up TheNextWe, Insa Klasing, and President of UPS Germany, Frank Sportolari. This opportunity was also one of Sportolari's first appearances as President of AmCham Germany having been elected earlier in the day.

Around 250 members and guests from business, politics, academia and the media attended the event on April 27, 2018.

2 During the Recognition Dinner on the eve of the Annual Membership Meeting: Wolfgang Wendt, IBM Deutschland GmbH and AmCham Germany Board Member, introducing Pepper, powered by IBM Watson, with one of his colleagues.

3 Dr.-Ing. Martin Herrenknecht, Herrenknecht AG; Andreas Langfeld, Stratasys; and Sabrina Fritz, ARD/SWR.

Thank you to our event partners:

- Premium Event Partner:
- IBM
- Platinum Event Partners:
- Daimler
- KPMG
- Philip Morris







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Keynote speaker and guest of honor Peter Altmaier, German Federal Minister for Economic Affairs and Energy.



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1 Dr. Alwin Mahler, Google Germany.

2 Dr. Mark C. Hilgard, Hilgard-Law, and Natascha Bonnermann, Pan Am Lounge Berlin.

3 Adrian Fritzsche, Gründermaschine GmbH and member of AmCham Germany's NextGen Initiative, and Stefan Rühle, The Digital Workforce Group AG.

4 Roland Koch, UBS Europe SE.

5 Renate Riemensperger and David Knowler, Cerberus Deutschland Beteiligungsberatung GmbH.

7 Insa Klasing, TheNextWe.

9 Frank Riemensperger, Accenture Deutschland and AmCham Germany Executive Vice President.

10 From left to right: Anke Kaupp, TheNextWe; Dr. Samit Ghosh, P3 North America, Inc.; Reinhard H. Lemke, AmCham Germany Senior Adviser, Midwest US; Dr. Mark C. Hilgard, Hilgard-Law; Bernhard Mattes, former AmCham Germany President; Armin Slotta, then AmCham Germany Treasurer; Frank Sportolari, UPS and AmCham Germany President; and John

McCaslin, Minister Counselor for Commercial Affairs, US Embassy in Berlin.

11 Christopher Henke, Western Union Business Solutions, and Murat Temel, Western Union International Bank GmbH.



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A group of people in business attire are engaged in conversation. A woman with blonde hair is smiling and talking to a man in a suit. Other people are visible in the background.

In trade we trust.



1 Dr. Ulrich Nußbaum,
State Secretary
at the German Federal
Ministry for Economic
Affairs and Energy.

2 Richard A. Grenell,
US Ambassador to
Germany.

3 AmCham Germany
members taking part in
a company site visit to
the #openspace
at Commerzbank AG.

4 Theresa Fallon,
Center for Russia,
Europe, Asia Studies.

5 Sabine U. Dietrich,
Commerzbank AG.

6 Lisa Davis,
Siemens AG.

7 Rodney Slater,
former US Secretary of
Transportation,
Squire Patton Boggs.

“Trade can secure peace and freedom, but trade is facing disruption.” This statement by Dr. Marcus Chromik of Commerzbank at the opening of the 12th TRANSATLANTIC BUSINESS CONFERENCE set the tone for two days of speeches, panels and breakout sessions in Berlin. In 2018, we relocated the event from Frankfurt to Germany’s capital, fostered a greater integration of our NextGen community and incorporated new elements such as company site visits.

The fact that free trade is more than the exchange of goods and services was emphasized over and over during the conference, including by CEOs from the US. As James R. Fitterling, CEO of The Dow Chemical Company, explained:

“When we weaken trade, we weaken our ability to collaborate on solving global challenges.” He also pointed out that shared challenges like climate change and inequality — coupled with nationalism, populism and protectionism — showed that no country can afford to tackle them alone.

The Transatlantic Business Conference is a trusted forum for exchange about opportunities and challenges in the US-European marketplace. With this conference, AmCham Germany provides a unique platform for top-level decision-makers from business, government and think tanks to engage in constructive dialogue and foster international collaboration.



We would especially like to thank our co-organizers:

- Commerzbank AG
- Deloitte
- BDI

We also thank our media partner:

- Die WELT



SAVE THE DATE
TRANSATLANTIC
BUSINESS
CONFERENCE 2019

NOVEMBER 6–7, 2019
IN BERLIN

*Dr. Marcus Chromik
of Commerzbank AG:
Co-organizer and host
of the kick-off event.*



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5 Dr. Alexander Linn, Deloitte; Dr. Donatus Kaufmann, thyssenkrupp AG; and Dr. Wolfgang Eder, voestalpine AG, participating in the panel discussion "The Transatlantic Partnership — Catching Opportunities and Facing Challenges" moderated by Dr. Inga Michler, DIE WELT.



2 James R. Fitterling, The Dow Chemical Company.

3 Dr. Pascal Schneider of Deloitte in conversation (right).

4 Company site visit to Dell EMC's Pivotal Lab.

6 Breakout Session with Dr. Alexander Börsch, Deloitte.



7 Dr. Sylvia Rothblum, Warner Bros. Entertainment GmbH.

Contributing to the future success of the transatlantic partnership.

THE NEXTGEN INITIATIVE:
STRENGTHENING THE FUTURE OF AMCHAM GERMANY
BY CREATING AND SUPPORTING
AN ENTHUSIASTIC YOUNG LEADERSHIP TEAM





Demonstrating a lively transatlantic partnership.

In August 2018, 35 NEXTGEN INITIATIVE participants attended a five-day conference at the Lufthansa Seeheim Conference Hotel near Frankfurt am Main. Held to kick off the new NextGen year, the conference addressed a different topic each day and provided participants with an in-depth understanding of and insights into the work of AmCham Germany, the digital transformation of society and business, and recent developments in transatlantic relations.

During the varied program, which included discussions, debates, workshops and a site visit to SAP, NextGen participants demonstrated their creativity, broad interests and enthusiasm. Participants discussed the future of the transatlantic relationship, trade and how to fight extremism with Roland Koch, UBS Europe Chairman of the Board and AmCham Germany Board of Directors Member. Additional special guests included Danyal Bayaz, Member of the German Bundestag (Alliance 90/The Greens), and Sabine Bendiek, Managing Director of Microsoft Germany and AmCham Germany Executive Committee Member. In a discussion on the digital transformation's effects on society and business, both guests stressed that digital transformation cannot happen without including people and transforming the culture and mindset. SAP contributed a special highlight to the conference by hosting NextGen participants at a site visit at its headquarters in Walldorf.

Several recreational events, including a barbeque, an athletic competition, a wellness walk and a cocktail-making course, rounded out the conference. *"The NextGen Conference demonstrated that the transatlantic partnership is still strong because it's rooted in personal ties,"* said Eveline Metzen, AmCham Germany General Manager.

ABOUT THE NEXTGEN INITIATIVE

AmCham Germany launched its NextGen Initiative in 2017 to connect young professionals who have a strong interest in the transatlantic partnership and to foster the significant bond between the US and Germany among the aspiring next generation of leaders and influencers. By bringing together peers from a variety of sectors, AmCham Germany supports tomorrow's decisionmakers and business leaders in developing their networks and leadership skills as well as in establishing their roles as transatlantic ambassadors within their companies. This unique program will not only enhance each participant's individual skill set, but also create a young, up-and-coming community within AmCham Germany. Each year's participants are chosen from a pool of promising employees nominated by our corporate members.

> www.amcham.de/next-gen

1 NextGens playing bubble soccer.

2 NextGen participants demonstrating their creativity during a workshop.

3 Ulrike Stagl, Talentschmiede Unternehmensberatung AG, and Andrea Ebbeler, Deutsche Shell Holding GmbH.

4 Sabine Bendiek, Microsoft Germany and AmCham Germany Executive Committee Member, and Danyal Bayaz, Member of the German Bundestag (Alliance 90/ The Greens).

5 Insights into SAP's showroom.



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Engaging the leaders of tomorrow.



1 Eveline Metzen and the AmCham Germany policy team provide insights on how AmCham Germany's policy work is conducted.

2 Vanessa Kämpf and Konstantin von Werder pose in front of Schloss Bellevue.

3 Wolfgang Silbermann, head speechwriter to German President Frank-Walter Steinmeier, discusses the highlights and agenda of the current German presidency.

4 Anne Bendzulla, thyssenkrupp, and Julius Kirchenbauer, Brunswick Group, in discussion with Hartwig Masuch, CEO of BMG.

Following the highly successful and inspiring NextGen kickoff conference in August 2018, the NextGen class of 2018/19 met again in February 2019 for the first NEXTGEN LEADERSHIP EVENT.

The day in Berlin consisted of a wide range of activities and meetings with leaders such as Hartwig Masuch, CEO of BMG, and Wolfgang Silbermann, head speechwriter to German President Frank-Walter Steinmeier. In this context, our speakers not only talked about their professional successes, but also stressed that setbacks were just as important to becoming a better leader. These personal stories illustrated that the road to success was not always direct. The day concluded with a session on policy and advocacy work that AmCham Germany has been carrying out in Berlin and the US on behalf of its members.

5 NextGen class of 2018/19 at BMG.

Actively involved across Germany.

BUSINESS LUNCHEONS
BUSINESS DINNERS & FORUMS
BUSINESS AFTER HOURS
NEW YEAR'S RECEPTIONS
THANKSGIVING EVENTS
FOURTH OF JULY CELEBRATIONS



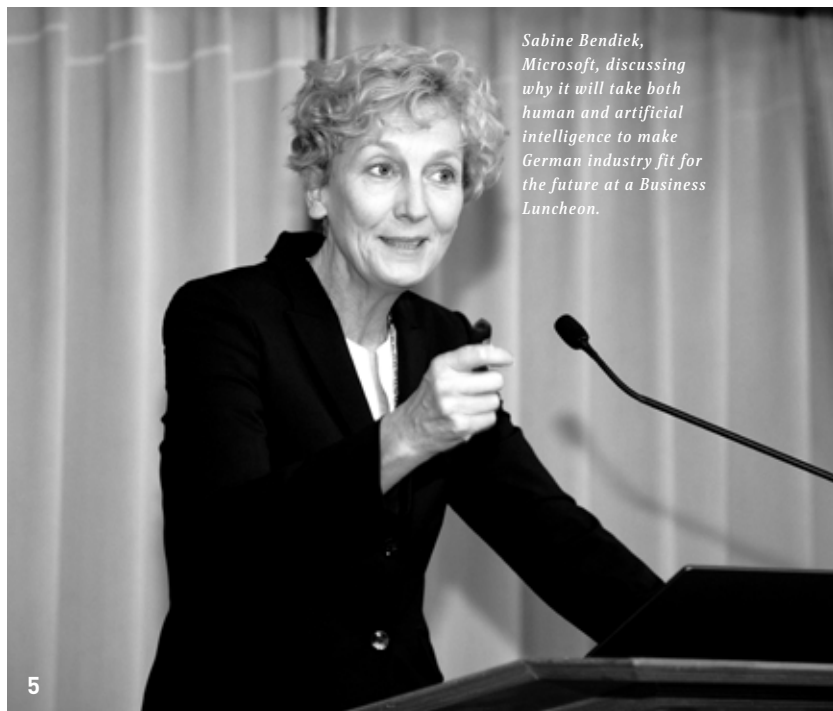


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Former US Consul General James Herman was presented a new Hawaiian shirt with a Frankfurter Grüne Soße (green sauce) motif as a farewell gift in early summer 2018.



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Lorraine Hariton, CEO of Catalyst (right), in conversation with Dr. Sylvia Rothblum, Warner Bros., at an AmCham Germany Lunch in Frankfurt am Main. During the event, participants engaged with how they can drive workforce diversity and women's empowerment. "It takes diverse teams with a wealth of perspectives and experiences to stay truly innovative," Hariton said.



Sabine Bendiek, Microsoft, discussing why it will take both human and artificial intelligence to make German industry fit for the future at a Business Luncheon.

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Leading financial center: Open-minded and diverse.

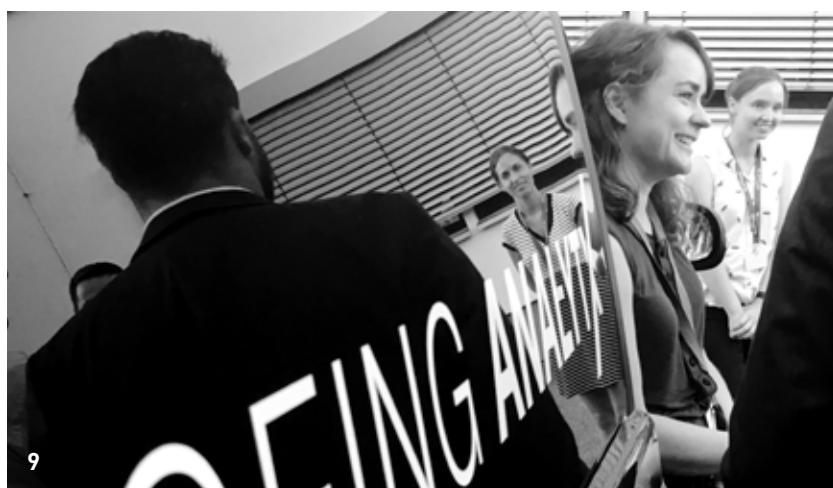


2 Ulrike Stagl (NextGen), Talentschmiede; Dr. Heinrich von Büнау, METIS Rechtsanwalte LLP; and Henning von Gersdorff, Commerzbank AG.

3 Beate Rosenthal, Procter & Gamble; Dr. Rob Smith, AGCO; Smith's daughter Anna; Gabriele Hassig, Procter & Gamble; and Dr. Kati Najipoor-Schutte, Egon Zehnder.

6 Stefanie Hechler, Antares Informations-Systeme, and Doreen Kroemer, American German Business Club Frankfurt, at a Business Luncheon with speaker Lorraine Hariton. Hariton talked about the measures a company can take in order to establish a truly inclusive culture.

7 Prof. Michael Veltins, LSV, Emily and Armin Slotta listening to publicist Dr. Dieter Kronzucker at the 2019 New Year's Reception in Frankfurt am Main.



8, 9 Business After Hours hosted by Boeing and its subsidiary Jeppesen. Participants gained an insight into Boeing's flight navigation services and the research activities of the Digital Aviation and Analytics Lab in Frankfurt am Main with Dr. Jens Schiefele, Boeing, and Marc Lauener, Jeppesen A Boeing Company.

AmCham Germany's RHINE-MAIN REGIONAL CHAPTER is situated in a culturally and economically vibrant region in the heart of Europe. The regional chapter's activities last year included business luncheons with high-ranking speakers like New Jersey Governor Philip D. Murphy, Sabine Bendiek from Microsoft, Uwe Bartmann from Siemens and former German Ambassador to the US Dr. Peter Wittig as well as the 4th of July Summer Barbecue and the chapter's traditional Thanksgiving Dinner.

In the diplomatic realm, the chapter bid farewell to US Consul General James Herman on May 29, 2018, in Frankfurt am Main. Herman assumed charge of the US Consulate General in Frankfurt am Main in August 2015 and served as the US ambassador's representative to the German states of Hesse, Rhineland-Palatinate, Baden-Wurttemberg and Saarland. His successor, US Consul General Patricia Lacina, was welcomed to Frankfurt am Main in July 2018.

The traditional Independence Day celebration with a summer barbecue in celebration of German-American friendship took place at its usual countryside location near Frankfurt am Main.

At the 2019 New Year's Reception, the journalist and publicist Dr. Dieter Kronzucker took a critical look at the current transatlantic relationship. As always, the event provided members with an opportunity to connect with each other and ring in the New Year together.

The Rhine-Main Regional Committee is chaired by David Knower of Cerberus Deutschland Beteiligungsberatung GmbH, who succeeded Dr. Mark C. Hilgard at the beginning of 2019.

Thank you to our major event partners in the Rhine-Main region last year:

- Accenture
- AGCO International
- Deutsche Lufthansa
- Morgan Stanley
- Procter & Gamble





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*Flag ceremony
with the Marine
Security Guard
detachment during
the Fourth of July
Summer Barbecue.*



Tammy Murphy, first lady of New Jersey; David Knower, Cerberus; and Philip D. Murphy, governor of New Jersey.

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1 Alexander Schulz, IBISWorld, and Naren Sivasailan, IBISWorld, at the Fourth of July Summer Barbecue.

2 Stefan Wintels, Citigroup; Dr. Carin-Martina Tröltzsch, DuPont Production Agriscience; and Dr. Lutz Raettig, Morgen Stanley, at a Business Luncheon on European bank consolidation.

3 Monica Ann Sibler; Garitt Lange, Boeing; and Maria Weissgerber at the Fourth of July Summer Barbecue.

4 Guests at a Business Luncheon with Philip D. Murphy, governor of New Jersey and former US ambassador to Germany.

9 Eric J. Holcomb (middle), governor of Indiana, at a Transatlantic Reception in March 2019.

10 Warren Marine, KPMG, and John Thompson from Thompson Distribution during the Transatlantic Reception with Governor Holcomb.

5 Dr. Mark C. Hilgard, Frank Sportolari, Ernst Welteke, former president of the German Bundesbank, and Fred B. Irwin, honorary president of AmCham Germany, during the Fourth of July Summer Barbecue at Schloss-hotel Kronberg.

6 Musician Natascha Wright and Siegfried Maigre together with Fourth of July Summer Barbecue event partner Ruth Townsend, Bristol Group Germany.



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Ambassador Philip T. Reeker; US European Command; Oliver Karpf; General Curtis M. Scaparrotti, US Army; and Bernhard Muthsam, Ernst & Young, at the 2019 New Year's Reception in Stuttgart.

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A region of innovators and inventions.



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2 Musician and composer Wolfgang Dauner with his partner Randi Bubatz, a costume designer and stylist.

3 Jaroslaw Baginski, Dürr Systems AG, and Ariane Broese.

4 Business After Hours with Dr. Sven Körner, things THINKING GmbH, presenting "First rule of AI: Easy things are hard. The hard things are easy."

5 Guests at a Business Luncheon with Ulrich Dietz, GFT Technologies SE.

6 Guests of honor with US Consul General in Frankfurt am Main Patricia Lacina at the 2019 New Year's Reception in Stuttgart.

AmCham Germany's BADEN-WÜRTTEMBERG REGIONAL CHAPTER helps its members by hosting lunches with industry leaders, by holding special events with high-level executives and by providing networking opportunities with other businesses. Members benefit from Baden-Württemberg's strengths in electronics, R&D, mechanical engineering and manufacturing.

During the past 12 months, regional committee members Oliver Karpf, Bank for Tirol and Voralberg, and Bernhard Muthsam, Ernst & Young, organized a variety of Business After Hours events that provided AmCham Germany members insights into companies like Robert Bosch GmbH, Klingele Papierwerke GmbH & Co. KG and Motor Presse Stuttgart.

It has become a tradition to hold a Swinging Christmas event at the BIX Jazzclub every winter. In 2018, AmCham Germany welcomed the Frank Dupree Trio, a band that combines classical music with jazz. During the 2019 New Year's Reception in Stuttgart, US Consul General Patricia Lacina provided an update on transatlantic trade relations.

Prof. Gerhard Wegen of Gleiss Lutz serves as chair of the Baden-Württemberg Regional Committee.

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 Thank you to our major event partners in Baden-Württemberg last year:

- GLEISS LUTZ
- Landesbank Baden-Württemberg
- TRUMPF GmbH & Co. KG



*1 Lieutenant General
Stephan M. Twitty
from US European
Command
and his wife Karen.*



*2 Bernhard Muthsam,
Ernst & Young, and
Martin Kroiss,
B. Metzler seel. Sohn.*



*3 Markus Hahn,
Commerzbank AG,
in conversation.*



*US European
Command
representatives
at the
2019 New Year's
Reception.*





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*5 Dennis Grabherr,
HP Germany;
Ingeborg Grandjean;
and Heiko Meyer,
HP Germany.*



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*6 David Thiede,
US Africa Command;
Oliver Karpf;
and Prof. Roderich
C. Thümmel,
Thümmel Schütze &
Partner.*



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*7 Sibylle Bopp,
German American
Women's Club;
Dr. Lothar Bopp;
Business Angels
Stuttgart;
and David Thiede.*



Heiko Thoms, Deputy Permanent Representative of Germany to NATO, and Christoph Wigger, John Deere, testing a tractor at the John Deere Forum in Mannheim

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Speaker Dr. Christoph Kiegler, partner at KPMG.

Tradition, innovation and urbanization.



*Axel Isele, KPMG;
Ralf Lenge,
John Deere; and
Christoph Wigger.*

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AmCham Germany's RHINE-NECKAR TRIANGLE CHAPTER includes major cities such as Mannheim, Heidelberg and Ludwigshafen. The chapter had the pleasure of welcoming Heiko Thoms, Deputy Permanent Representative of Germany to NATO and former German Ambassador to the United Nations, as a speaker at the John Deere Forum in Mannheim. Thoms spoke about the status of transatlantic foreign affairs and security policy. Drawing on his extensive experience in this area, Thoms provided insights into current developments from German, European, NATO and US perspectives. Another event highlight was a forum with Welf Werner, Professor for American Studies at Heidelberg University and Director of the Heidelberg Center for American Studies (HCA), and Dr. Christoph Kiegler, Partner at KPMG Mannheim. The forum topic was titled *The economic relationship of the US and Europe – more than tariffs and taxes?*

The Rhine-Neckar Triangle Regional Committee is chaired by Axel Isele of KPMG AG Wirtschaftsprüfungsgesellschaft.

2 Michael Godelmann, KPMG AG, and Prof. Gregor Krisztian, RhineMain University.

3 Warren Marine and Bodo Rackwitz, both KPMG, with other AmCham Germany members at a Heidelberg Center for American Studies (HCA) Forum.

4 Axel Isele, KPMG, and speaker Prof. Welf Werner, director of HCA.

5 Axel Isele, KPMG, and Frank Lennartz, consultant and coach.

.....
Thank you to our major event partners in the Rhine-Neckar Triangle region last year:

- Heidelberg Center for American Studies
- John Deere GmbH & Co. KG
- KPMG AG Wirtschaftsprüfungsgesellschaft





Along the Rhine River – Düsseldorf and Cologne.

1 Dr. Joachim Stamp,
North Rhine-Westphalia Minister for Children, Family, Refugees and Integration.

2 Dr. Norbert Vogel-
poth, Pricewater-
houseCoopers GmbH
Wirtschaftsprüfung-
gesellschaft; with
his wife Gabriele and
daughter Sarah Elin.

3 Miriam Steen,
Indigo Invest Holding
GmbH & Co. KG;
Dr. Kathrin Knöfler,
Bird & Bird;
and Astrid Schenk,
DR. SCHENCK PHARMA
GmbH.

4 Jan Streer,
Mayer Brown;
Anne Bendzulla,
thyssenkrupp
Industrial Solutions
AG; and Marion
Frings, UPS.

5 Dr. Michael Späth,
equitas GmbH;
Dr. Peter Minuth,
Piepenburg-Gerling
Rechtsanwälte; with
his wife Emmanuelle.

6 US Consul General
Fiona Evans
and Dr. Alexander
Schröder-Frerkes.

7 Soprano Kerstin
Pohle singing the
American and
German national
anthems at the 2019
New Year's Reception
in Düsseldorf.

AmCham Germany's NORTH RHINE-
WESTPHALIA REGIONAL CHAPTER, one of our
largest, hosted numerous events in 2018. One
highlight was the yearly summer barbecue
at Golfpark Meerbusch. Around 80 business
representatives, their families and special
guest US Commercial Consul and Principal
Commercial Officer Ken Walsh celebrated
AmCham Germany's traditional summer bar-
becue. Guests used the casual atmosphere to
network and talk with each another. One of the
evening's highlights included the opportunity
to test drive a Ford Mustang V8 convertible.

The annual Thanksgiving Dinner
marked another highlight: Around 80 guests
gathered to celebrate the American holiday
at the InterContinental Hotel in Düsseldorf.
US Consul General Fiona Evans shared
her childhood memories, while singers from
Deutsche Oper am Rhein entertained guests
with a musical performance.

At the 2019 New Year's Reception in
Düsseldorf, Dr. Joachim Stamp, North Rhine-
Westphalia Minister for Children, Family,
Refugees and Integration, addressed a group of
around 300 participants from the business
and political worlds and civil society, stating:

*"The transatlantic axis is a guarantor
of peace, progress and prosperity.
When it comes to issues such as migration
or climate change, we will only find
solutions together."* He also told the
audience that more international cooper-
ation was needed as was the committed
continuation of a trustful transatlantic
dialogue based on broad political, economic
and civil-society engagement.

The North Rhine-Westphalia
Regional Committee is chaired by
Dr. Alexander Schröder-Frerkes from Bird &
Bird LLP.

.....
*Thank you to our
major event partners
in North Rhine-
Westphalia last year:*
• NRW.INVEST GmbH
• NRW-Garage





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Guests during
the 2019 Summer
Barbecue
in Meerbusch.

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1 Daniel van der
Spiegel and Brian
Blackader of Tele-
performance Germany
S.à.r.l. & Co. KG.

2 Kenneth Walsh,
US Consulate
General and Kirstin
A. Hentschel, US
Consulate General.

4 Timo Wirtz,
Accenture;
Maria Rainbow, UPS;
and Jon Rainbow.



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5 Dr. Kristina
Schröder-Frerkes;
Sonja Lindenbuß;
her daughter;
Christian Schulz;
and Dr. Hergard
Rohwedder.



Frank van Tongeren of OECD, Andreas Schäfer of Cologne Chamber of Commerce and Industry and Dr. Hans-Peter Klös of German Economic Institute.

6, 7 During the AmCham Germany Forum on the future of trade in Cologne.

The COLOGNE REGIONAL CHAPTER operates under the umbrella of the North Rhine-Westphalia Regional Chapter. The committee is chaired by Marion Frings from UPS, who assumed leadership after Dr. Hermann Hollmann stepped down at the end of 2018.

One of the last events Hollmann organized for the chapter was an AmCham Germany Forum on the future of trade with Frank van Tongeren, who heads the OECD's Trade and Agriculture Directorate, and Dr. Hans-Peter Klös, who heads the Research Division of the German Economic Institute. The discussion was moderated by Andreas Schäfer, who heads Foreign Trade Consulting at the Cologne Chamber of Commerce and Industry. The event highlighted the point that new developments in the 21st century, such

as digitalization, have resulted in significant disruptions to the global trading system as we know it. Tariffs would be used as tools to force countries to renegotiate, however in these times it was even more important to continue to talk and find multilateral solutions. The evening ended with a get-together where guests had the chance to talk further with the speakers.



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*Business After
Hours event
with Christian
Lindner.*

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*1 Audience during
a Business After
Hours event with
Christian Lindner in
September 2018.*

*2 Sebastian Oberst,
LBBW.*

*3 Christian von
Sydow and Dr. Meike
Zwingenberger,
Amerikahaus.*

*4 Prof. Kai C.
Andrejewski, KPMG.*

Advocacy, network, knowledge and music.



8

6 Frederik Lazzaro,
BMW Group.

7 During the Jazz
Barbeque in Munich
with trumpeter Prof.
Claus Reichstaller.

8 Meghan Gregonis,
US Consul General in
Munich.

9 Judith Gerlach,
Bavarian Minister
for Digitalization, at
the 2019 New Year's
Reception in Munich.

10 Dr. Alwin Mahler,
Google Germany
during the
2019 New Year's
Reception in Munich.



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AmCham Germany's BAVARIA REGIONAL CHAPTER once again hosted numerous events and welcomed top-level speakers such as Christian Lindner, Chair of Germany's Free Democratic Party (FDP); Carsten Spohr, CEO of Deutsche Lufthansa AG; Dr. Christian Franckenstein, CEO of Bavaria Film; Dr. Peter Wittig, former German Ambassador to the US, and many more. Formats, speakers and topics were as varied as the venues, with events taking place at the Jewish Museum and Google in Munich as well as other great locations. All of these events offered an ideal opportunity to meet high-level speakers, connect with other members and discuss transatlantic issues.

The Bavaria Regional Committee is chaired by Christian von Sydow, McDermott Will & Emery, and Prof. Kai C. Andrejewski, KPMG AG Wirtschaftsprüfungsgesellschaft.



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Thank you to our
major event partner
in Bavaria last year:
• Google





Economic power and dynamics of innovation.



1 Matthias Koeplin;
Stefan Renner;
both from KPMG; and
Eveline Metzgen.

2 Caroline Poneleit.

3 Alexander Sauer,
Thermo Fisher
Scientific Germany BV
& Co. KG.

4 Markus Löttsch,
IHK Nürnberg
für Mittelfranken.

5 Martin Thiermann,
Northern Bavaria
Regional Committee
Chair.

6, 7 During the 2019
New Year's Reception
in Nuremberg.

AmCham Germany's NORTHERN BAVARIA CHAPTER is based in Nuremberg, a flourishing metropolitan area fueled by multiple branches of industry: financial and insurance service providers and IT companies as well as significant public administration institutions are all located here.

In his remarks at the 2019 New Year's Reception in Nuremberg, Markus Löttsch, CEO of IHK Nürnberg in Mittelfranken, stressed how crucial it was that the US and Germany remained close partners. Pointing to the Nuremberg area's reliance on open markets and free trade, Löttsch articulated his strong support for cooperation instead of confrontation.

He also expressed optimism that both Germany and the US would continue to cooperate side by side.

The Northern Bavaria Regional Chapter's current Co-Chairs are Martin Thiermann and Andreas Kiefer, both from Deloitte & Touche GmbH.

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*Thank you to our
major event partner
in Northern Bavaria
last year:*

• Deloitte GmbH
Wirtschaftsprüfungs-
gesellschaft





*Picture in picture:
Sportolari, Hertwig,
Klaus Volkmer
of Flanschenwerk Thal;
and Mattes.*



Top class environment for international business.



1 Frank Sportolari,
President of
AmCham Germany.

2 Ralf-Peter Klose
of klose & partner
Personalberatung and
Thomas Gross of Inter-
national Association of
Controllers.

4 Doris E. Benner from
the law firm Benner
and Bernhard Mattes,
President of the German
Association of the
Automotive Industry
(VDA) and former
AmCham Germany
President.

5 Barbara Kupfer,
Landesentwicklungsgesellschaft Thüringen
mbH (LEG),
and Thomas Vollmer,
KRS-SEIGERT GmbH.

6 Stefan Hertwig,
regional chair.

7 Valentina Kerst,
State Secretary in the
Thuringian Ministry
for Sciences, Economic
Affairs and the Digital
Society.

8 Michael Harrison and
Slavica Baralic, both
from UPS, and Christian
Hoppe, Export-Pack
Thüringen GmbH &
Co. KG.

Based in Erfurt, a city proud of its standing as a commercial city and hub for the optics industry, AmCham Germany's THURINGIA REGIONAL CHAPTER has helped the state develop into a center of exchange and trade.

The chapter tapped into this expertise when it set up an event to highlight the importance of the optics industry in Jena, a city well known for its scientific research. Members were offered a guided tour through the Fraunhofer-Institut für Angewandte Optik und Feinmechanik (IOF) by Prof. Andreas Tünnermann, director of the institute.

Jena has attracted many innovative companies over the last 30 years, with companies valuing the vicinity to educational institutions and the highly qualified workforce.

A Business After Hours event connected the topic of art with marketing and branding: Featuring a tour through the Andy Warhol exhibition at the Kunsthaus Apolda, members also had a chance to engage in a discussion titled *American branding marketing – how do Germans do it?* Warhol's series 'Marilyn' and 'Campbell's Soup Cans' are unique and world renowned.

During the 2019 New Year's Reception in Erfurt, keynote speaker Bernhard Mattes, President of the German Association of the Automotive Industry (VDA) and former President of AmCham Germany, delivered a presentation titled *Innovation and free trade – driver of growth*. Drawing on his in-depth knowledge of German-American economic ties, Mattes focused on German automotive original equipment manufacturers and their suppliers in global markets in a changing business environment for his remarks.

In her welcoming remarks, Valentina Kerst, State Secretary in the Thuringian Ministry for Sciences, Economic Affairs and the Digital Society, addressed the promotion of economic development and the digital society.

The Thuringia Regional Committee is chaired by Stefan Hertwig.

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Thank you to our
major event partner in
Thuringia last year:
• Landesentwicklungsgesellschaft
Thüringen mbH





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International free trade is key.

AmCham Germany's NORTHERN GERMANY CHAPTER, located in Hamburg, benefits from the influx of international trade and economic activity emanating from one of Europe's largest ports.

The Northern Germany Chapter jointly celebrated Kent Logsdon's three years of service in Germany with other American organizations in Hamburg and bid him farewell from his post as Deputy Chief of Mission at the US Embassy in Berlin.

In December, Julie Smith, who previously served in the Obama administration and is now a Richard von Weizsäcker fellow at the Robert Bosch Academy in Berlin, briefed members and guests on the results of the November 2018 US midterm elections. Following her remarks, Smith, AmCham Germany President Frank Sportolari and the audience engaged in an intense discussion about the election's outcome and its implications for Europe.

The 2019 New Year's Reception with Ingo Zamperoni, a news anchor on ARD-aktuell *Tagesthemen* show, was another highlight of the past year. In his remarks, Zamperoni touched on the societal, cultural and political dynamics surrounding President Donald Trump's presidency as well as such issues as the US government shutdown and immigration.

Dr. Henning C. Schneider of Latham & Watkins LLP serves as the Northern Germany Regional Committee Chair.

1 Dr. Henning C. Schneider and Ingo Zamperoni.

2 Dr. Stefanie Schütte-Schneider and Dr. Jens Peter Breitengroß, Honorary Consul of Kenya.

3 Stephan Freiherr von Stenglin, Deutsche Bundesbank, and Katharina Strenge, HIW Hamburg Invest Wirtschaftsförderungsgesellschaft mbH.

4 Hans Herbert Krebühl; Dr. Annette Flormann-Pfaff; Dr. Heinrich Herm Stapelberg, all from ExxonMobil Central Europe Holding GmbH.

5 Dr. Charlotte Dobers-Koch, CMS Hasche Sigle, and Christian Vetter, Dow Deutschland Inc.

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Thank you to our major event partners in Northern Germany last year:
• BDO AG Wirtschaftsprüfungsgesellschaft
• CORROPRO INTERNATIONAL
• Latham & Watkins LLP





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*René Babinsky,
UniCredit Bank AG;
Arell Buchta, eureos
gmbh steuerberatungs-
gesellschaft rechts-
anwalts-gesellschaft;
Frank Sportolari;
Minister-President
Michael Kretschmer;
Dr. Wolfgang Dierker,
General Electric
Deutschland Holding
GmbH; Prof. Heribert
Heckschen.*

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Building bridges.

1 Dr. Wolfgang Dierker, General Electric; Prof. Gerhard Fettweis, TU Dresden; and US Consul General Timothy Eydelnant.

2 Guests at the 2019 New Year's Reception in Dresden in conversation with Minister-President Michael Kretschmer.

4 Guests at the 2019 New Year's Reception in Dresden.

5 Harald Robl (right), Spezialtechnik Dresden GmbH during the 2019 New Year's Reception in Dresden.

AmCham Germany's SAXONY REGIONAL CHAPTER (Dresden) promotes the growth of US companies by ensuring their interests are reflected in locally made economic decisions.

During the 2019 New Year's Reception, Saxony's Minister-President Michael Kretschmer delivered a speech on German-American relations and the transatlantic partnership.

Each summer, AmCham Germany joins with other international chambers and clubs to invite members to the International Summer Barbecue in Dresden. Roughly 130 participants attended this special event where Dirk Hilbert, Lord Mayor of the State Capital Dresden, and US Consul General Timothy Eydelnant spoke.

In October, AmCham Germany, in cooperation with Atlantik-Brücke, hosted an event titled *What's the Deal, Saxony? Transatlantic trade relations in challenging times* at TU Dresden's exclusive ballroom in the Rektoratsvilla. Cornelius Pollmer, Editor at the Süddeutsche Zeitung, moderated a lively discussion with Dr. Johannes Beermann, Member of the Deutsche Bundesbank Executive Board, and Michael Heinz, Vice President of Bell Flavors & Fragrances.

Dresden is famous for its semiconductor industries, and was the location for a Business Dinner featuring Dr. Thomas Morgenstern, Senior Vice President and General Manager of Globalfoundries, Dresden, who delivered a speech titled *Visions for its semiconductor industry*.

Prof. Heribert Heckschen from Heckschen & van de Loo is the current Saxony Regional Committee Chair in Dresden.

AmCham Germany's SAXONY REGIONAL CHAPTER (Leipzig) is dedicated to building a strong platform for US businesses in the area. With a pool of highly skilled workers, a beneficial municipal government and affordable retail space and housing, the Leipzig area is an ideal investment location for foreign companies. Doris E. Benner of the law firm Benner and Birgit Thalhammer of PricewaterhouseCoopers serve as chairs in Leipzig.

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 Thank you to our major event partners in Saxony last year:

- euros gmbh steuerberatungsgesellschaft rechtsanwalts-gesellschaft
- HypoVereinsbank – UniCredit Bank AG
- IHK Dresden
- LBBW and BW-Bank
- Schneider + Partner
- Wirtschaftsförderung Sachsen





Writing success stories.



Rob Smith, AGCO, delivering a keynote speech at the Hannover Messe in a US Business Forum on "Successful in stormy times".

1 Florian Barsch; Eveline Metzen; Burkhard Balz; Stephan Freiherr von Stenglin, Deutsche Bundesbank.

2 Jamie Fly, The German Marshall Fund of the United States.

3 Wolfgang Reiser, BNP Paribas S.A.; Alexander Rüter, Central-Hotel Kaiserhof; and Dr. Christian Nordholtz, Göhmann Rechtsanwälte Notare.

4, 5 Guests during the Thanksgiving Dinner.

AmCham Germany's LOWER SAXONY REGIONAL CHAPTER serves as an interface between supply and demand and supports the process of fostering industrial settlement. Well-known for its automotive industries, modern steel enterprises, shipbuilding and innovative agricultural businesses, Lower Saxony is a region with multiple amenities and well-developed infrastructure.

At an Executive Roundtable, Dr. Jan Philipp Burgard, ARD correspondent in Washington, DC, gave insights into the White House of President Donald Trump. The discussion was moderated by Dr. Helge Fuhst from Phönix TV. Dr. Christoph von Marschall, chief diplomatic correspondent of the German daily newspaper *Der Tagesspiegel*, discussed the implications for Germany of the US midterm elections at an event in fall 2018.

In November, Burkhard Balz, Member of the Executive Board of the Deutsche Bundesbank, gave the keynote speech titled *Germany and the USA — (economically) Stronger Together* at the Thanksgiving Dinner held in Hannover. During the event, Prof. Ulrich von Jeinsen was awarded the Certificate

of Merit for his commitment as the Regional Committee Chair of Lower Saxony. Additionally, special thanks went to Rosita Zäsar and Gabriele Rühl for their support of the Chapter's activities and their commitment to organizing numerous events for the chapter.

The Lower Saxony Regional Chapter also hosted an AmCham Germany Forum on US foreign policy in Hannover with Jamie Fly, Senior Fellow at the German Marshall Fund of the US in Washington, DC.

Florian Barsch from ExxonMobil has been Regional Committee Chair since fall 2017.

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Thank you to our major event partners in Lower Saxony last year:

- ExxonMobil
- Central Europe Holding GmbH
- Göhmann Rechtsanwälte Notare
- Deutsche Messe AG





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*AmCham Germany
cohosted an event in
Berlin on digital
marketing with the US
Embassy and Google
for entrepreneurs in
Germany. Aaron Caddel,
founder and CEO of Mr.
Holmes Bakehouse,
gave a talk on digital
brand marketing and
how to make a brick-
and-mortar business
succeed in a digital
world. The discussion
was moderated
by Insa Klasing,
CEO and cofounder of
TheNextWe.*



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Living the transatlantic partnership.

1 Guests during an event, middle: Prof. Torsten Oltmanns of Roland Berger and Berlin-Brandenburg Regional Chapter chair.

2 At an AmCham Germany Forum on Nord Stream 2: Dr. Alina Polyakova from the Brookings Institution and Hanning Kempe from FleishmanHillard Germany GmbH.

4 Discussing how the US thinks about Germany using semantic big data analyses run by Nina Smid, with Katja Glöger as the moderator and Erik Brattberg.

5 Briefing and discussion with Craig Budner, Global Client Partner from K&L Gates in Dallas, titled "Changes to the US Legal and Judiciary System: A Look Behind the Scenes of the Trump Administration."

The BERLIN-BRANDENBURG REGIONAL CHAPTER enhances direct contact between US and German decisionmakers, develops new event formats and meets the wishes of many members by including broader topics, such as fiction writing, in its activities.

Last year's discussion topics included the opportunities US tax reform would offer businesses and the upcoming changes to regulations in the US and Germany. *Best Friends Forever? How the US Thinks and Feels about Germany* was the title of a discussion with Peter Beyer, Member of the German Bundestag and Coordinator of Transatlantic Cooperation for the German Foreign Office, and Erik Brattberg, Carnegie Endowment for International Peace in Washington, DC, as well as others.

At the event, it became clear: The transatlantic partnership would need to be redefined so it would remain strong in the future.

Members and guests also had the chance to meet with US entrepreneur Aaron Caddel, who founded Mr. Holmes Bakehouse, and Dr. Alina Polyakova from the Brookings Institution who spoke about the implications of Nord Stream 2.

In a series of smaller meetings, the Berlin-Brandenburg Chapter discussed the status of transatlantic relations with influential individuals, including well-known economist Hal Varian from Google; Tina Fordham, Chief Global Political Analyst at Citigroup; and Deputy Assistant Secretary of State Julie Fischer.

Members in the Berlin-Brandenburg area were also able to get a glimpse into fiction writing during an event featuring the writer Rebecca Rukeyser that was held in cooperation with the

US Embassy. Rukeyser read from her upcoming novel *Homestead* and discussed the changing landscape of American society in rural areas with the guests.

Frank Riemensperger, Chairman of Accenture Germany and Executive Vice President of AmCham Germany, provided a Davos debriefing that highlighted the most important topics discussed at the World Economic Forum. The new event format AmCham Germany AI Forum was launched to shed light on the topic of artificial intelligence. The first forum in this series addressed how artificial intelligence has been revolutionizing the healthcare sector.

Prof. Torsten Oltmanns from Roland Berger serves as the Berlin-Brandenburg Regional Chapter Chair.

.....
 Thank you to our major event partner in Berlin-Brandenburg last year:
 • K&L Gates LLP





Airlift Contest

2 Guests at the Transatlantic Evening.

3 Luisa Iffländer, Dell EMC; Oskar Rabe (second place); and Sawsan Chebli, State of Berlin Delegate to the Federation and Permanent Secretary for Active Citizenship and International Relations.

4 US Embassy Deputy Chief of Mission Robin S. Quinville; US Embassy Deputy Cultural Attaché and member of the Airlift Award jury Scott Robinson.

5 Guests during the award ceremony, middle: Tim Oswald.

6 Markus Russ, Concilium Europe sprl.; David Knower, Cerberus Deutschland Beteiligungsberatung GmbH; and Dr. Gerd Kräh, Lilly Deutschland GmbH.

Seventy years ago, the Berlin Airlift sent an important signal to the postwar transatlantic friendship. At a time when this friendship can no longer be taken for granted, it's crucial that today's young generation shapes the future of the German-American partnership. That's why AmCham Germany's BERLIN-BRANDENBURG REGIONAL CHAPTER took this important anniversary for the city of Berlin as an opportunity to hold a contest for young people.

Berlin's Governing Mayor Michael Müller and US Ambassador Richard Grenell served as patrons for the contest.

We wanted to hear from 16-to-26-year-olds about what the transatlantic partnership means to them and how they live and experience it today. The response was positive — not just in Berlin, but also across Germany.

We received creative and inventive essays, reports, poems, short stories, video blogs, and podcasts. With their entries, the winners sent a positive signal about the stability of our shared transatlantic values and the human connections that exist beyond the changing political landscape. They all framed the German-American friendship in terms of human connections that every one of us has the power to shape and take ownership of in our daily lives.

The Berlin Airlift Contest winners were honored during an award ceremony moderated by TV presenter Chernob Jobatey as part of the Transatlantic Evening.

• First place: Tim Oswald
Short story: *America Gives Me Wings*
Prize: Round-trip flight for two to New York City, sponsored by Delta Air Lines

• Second place: Oskar Rabe
Poem: *Crossing the Atlantic*
Prize: Dell XPS 13 laptop, sponsored by Dell

• Third place: Sarah Lawton
Essay: *More Than Puzzle Pieces: My Transatlantic Story*
Prize: €250 Amazon gift card, sponsored by Amazon

• Honorable mention: Matthias Obermeier
Essay: *My Family, a Transatlantic Story*

> www.luftbruecke-wettbewerb.de
> www.airlift-contest.com
> [#airliftcontest](https://twitter.com/airliftcontest)

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Thank you to our Airlift Contest partners:
• Delta Air Lines, Inc.
• Facebook
• Otto Group

Thank you to our Airlift Contest supporters:
• Amazon
• Dell EMC
• GreenbergTraurig
• The American Dream — US Visa Service GmbH

Thank you to our main event partner for the Transatlantic Evening:
• K&L Gates LLP

We would also like to thank our media partner:
• Der Tagesspiegel



ESSAY

America gives me wings.

BY TIM OSWALD

August 2018

IT WAS A COLD WINTER DAY IN BERLIN sometime in January 1948. She had her two kids to feed and the rations ran out faster than she could see. “Fortunately, this winter is mild, and the Americans can fly more frequently,” she thought, but the last couple of days have been getting rougher and supplies in the city have been getting lower. “What if they can’t fly,” she contemplated. All she wanted was for her children to grow up happy and have a decent future but with supplies running even lower, they would have to make a cut somewhere and would that be her or her kids? So, she sat there, anxiously waiting in her apartment, hoping that she would hear the roar of the Douglas C-54 Skymaster soon, which would indicate that there’s new supplies and with that new hope for her and her children.

It was a cold winter day in a small town in the Southwest of Germany sometime in 2017. Here I was: It had been over six months since I had first applied for the Congress Bundestag Youth Exchange that would make my dream come true: to spend a high school year in America. After people at YFU had looked through my written application, I was invited to an interview in November. The room was filled with 13 other young students just as qualified and eager to make the best decision of their lives and hop across the pond to find their own wings. The interview was over quickly and I spent the next two and a half months waiting with great anticipation for the letter that would tell me that my dream would come true. But it was well into January and some students had already been accepted, so I wondered: “What if it will never come?”

The last couple of days had been rough for her. NOW the supplies were running really low. Yesterday they had barely had any dinner because she assumed that they might have to live off what remained for the next couple of days till more supplies could be flown into the isolated metropolis. Especially her 12-year-old was getting extremely hungry and constantly complained about not having enough to eat. “I wish I could give you more food, but your brother needs to eat too,” she said, not even mentioning the fact that she hadn’t eaten for two days now.

I had just finished writing a strenuous exam when I got home from school exhausted. As always, I grabbed the mail on my way in and as I flipped through the letters, advertisements and shopping catalogues I found this one letter from the German “Bundestag”. I had to look twice because I couldn’t believe my eyes. I ran upstairs getting ready to open it. But I was still far from feeling certain. After all, it could still be a rejection ...

It was a cold night and she was finally able to shut her eyes for a couple of hours. Bundled up in numerous blankets, she was abruptly woken up by the roaring sound of the 4 × Pratt & Whitney R-2000-9 radial engines of the C-54 passing right over her home. “Essen, Mama,” the kids kept on yelling while they ran towards her bed. She was a strong woman and had never cried in her whole life, not even during the war when she had left her husband because she knew she had to be strong for her kids, but this time it was different: it was only her and the kids and they were getting skinnier and skinnier from day to day. She was afraid they might not be able to make it, so she just sat there, after she was woken up by the airplane, unable to say a word with the tears of relief slowly running down her cheeks.

I opened the letter with shaking hands and clumsily unfolded the paper. “Und,” asked my mom, “was steht drin?” I remember looking up from the letter to look her in the eyes and that moment I just started running towards her to hug her with tears gently rolling down my cheeks. “I DID IT,” I yelled overcome with joy, “I DID IT, I AM GOING TO AMERICA!” But at that point I hardly had any idea what was ahead of me.

It is summer 1951: The days of the Berlin Blockade are long gone. Thanks to the efforts of the allied troops the supplies soon were restocked, so that she and her kids were saved from the ugly death of starvation. She is standing at Tegel Airport getting ready to say goodbye to her now 15-year-old son that was just selected as one of the 75 first participants in the YFU organized and State Department funded exchange program to Michigan in the United States of



Rounding off the evening, winner Tim Oswald, Meghan Milloy, Robert Bosch Foundation Fellow; Cherno Jobatey; and Frank Sportolari discuss the future of the transatlantic partnership and why it is so important for the younger generation to be committed to our shared values – peace, freedom and democracy.

America. As she waves goodbye to her beloved son, she wonders if they would ever have ended up here if it weren't for those "Rosinenbomber" three years ago that would form the beginning of the German-American friendship.

Finally, summer came, and I was getting ready to take the trip of my life. There was nothing I had been anticipating more than the day of my departure. Sure, there were mixed feelings, but after all, this was what I had always dreamt of. Before I got ready to board my first flight from Frankfurt, notably the place where most planes of the Berlin Airlift took off, to Chicago on my journey to California. I waved goodbye to my parents thinking that without them and the CBYX program this dream of mine would have never come true.

So, here I am, just arrived from California and thinking about what the United States and the transatlantic relationship mean to me. The more I think about it, the more my thoughts revolve around one word: freedom. However, not the transfigured images of "freedom" most Germans have when they think of America, like cruising down Route 66 on a bike. No, when I think of freedom I think of wings. The wings America has given to the two million people of West Berlin and the wings America has given to me personally. Wings that allow people to be free individuals who have their own opinion, who pursue their own dreams and live a fulfilled and happy life. Wings that allowed the people of West Berlin to survive and be free to become whoever they wanted to be because they were able to LIVE. America gave those wings to Germany and the people of West Berlin 70 years ago. And those wings originated in Frankfurt, Germany in form of C-54 Skymasters filled with supplies direly needed. 70 years later, I received my wings to find my true self at the very same place at Frankfurt Airport when I boarded flight LH430 to Chicago O'Hare.

During times where the transatlantic relationship is subject to increasing criticism, experiences like mine should not be taken for granted. I was able to find a second home 6000 miles away from my home in Germany which is one of the most beautiful experiences I have had in my whole life. The United States gave the German people wings 70 years ago, so that they could strive. Today, both the United States and Germany are giving wings to people all over the world. People find their new homes in our countries, are being integrated into our communities or receive assistance when they direly need it. All those are wings of different shapes and sizes that eventually help those people to be free. What unites us on both sides of the Atlantic is the belief that if you give people wings to be free, no matter what they may look like, they will fly high and strive.

70 years have gone by. The way the wings look has certainly changed but they still exist. America to me? That is freedom. Freedom to spread my wings and fly ...



Tim Oswald, 17,

Weisenheim am Sand, Lise-Meitner Gymnasium Maxdorf

"The Berlin Airlift Contest connects the past to the present. Having made and still making my own transatlantic experiences made me want to share what this partnership means to me and how important it is, also from a historical perspective. That is why I decided to participate in the Airlift Contest, because sharing transatlantic stories in times like ours, where the partnership between our countries is attacked from both sides, is crucial to the future of this partnership we hold so dear."



In dialogue with political leaders.

TOP LEVEL MEETINGS
TRANSATLANTIC MEETINGS
POLICY COMMITTEES
TRANSATLANTIC BUSINESS BAROMETER





On February 28, 2019, AmCham Germany met with Prof. Helge Braun, Head of the Federal Chancellery and Federal Minister for Special Tasks, in Berlin. The delegation of 18 members of the Executive Committee and Board of Directors of AmCham Germany brought an extensive agenda to the meeting. The discussion with Minister Braun covered such matters as transatlantic trade, digitization and industrial policy.



Advocating a healthy business climate.



Frank Sportolari with Julia Klöckner, Federal Minister for Food and Agriculture, during a Top Level Meeting on January 9, 2019.

3

2 Minister Altmaier invited leading company representatives of AmCham Germany to dinner in the minister's dining room of the Federal Ministry of Economic Affairs and Energy on February 25, 2019. Chaired by Frank Sportolari, the delegation intensively exchanged on current developments in the transatlantic economic partnership as well as the "National Industrial Strategy 2030."

*From left to right:
Peter Albiez;
Eveline Metzen;
Frank Sportolari;
Florian Barsch;
Dr. Wolfgang Dierker;
Ralf Brinkmann;
Gabriele Hässig;
Minister Peter Altmaier;
Christiane Grün;
Dr. Donatus Kaufmann;
Sabine Bendiek;
Han Steutel;
and Dr. Alwin Mahler.*

Our well-established TOP LEVEL MEETING series provides AmCham Germany's leadership exclusive access to the highest political levels in Germany. In meetings with Federal Ministers and the Minister-Presidents of the federal states, we illustrate the particular importance of the German-US trade relationship and free trade more broadly as an important pillar of our shared economic successes. In addition, we use these weighty forums to advocate the improvement of Germany's attractiveness as a business location for foreign investors and promote fair competition within Germany's various markets.

IN 2019, WE HAVE SO FAR MET WITH:

- Julia Klöckner, Federal Minister of Food and Agriculture
- Prof. Helge Braun, Head of the Federal Chancellery and Federal Minister for Special Tasks
- Peter Altmaier, Federal Minister for Economic Affairs and Energy

*Ivanka Trump,
Special Advisor to
the US President,
and the President of
AmCham Germany
Frank Sportolari.*



The voice of transatlantic business.

AmCham Germany's policy work addresses both American and German politicians and ministerial representatives. As the voice of transatlantic business, the chamber also builds relationships with key US policy-makers and US business representatives to ensure that its member's voices are being heard and constructive solutions are being brought forth.

In 2018/2019, we had the honor to host:

- Myron Brilliant, Executive Vice President and Head of International Affairs, US Chamber of Commerce
- Julie Fisher, Deputy Assistant Secretary of State for Western Europe and the EU, US Department of State
- Tina Fordham, Managing Director and Chief Global Political Analyst, Citi
- Richard Grenell, US Ambassador to Germany
- Eric J. Holcomb, Governor of Indiana
- Ralf Kleber, Country Manager, Amazon.de
- Daniel Mullaney, Assistant United Trade Representative for Europe and the Middle East, Office of the US Trade Representative
- Philipp Schindler, Senior Vice President and Chief Business Officer, Google
- James Sullivan, Deputy Assistant Secretary for Services at the International Trade Administration (ITA), US Department of Commerce

- US Congressional Delegation led by Senator Lindsay Graham on the occasion of the Munich Security Conference
- Elizabeth Erin Walsh, Assistant Secretary for Global Markets, US Department of Commerce
- Hal Varian, Chief Economist, Google

Not only do we meet regularly with American representatives in Germany but also in the US:

- Leadership Visit to Washington, DC, in September 2018
- AUSA Dinner in cooperation with the Association of the German Army in Washington, DC, on October 9, 2018
- Telecommunications, Internet and Media (TIM) Delegation Visit to Washington, DC, and Silicon Valley for German Members of Parliament in November 2018

2 Ivanka Trump at the official joint AmCham Germany/US Embassy business luncheon with the US Congressional Delegation, led by Senator Lindsey Graham. Transatlantic trade and workforce diversity were discussed. Participants included Dr. Sylvia Rothblum, Warner Bros.; Susanne Deissenberger, ThermoFisher; Gabriele Hässig, Procter & Gamble; Marillyn Hewson, Lockheed Martin; Eveline Metzen, AmCham Germany; Meghan Gregorius, US Consulate; and Francisca Schmidt, AmCham Germany.

1 On June 15, 2018, we hosted our colleagues from the US Chamber of Commerce: Myron Brilliant, Executive Vice President and Head of International Affairs, and Marjorie Chorlins, Vice President for European Affairs. Over lunch, we discussed aspects of closer cooperation to support our common mission to strengthen growth and promote smart trade policy on both sides of the Atlantic.



2 On March 6, 2019, AmCham Germany had the pleasure to host William Cowan, President, Global Government Affairs and Policy at GE for a dinner discussion. The evening's discussions focused on the current state of transatlantic business relations and a best-practice exchange on the growing importance of engaging local communities on key policy issues. Among the guests were Susanne Riegraf from the Federal Foreign Office and Dr. Berend Diekmann from the Federal Ministry of Economic Affairs and Energy, Ansgar Gessner from the German Marshall Fund and Dr. Anna Kuchenbecker from the European Council on Foreign Relations as well as AmCham Germany members and friends.



3 AmCham Germany was happy to welcome Daniel Mullaney, Assistant USTR for Europe and the Middle East, and Silvia Savich, Director for Europe, on February 25, 2019. It was a great opportunity for our members to get firsthand insights about the state of transatlantic trade and a chance for discussions about concerns and the way forward, building on the conversations we had during his previous visit in May 2018.

As head of US Trade Representative's Europe and Middle East office, Mullaney is responsible for developing and implementing US trade policy with Europe, including the European Union.



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4 On March 21, 2018, we were delighted to host a roundtable discussion with Global Political Chief Advisor Tina Fordham, Citi, on transatlantic trade troubles, Brexit and geopolitical shifts. This very engaging discussion stressed how important diversity is in addressing these issues. Pictured are Philipp Braun; Eveline Metzen; Tina Fordham; Dr. Stefan Wintels; Ilka Hartmann; and Richard Gaul.

5 AmCham Germany was excited to meet with Philipp Schindler, Senior Vice President and Chief Business Officer at Google. In the lively discussion, participants from the German Bundestag, member companies of AmCham Germany, digital pioneers, as well as organizations such as VDA, DIW and BDA exchanged ideas on whether Silicon Valley can function as a best-practice example for the digitalization of the German economy. Pictured are Eveline Metzen and Philipp Schindler.

6 AmCham Germany's TIM Committee had the honor of hosting James Sullivan, Jr., Deputy Assistant Secretary, and Caitlin Pennesy of the International Trade Administration at the US Department of Commerce for a discussion on the privacy shield and transatlantic data flows. Pictured are James Sullivan, Jr., Mike Cosse, John McCaslin, Ludwig von Reiche and Richard Vaerst (left to right).

*Frank Sportolari
handing over a traditional
welcome present: bread,
salt and a bottle of wine.
Also pictured are
James E. Monroe and Han
Steutel.*



1



2

AmCham Germany welcomes US Ambassador Richard Grenell.



2 Key members of AmCham Germany exchanged with Ambassador Grenell over dinner. Pictured from left to right are James Monroe, Ratheon; Dr. Wolfgang Fink, Goldman Sachs; Richard Grenell; Florian Barsch, Exxon-Mobil; David Knower, Cerberus; John McCaslin, US Commercial Service; Eveline Metzen, AmCham Germany; Matt Lashey; Han Steutel, Bristol-Myers Squibb; Frank Sportolari, UPS; Ralf Brinkmann, Dow; and Dr. Lutz Raettig, Morgan Stanley.



3 John McCaslin, US Embassy; Jim Monroe, Raytheon International; Eveline Metzen; and Matt Lashey.

4 The meeting participants.

AmCham Germany was the first organization to host the newly confirmed US AMBASSADOR TO GERMANY, RICHARD GRESELL. In May 2018, AmCham Germany President Frank Sportolari and General Manager Eveline Metzen as well as key business leaders welcomed Ambassador Grenell and his partner Matt Lashey, to dinner in Berlin.

The conversation focused on transatlantic business relations and the strengths of US-German cooperation.



Building economic ties and alliances.



3

1 Eveline Metzen and Indiana Secretary of Commerce Jim Schellinger were happy to meet again in Berlin. The last time they met was in November 2017, when Jim Schellinger was a podium guest at the Transatlantic Business Conference in Frankfurt am Main.

2 Governor Eric J. Holcomb was sworn in on January 9, 2017. Fun fact: He is a collector of presidential signatures and currently has documents signed by 42 of 44 US presidents.

AmCham Germany had the honor of welcoming Eric J. Holcomb, Governor of Indiana, in May 2018. On the occasion of his visit to Berlin, the chamber hosted a luncheon roundtable headed by Prof. Torsten Oltmanns, Chair of AmCham Germany's Berlin-Brandenburg Regional Committee, and Eveline Metzen.

During the discussion, our guests discussed German investments in Indiana as well as current developments in US trade policy. They shared best practices on education and workforce developments and talked about future cooperation to strengthen the German-Indianian partnership.

Governor Holcomb was accompanied by Secretary of Commerce Schellinger, the Speaker of the Indiana House of Representatives Brian Bosma, Indiana State Senate President Pro Tempore David Long, as well as senior staff members of the governor's and secretary's offices.

The luncheon was joined by our members and colleagues from the Federal Ministry of Economic Affairs and Energy, Association of German Industries (BDI), Association of Small and Medium Enterprises (BVMW), Chambers of Commerce and Industry (DIHK), Indiana University Europe Gateway Office and the Konrad Adenauer Foundation.

3 Prof. Torsten Oltmanns greets the guests of the luncheon and introduces Governor Holcomb as well as the accompanying delegation.



US Congressional Business Luncheon with US Embassy.

2 Meghan Gregonis, Consul General at the US Consulate in Munich, attended the lunch together with other representatives from the US Consulate and Embassy.

3 US Ambassador to Germany Richard Grenell welcomes the luncheon participants.

4 Frank Sportolari engages with Members of Congress on the transatlantic trade relationship.

5 Gabriele Hässig, Procter & Gamble, stands with AmCham Germany Regional Committee Co-Chair Dr. Kai Andrejewski while shaking hands with former US Congressman Robert Pittenger.

6 David Knower, member of the Executive Committee of AmCham Germany (left) and Dr. Donatus Kaufmann, member of the Board of Directors of AmCham Germany (right) with Ivanka Trump.

7 Senator Lindsey Graham, leader of the official US Congressional Delegation, asking AmCham Germany members questions about the transatlantic business climate.

At the 2019 MUNICH SECURITY CONFERENCE, AmCham Germany hosted the official luncheon for the US Congress delegation and members of the US Administration, bringing the guests together with high-level representatives of American and German companies. Participants included Ivanka Trump, Special Advisor to the President and Senator Lindsey Graham, who led the US Congressional delegation. Business participants included Stefan Oschmann from Merck and Marillyn Hewson from Lockheed Martin Corporation. AmCham Germany partnered with the US Embassy on this event for the first time.

The 60 participants discussed central questions of the transatlantic economic relationship. The meeting took place on the sidelines of the Munich Security Conference as an official side event. Frank Sportolari, President of AmCham Germany, emphasized: *“With this meeting we have made an open and confidential discussion between American politicians and companies in Germany possible. It has become clear that we share many concerns and that these can best be resolved together. For example: the future of the transatlantic economic relationship and addressing geostrategic economic challenges jointly.”*

Luncheon participants also discussed the topics of equipping the workforce of tomorrow and emphasizing diversity in business environments. *“The United States and Germany can learn from each other when it comes to promoting diversity in business and training workers for the future,”* says Eveline Metzen, General Manager of AmCham Germany.

AmCham Germany views the participation of the high-ranking and large US delegation, comprised of members from both parties, as a clear commitment to transatlantic relations. The company representatives, ranging from medium-sized businesses to global corporations, used the opportunity to point out obstacles in economic relations and discuss how to work together better in the future.



Making your voice heard.

1 Lothar Binding, MdB, SPD Parliamentary Group (Financial Policy Spokesman) and Antje Tillmann, MdB, CDU/CSU Parliamentary Group (Financial Policy Spokesman) were guests at a joint meeting of the Financial Services Committee and the Tax Committee in October 2018.

2 Prof. Martin Neumann, parliamentarian and spokesperson for energy policy of the FDP Parliamentary Group and Ursula Menhart, Shell Deutschland. Neumann joined the Energy & Climate Committee to discuss current challenges in energy and climate policy.

3 The Policy Coordination Committee hosted Dr. Carsten Linnemann, MdB, Deputy Chairman of the CDU/CSU Parliamentary Group for Economic Affairs, Mittelstand and Tourism on May 16, 2018. The conversation was moderated by Dr. Wolfgang Dierker (GE) and Julian Willms (thyssenkrupp) and covered a broad range of issues, including trans-atlantic trade, innovation and research acceleration, energy transition and healthcare regulation.

4 On October 19, 2018, members of AmCham Germany's Berlin-Brandenburg Chapter and the Innovation & Research Committee visited the Berlin CoLaborator. Since 2014, the CoLaborator at Bayer AG's Berlin site offers young life science companies a creative and fully equipped research and laboratory environment. During the visit, members got a tour of the CoLaborator, learned what opportunities the space offers, which young companies are currently using it to advance their research and products, and how they benefit from the exchange of knowledge and expertise.

Instrumental to our day-to-day work are our 11 industry- and issue-specific policy committees. With our members' expertise and commitment, we advocate a growth-oriented and investment-friendly regulatory business climate in Germany and provide input and policy recommendations through position papers, consultations and numerous policy event formats. These include our policy committee stakeholder meetings, parliamentary breakfasts and receptions, issue-specific policy roundtables and state-level talks with ministers and representatives of the economic and health ministries.

2018 was a successful and eventful year for our policy committees. We hosted over 40 policy meetings and in 2019 we continue in full swing.

STAKEHOLDERS WE MET IN 2018 INCLUDE:

- Prof. Dr. Günther Bachmann, Secretary General, German Council for Sustainable Development
- Lothar Binding, MdB, Financial Policy Spokesman of the SPD Parliamentary Group
- Dr. Reinhard Brandl, MdB, Rapporteur for the CDU/CSU Parliamentary Group for Defense Affairs in Appropriations Committee
- Dr. Fritz Felgentreu, MdB, Defense and Security Spokesman for the SPD Parliamentary Group
- Dr. Christian Forwick, Head of Department for International Economy, Trade Policies and the US, Ministry of Economics and Energy
- Dan Froats, Economic Counselor, US Embassy
- Richard Grenell, US Ambassador to Germany

1 AmCham Germany's Healthcare and Life Sciences Committee started 2019 with a meeting with Thomas Müller, Head of Directorate General 1 "Drugs, Medical Devices, Biotechnology" in the German Ministry of Health, in which health-care policies, pricing models in the US and Germany and an outlook on ongoing legislative proposals were discussed.

2 Before the Healthcare and Life Science Parliamentary Breakfast: Pictured are Christian Frenzel, Rüdiger Rein and Günter Fortmann, Chair of the Healthcare and Life Sciences Committee.



3 Energy & Climate Committee Meeting in September 2018 with Dr. Andreas Lenz, MdB, CDU/CSU Parliamentary Group, and parliamentary representative in the Commission on Growth, Structural Change and Employment. Dr. Lenz shared his expectations regarding the commission's work and discussed the challenges of balancing out ecological, social and economic considerations with the participants.

4 For its first meeting of 2019, the Innovation & Research Committee hosted Dr. Stefan Kaufmann, MdB, Ombudsman of the CDU/CSU-Parliamentary Group in the Committee for Education, Research, and Technology Assessment of the German Bundestag, on January 30. The discussion with Dr. Kaufmann covered many areas of

education, innovation and research policy, including the German hightech strategy and digital pact, the introduction of tax-based research funding and the planned agency for radical innovations as well as the Skilled Immigration Act – just to name a few.

POLICY COMMITTEES

Meeting partners (continued) ...

- Johannes Höfer, Head of Department IA 5 Tax Policy, Federal Ministry for Economic Affairs and Energy
- Dr. Andreas Lenz, MdB, CDU/CSU Parliamentary Group, Member of the Commission on Growth, Structural Change and Employment
- Dr. Carsten Linnemann, MdB, Deputy Chairman of the CDU/CSU Parliamentary Group
- Karsten Möring, MdB, CDU/CSU Parliamentary Group, Member of the Parliamentary Committee on the Environment, Nature Conservation and Nuclear Safety
- Prof. Dr. Martin Neumann, MdB, Energy Policy Spokesman of the FDP Parliamentary Group
- Dr. Ernst Dieter Rossmann, MdB, SPD Parliamentary Group, Chairman of the Parliamentary Committee on Education, Research and Technology Assessment
- Dr. Thomas Sattelberger, MdB, Innovation & Research Policy Spokesman of the FDP Parliamentary Group
- Tankred Schipanski, MdB, Digital Policy Spokesman of the CDU/CSU Parliamentary Group
- Stefan Schnorr, Head of Department VI Digital and Innovation Policy, Federal Ministry for Economic Affairs and Energy
- Alexander Schulz, Bundesbank and Frank Simon, BaFin (together with AmCham EU Financial Services Delegation)
- Dr. Wendelin Staats, Head of Department IV B 5 International Corporate Taxation and Tax Policy, Federal Ministry of Finance
- Maximilian Steiert, Head of Department Science Policy, Fraunhofer Society
- Antje Tillmann, MdB, Financial Policy Spokeswoman of the CDU/CSU Parliamentary Group
- Sandra Weeser, MdB, Chairwoman for FDP Parliamentary Group in Committee for the Economy and Energy
- Bernd Westphal, MdB, Economic and Energy Policy Spokesman of the SPD Parliamentary Group
- Dr. Jens Zimmermann, MdB, Digital Policy Spokesman of the SPD Parliamentary Group
- Kerstin Andreae, MdB, Economic Policy Spokeswoman of the Alliance 90/The Green Party Parliamentary Group
- Marie-Luise Dött, MdB, Environmental and Nature Conservation Policy Spokeswoman of the CDU/CSU Parliamentary Group
- Katharina Dröge, MdB, Competition and Trade Policy Spokeswoman of the Alliance 90/The Green Party Parliamentary Group
- Prof. Dr. Michael Hallek, Director and CIO at the University of Cologne
- Mark Hauptmann, MdB, Head of the Young Group of the CDU/CSU Parliamentary Group
- Thomas Heilmann, MdB, CDU/CSU Parliamentary Group, Chair of the Committee on the Future of Work
- Dr. Stefan Kaufmann, MdB, Ombudsman of the CDU/CSU-Parliamentary Group in the Committee on Education, Research and Technology Assessment
- Dr. Florian Köhler, MdB, Climate Policy Spokesman of the FDP Parliamentary Group
- Prof. Dr. med. Markus Kosch, Global Oncology Lead RLIO & ICEM, Pfizer
- Karin Maag, MdB, Health Policy Spokeswoman of the CDU/CSU Parliamentary Group
- Thomas Müller, Head of Directorate General I “Drugs, Medical Devices, Biotechnology,” German Ministry of Health
- Dr. Ingrid Nestle, MdB, Energy Industry Spokeswoman of the Alliance 90/The Green Party Parliamentary Group
- Thomas Rachel, MdB, Parliamentary State Secretary at the Federal Ministry of Education and Research
- Eva Schumacher-Wulf, Editor-in-Chief, Mamma Mia
- Dr. Philipp Steinberg, Head of Department I Economic Policy, Federal Ministry for Economic Affairs and Energy
- Prof. Dr. Andrew Ullmann, MdB, Spokesman of the FDP Parliamentary Group on the Healthcare Committee of the German Bundestag

SINCE THE BEGINNING OF 2019,
WE HAVE WELCOMED:

› [www.amcham.de/public-affairs/
public-affairs-overview/](http://www.amcham.de/public-affairs/public-affairs-overview/)



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2

Kerstin Andreae, MdB; and Katharina Dröge, MdB; both of the Alliance 90/The Green Party Parliamentary Group, discuss sustainable trade policy with members of AmCham Germany's Trade and Corporate Responsibility Committees.

1 Healthcare and Life Science Parliamentary Breakfast with Thomas Rachel, MdB, Parliamentary State Secretary at the Federal Ministry of Education and Research, Karin Maag, MdB, Spokesperson for health policy at the CDU/CSU Parliamentary Group, Eva Schumacher-Wulf, editor-in-chief at Mamma Mia!, Prof. Dr. Michael Hallek,

hematologist and oncologist at the University of Cologne, Prof. Dr. Markus Kosch, Vice President, Global Lead Immunooncology, RCC and Lung Cancer at Pfizer Oncology on the topic "National Decade against Cancer: What are our joint-goals?"

3 During a Tax Committee Meeting with Johannes Höfer, Head of Department for Tax Policy, Federal Ministry for Economic Affairs. The committee is chaired by Felix Hierstetter, GE.



3

4



4 TIM Breakfast with Dr. Jens Zimmermann, MdB, SPD Parliamentary Group, and Tankred Schipanski, MdB, CDU/CSU-Parliamentary Group, both digital policy spokesmen on the digital policy agenda of the German Government. The TIM Committee presented its core demands for areas of importance for the digital transformation in Germany. The committee is chaired by Dr. Nikolaus Lindner, eBay; Mike Cosse, SAP; and Dr. Gunnar Bender, Amazon.

5



5 Corporate and Responsibility Committee Meeting with Prof. Günther Bachmann, Secretary General of the German Council for Sustainable Development. The committee is chaired by Uwe Kleinert of Coca-Cola GmbH.

6



6 Snapshot of the IRC meeting, which took place on November 21, 2018, with Dr. Ernst Dieter Rossmann, MdB, SPD Parliamentary Group, Chairman of the Committee on Education, Research and Technology Assessment.



Transatlantic marketplace remains attractive.

Every spring, AmCham Germany publishes its TRANSATLANTIC BUSINESS BAROMETER, an exclusive survey conducted with Roland Berger among US investors in Germany and German investors in the US.

The most recent results were released during an event held in April 2019 at the Allianz Forum in Berlin, which was attended by representatives from business, government and the media. AmCham Germany's President Frank Sportolari presented the results of the study, followed by Prof. Dr. Burkhard Schwenker of Roland Berger who delivered a speech on ways out of the transatlantic relationship crisis.

The main takeaways for this year: Both Germany and the US are rated as attractive places for doing business and sales increased in 2018. However, according to US companies, Germany's high energy and labor costs as well as its digital infrastructure remain serious problems. For German companies in the US, the reliability of politics was given low marks due to tensions in transatlantic trade.

ABOUT THE STUDY

The AmCham Germany Transatlantic Business Barometer is an exclusive survey among US investors in Germany and German investors in the US. It provides a well-founded analysis of investment sentiment as well as a business assessment of both countries. For 15 years, US companies have been surveyed as part of the AmCham Germany Business Barometer. Since 2018, German companies in the US are also surveyed.

*1 Frank Sportolari;
Prof. Burkhard Schwenker;
and Prof. Torsten Oltmanns
discuss the future of
German American business.*

2 The published study.

*3 Prof. Burkhard
Schwenker speaking about
the status of
transatlantic relations.*

*4 Guests at the release of
the Transatlantic Business
Barometer 2019 at the
Allianz Forum in Berlin.*

5 Michael Heise, Allianz.

Serving
as our members' voice
on both sides
of the Atlantic.

LEADERSHIP VISIT
TIM DELEGATION TRIP
AMCHAMS IN EUROPE





Meeting with German Ambassador to the US Dr. Emily Haber (middle) in September: Prof. Torsten Oltmanns, Roland Berger and Chair of the Berlin-Brandenburg Regional Committee; Han Steutel, Bristol-Myers Squibb and member of AmCham Germany's Board of Directors; Frank Sportolari, UPS and President of AmCham Germany; and Eveline Metzger, General Manager of AmCham Germany.

The importance of transatlantic business diplomacy.

1 Meeting with US Secretary of Commerce Wilbur Ross — the highlight of our trip!

2 Thomas Donohue, President and CEO of the US Chamber of Commerce, was among the important representatives and partners we met with.

From September 16 – 19, 2018 a delegation of German business leaders met with representatives from the US administration, Congress, think tanks and the media to discuss transatlantic business relations.

Talking about trade

The main focus of our trip to Washington, DC, was to discuss the ongoing trade negotiations between the EU and US. Meeting partners included US Secretary of Commerce Wilbur Ross; Cleo Willems, Acting Deputy Director for International Policy at the National Economic Council in the White House; Jeffrey Gerrish, Deputy US Trade Representative for Asia, Europe and the Middle East; as well as David O’Sullivan, EU Ambassador to the US. The meetings also highlighted transatlantic business opportunities and best practices more broadly (with regard to workforce qualifications and education) and addressed the topics of energy security and sanctions.

Decreasing presence of German industry representatives in the US

On more than one occasion, meeting partners expressed their appreciation for and interest in German-American cooperation, noting that the presence of industry representatives from Germany has decreased in recent years. At a time when the transatlantic relationship can no longer be taken for granted, it is more important than ever

that we are present in the US and make our voice heard on both the national and state levels.

The TTIP goals are still on the agenda — on both sides of the Atlantic

The conversations during the Leadership Visit showed that there is mutual interest in coming to an agreement to reduce tariffs and, more importantly, eliminate non-tariff barriers to trade. There is consensus that a lot of progress was made in the TTIP negotiations, but that several fundamental differences remain – for example, the role of agriculture in a transatlantic trade agreement.

Leadership Visit shows how interconnected the transatlantic economy is

As AmCham Germany continues advocating on behalf of its members on both sides of the Atlantic and raising its profile in the US, we appreciate hearing both your companies’ concerns with current policies and constructive solutions to these issues. The Leadership Visit is our opportunity to foster dialogue with decisionmakers in Washington, DC, and to show how interconnected our economies and industries are.



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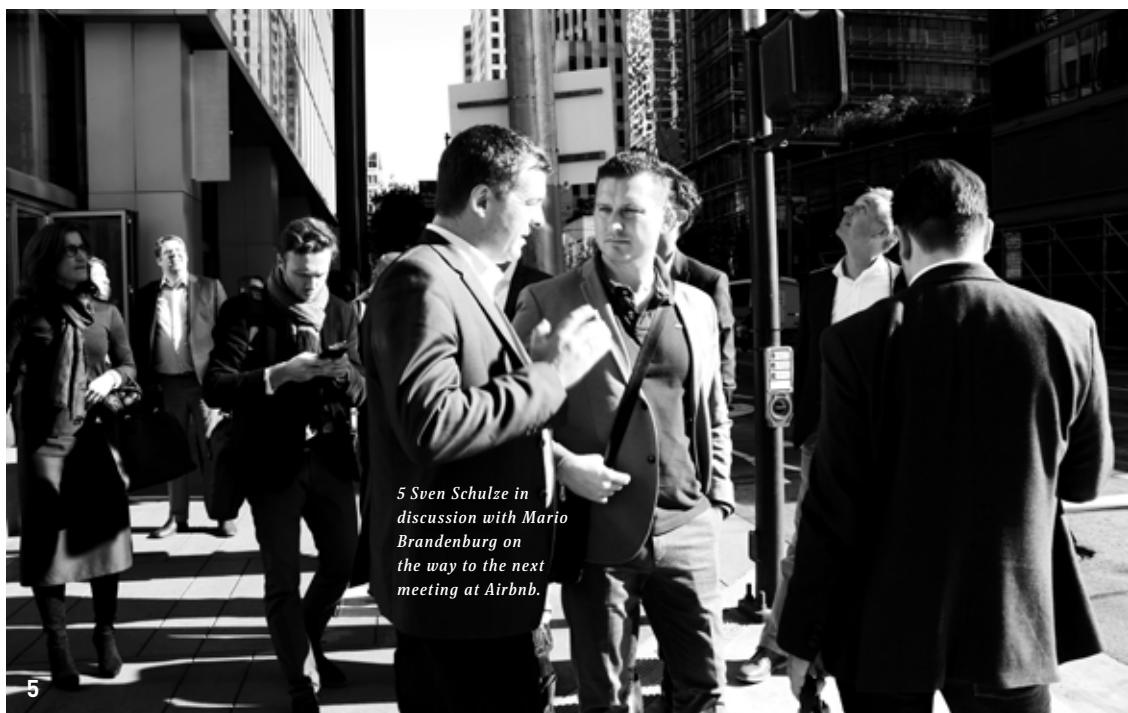
2 AmCham Germany leaving its mark on the Facebook wall at the company's headquarter in Menlo Park, Silicon Valley, California.

3 Falko Mohrs and Angela Freymuth taking the opportunity to take a picture after the meeting at Salesforce on AI and the future of work.



4

4 Armin Slotta; Lisa Rapport-Moersch; Johann Saathoff; and Dr. Wolf Osthau at the meeting at eBay discussing the future of (e)Commerce.



5

5 Sven Schulze in discussion with Mario Brandenburg on the way to the next meeting at Airbnb.

Digitalization: Only common regulations will work.

1 The participants of the delegation trip in front of the Golden Gate Bridge in San Francisco. Participants in alphabetical order:

Dr. Danyal Bayaz, MdB, Alliance 90/The Greens; Dr. Gunnar Bender, Amazon Deutschland Services GmbH; Benjamin Brake, IBM Deutschland; Mario Brandenburg, MdB, FDP Parliamentary Group; Mike Cosse, SAP SE; Angela Freimuth, MdB, FDP Parliamentary Group in the State Parliament of North Rhine-Westphalia; Tobias Heyer, Airbnb; Sebastian Hufnagel, Dell; Nina Keim, Salesforce; Constanze Krüger, AmCham Germany; Fabian Ladda, HP Deutschland GmbH; Dr. Nikolaus Lindner, eBay GmbH; Eveline Metzgen, AmCham Germany; Falko Mohrs, MdB, SPD Parliamentary Group; Claudia Mrotzek, Oracle Corp; Dr. Wolf Osthaus, Unitymedia/Liberty Global; Lisa Rapport-Moersch, Uber; Semjon Rens, Facebook; Johann Saathoff, MdB, SPD Parliamentary Group; Sven Schulze, MEP, EPP Parliamentary Group, European Parliament; Frank Sitta, MdB, FDP Parliamentary Group; Armin Slotta, AmCham Germany; Mathias Stein, MdB, SPD Parliamentary Group; Cornelius Wendel, POLICYNAVIGATION; Christine Wenzel, Hewlett Packard Enterprise (HPE); Lennart Wetzels, Microsoft.

In October, we continued our well-established tradition of spending a week in the US with German members of Parliament, as well as representatives from our tech member companies, to discuss current technological developments, tech policy, digital innovation, transatlantic relations and the bigger political picture, including the US midterm elections.

The visit provided our participants with a behind-the-scenes glimpse into US tech companies, thereby offering inspiration for opportunities of transatlantic cooperation. Our delegation met with political decisionmakers, such as Dr. Emily Haber, German Ambassador to the US, representatives of think tanks such as the German Marshall Fund, the Atlantic Council and the Heritage Foundation — and, of course, high-level representatives from our member companies, who gave us great insights into the current state of affairs on many issues concerning the digital transformation.

Our meetings focused on the future of digital markets on both sides of the Atlantic and how to create a sustainable, focused and feasible regulatory framework for the digital economy. We talked about the necessity of coordinating regulatory frameworks between the US and the EU for the digital economies to thrive on both sides of the Atlantic.

The group debated approaches to cybersecurity with experts from the US Department of Homeland Security, specialists from the Homeland Security Committee in the House of Representatives and from the US Chamber of Commerce. National approaches do not reach far enough, and streamlining should be improved to achieve a common approach.

The challenges of digitalization call for reliable guidelines. To realize its full potential for the transatlantic economy, it's essential for us to remain in a solutions-oriented dialogue with the US.

Our delegation left the US with fresh insights into the Silicon Valley's culture and spirit of innovation. Many encouraging discussions on ethical and responsible use of artificial intelligence, the future of work, the data economy, data protection, cloud services, platform economics and innovative technologies such as 3D printing and the Internet of Things rounded out the program.



Strong commitment to transatlantic collaboration.

1 In April 2018, representatives of 32 AmChams gathered in Washington, DC, to strengthen partnerships and transatlantic collaboration as well as to gain insights into the current US business and political climate.

2 One of the meetings included an exchange with Tom Donohue, President of the US Chamber of Commerce. During the discussion, everyone agreed that although there are differences, shared challenges are best tackled together. It is important to emphasize that when you overlay the strong commercial ties on top of the shared history, common values and mutual strategic interests, you have a relationship that is by definition second to none.

3 Panel discussion with the US Chamber during the Transatlantic Business Works Summit.

4 Each fall, ACE representatives come together for the Best Practice Conference. In October 2018, the conference was hosted by Israel-American Chamber of Commerce. 33 ACE representatives gathered in Tel Aviv to share best practices within the areas of member retention and acquisition, governance, communications and committee management, to name a few. AmCham Germany was represented by Eveline Metzen and Markus Mill. During the conference's dinner discussion, Eveline Metzen and Markus Mill enjoyed the conversation with fellow ACE representatives Emanuel Adam of BritishAmerican Business, Maggy Peeters of AmCham EU, Alexandra Pasternak-Jackson of AmCham Finland and Oded Rose, CEO of the Israel-American Chamber of Commerce.

AmCham Germany is strongly engaged in the AMCHAMS IN EUROPE (ACE) network and regularly participates in the annual USA and Best Practice conferences.

In April 2018, Eveline Metzen traveled to Washington, DC, on the occasion of the annual AmChams in Europe USA conference, where a delegation of 32 ACE representatives engaged in a wide range of meetings with US policy- and decision-makers. During the meetings with the US Chamber of Commerce, Department of Commerce, Pew Research Center, CBS Corp., US Senate and Obama Foundation, the delegation reiterated the importance of Europe to the US and the strong commitment of transatlantic collaboration and cooperation.

Additionally, the delegation participated in the inaugural Transatlantic Business Works Summit, which was co-organized by the US Chamber of Commerce and BusinessEurope. The half-day summit focused on ways to deepen transatlantic business relations on four fronts: infrastructure, energy, the digital economy and addressing shared global challenges.

ABOUT AMCHAMS IN EUROPE

Established in 1963, AmChams in Europe serves as the umbrella organization for 45 American Chambers of Commerce (AmChams) from 43 countries throughout Europe and Eurasia. This makes AmChams in Europe the largest network of international chambers of commerce in Europe.

As a bilateral voice of American and European companies, AmChams in Europe works to communicate the importance of the transatlantic economy in both Europe and the US.

amchamsineurope.com

People are the key to our success.

INTERVIEW WITH THE PRESIDENT

SERVICE EXCELLENCE AWARD

DR. MARK C. HILGARD

DR. NORBERT OTTEN

ARMIN W. H. SLOTTA

CERTIFICATE OF MERIT

PROF. ULRICH VON JEINSEN

JUBILEES



1



*Frank Sportolari
doing an interview
on the radio
with Dorothee Holz,
Hessischer Rundfunk.*

2



*Checking the take for a
social media clip.
Frank Sportolari with
Ines Ceylan and
Daniel Hawk from the
AmCham Germany
communications team.*

Building Bridges for Transatlantic Relations.

Frank Sportolari has been President of AmCham Germany since May 2018.
After one year, we spoke with him about his new experiences.

*AmCham Germany:
What was your most remarkable experience in your first year as president of AmCham Germany?*

FRANK SPORTOLARI:

There was so much activity in the last twelve months that it is difficult to pick out just one thing. It was a great honor and privilege to host the Munich Security Conference US Delegation Lunch at the request of Ambassador Grenell. The progress of Next Gen has been very exciting. I was also particularly impressed by the response to our Airlift competition event. But there were many more moments and encounters that were very meaningful.

What are your priorities for AmCham Germany?

As I said in my acceptance speech last year, my goal is to get to know as many members as possible and to encourage them to partake in and support the activities of the chamber. I also want to make the chamber more attractive for the *Mittelstand*. That is still very much a work in progress by the way! And finally we need to continue our outreach to the next generation by creating programs and activities

that enable them to engage with the Chamber early on and remain involved during their entire working careers and even thereafter.

What steps is AmCham Germany taking with you to foster a stronger German-American partnership?

We have of course continued our traditional events while modernizing them a bit. They are our flagship activities for a broad public. We have also continued our business barometer and Top 50 surveys – these attract enormous media attention and are cited on both sides of the Atlantic. Our media outreach has been strengthened and we are firmly established as a source of insight on both current events and broad trends. Particularly effective have been our “snap” surveys on significant current events. Our broad base of members is recognized as a relevant indicator of the transatlantic business communities’ sentiment.

However it is no secret that transatlantic sentiment has shifted in many areas. We need to reach more segments of society to make our positions known while listening to the thoughts of those who do not agree with us. That will be a priority for the next year. It will involve

seeking out those parts of our society that do not understand the historic and continued importance of the transatlantic relationship. It may involve visiting schools or community gatherings. It could involve cooperating more closely with other organizations. Our voice must be heard even more strongly than in the past.

What role do the social media play for AmCham Germany and for you as President?

Social media is essential today and we have accordingly strengthened our team in that key area. Our AmCham Germany team members have come up with very innovative ideas and formats to reach and expand our base of followers. Personally I am active in particular on Twitter and LinkedIn – and I can always use more followers.

Follow >

[@AmChamGermany](#)

and

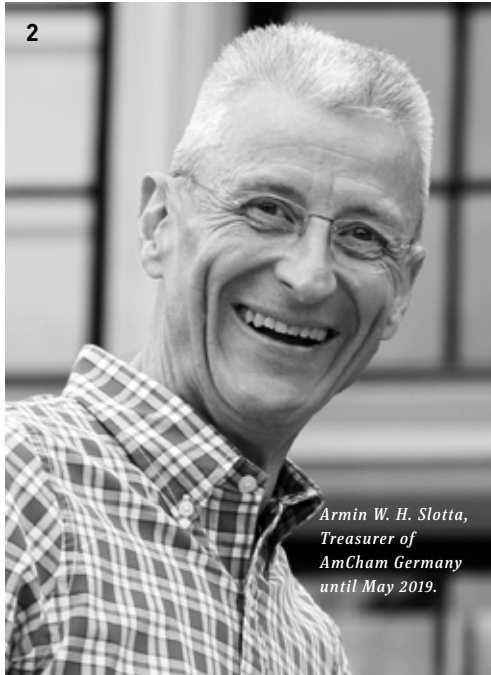
[@FrankSp_AmChamG](#)

and see for yourself!



*Gabriele Rühl;
Eveline Metzner;
Rosita Zäsar
and Prof. Ulrich
von Jeinsen.*

1



*Armin W. H. Slotta,
Treasurer of
AmCham Germany
until May 2019.*

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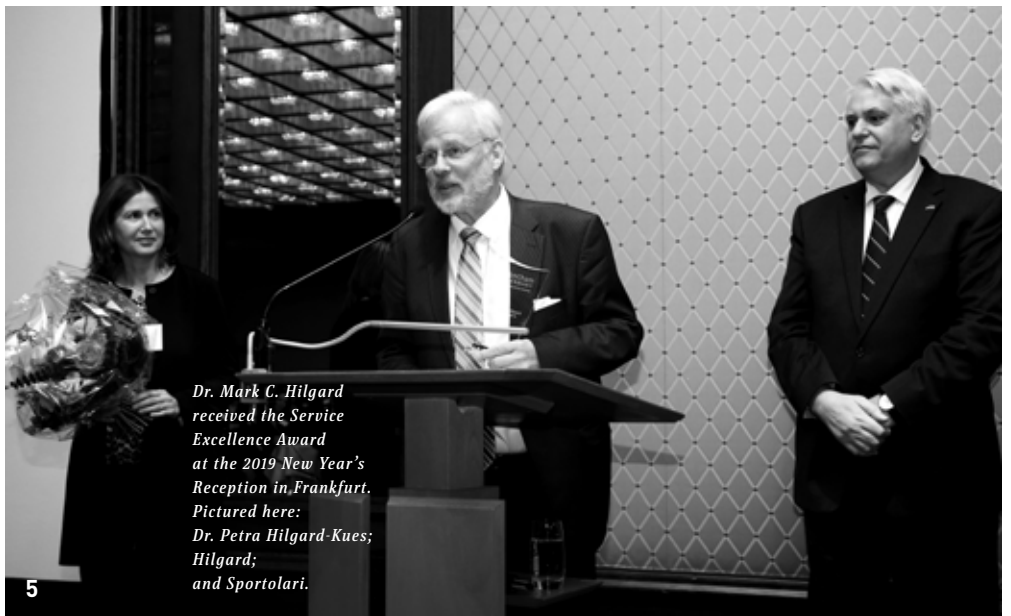
*Farewell to Dr. Norbert Otten (center)
during the Recognition Dinner of the Annual
Membership Meeting 2018 in Stuttgart. Left:
Bernhard Mattes, then President of AmCham
Germany. Right: Prof. Gerhard Wegen.*

3



*Dr. Hermann Hollmann
being honored with
the Service Excellence
Award for his
commitment to
AmCham Germany.*

4



*Dr. Mark C. Hilgard
received the Service
Excellence Award
at the 2019 New Year's
Reception in Frankfurt.
Pictured here:
Dr. Petra Hilgard-Kues;
Hilgard;
and Sportolari.*

5

People who have contributed to our success.

We would like to take the opportunity to recognize the people who have contributed so much to our organization.

*Prof. Ulrich von Jeinsen,
Lower Saxony Regional Committee*

During a festive dinner in November 2018, Prof. von Jeinsen was awarded the Certificate of Merit for his longstanding commitment as the Regional Committee Chair of the Lower Saxony Chapter. Additionally, special thanks went to his former fellow committee colleagues Rosita Zäsar and Gabriele Rühl for their longstanding support of the Chapter's activities and their commitment in organizing numerous events in Lower Saxony.

*Dr. Mark C. Hilgard,
Rhein-Main Regional Committee*

Mark C. Hilgard has been a member of AmCham for many years and is committed and active in many ways. The list of his honorary activities is long: He was active in the Financial Services Committee, and was most recently Chair of the Corporate and Business Law Committee. He was a member of the Nominations Committee for a long time.

He was Member of the Board of Directors and Legal Counsel since 2015.

He was Regional Chair for the Regional Committee Rhine-Main since 2009.

The Annual Membership Meeting 2017 in Frankfurt am Main took place under his leadership. We cannot thank him enough for his commitment to transatlantic relations and AmCham Germany. Hilgard received the Service Excellence Award at the 2019 New Year's Reception in Frankfurt am Main.

*Dr. Hermann Hollmann,
Cologne Regional Committee*

AmCham Germany said goodbye to Dr. Hermann Hollmann as Chair of the Cologne Regional Committee in December 2018. During a farewell dinner with US Consul General Fiona Evans, Dr. Hermann Hollmann received the Service Excellence Award. He was also offered to become a honorary member. Hollmann has been a dedicated member of AmCham Germany for decades and contributed to the transatlantic relationship in Cologne tremendously. He was in charge of building and establishing the sub-chapter in Cologne as one of its founding members. Before that, Hollmann was member of the Board of Directors of AmCham Germany.

*Dr. Norbert Otten, Baden-Württemberg
Regional Committee*

During the Recognition Dinner of the 2018 Annual Membership Meeting in Stuttgart we said farewell to Norbert Otten. Otten had been an active member of the Baden-Württemberg Regional Chapter for many years.

Armin W. H. Slotta, Treasurer

A partner at PricewaterhouseCoopers GmbH Wirtschaftsprüfungsgesellschaft in Frankfurt am Main until retiring in 2017, Armin W. H. Slotta served three terms – that is, six years – as AmCham Germany Treasurer. He has drawn on his extensive international experience to oversee management of the Chamber's financial affairs and was awarded the Service Excellence Award during the Recognition Dinner on the eve of the 2019 Annual Membership Meeting in Hamburg. With his know-how, pragmatism, cooperation and flexibility, Slotta has helped make the voice of transatlantic business heard.





1



2

Member jubilees.

1 90 years of membership in 2018: AmCham Germany honored Internationale Spedition H. & C. Ferment for 90 years of membership dating back to 1928. Sigrid Bär and Susanne Freifrau von Verschuer proudly received their membership certificate.

2 AmCham Germany President Frank Sportolari and Markwart von Pentz, John Deere GmbH & Co. KG, who celebrated 60 years of membership last year.

3 Long-standing members honored for their enduring commitment during the 2018 Annual Membership Meeting in Stuttgart.

AMCHAM GERMANY enjoys a long tradition of support from its strong membership base that includes numerous companies with memberships going back as far as 90 years.

Every year, AmCham Germany honors its long-standing members with membership certificates at the Annual Membership Meeting.

We'd like to take this opportunity to thank our members for their active support over many decades. Your involvement is crucial to our mission of promoting unrestricted competition, trade and investment between the US and Germany. Our strength comes directly from our members' involvement. We look forward to many more years of successful cooperation.



3

60 YEARS

- Allianz SE
- Hewlett-Packard GmbH
- Ross Europa GmbH
- UniCredit Bank AG

50 YEARS

- Chubb European Group
- Hogan Lovells International LLP
- J.P. Morgan Securities plc
- Motorola Solutions Germany GmbH

40 YEARS

- Berlin Partner für Wirtschaft und Technologie GmbH
- Delta Air Lines, Inc.
- Frankfurt International School e.V.
- InterContinental Berlin
- Landeshauptstadt Düsseldorf Wirtschaftsförderung
- Oilgear Towler GmbH

30 YEARS

- Beiten Burkhardt Rechtsanwalts-gesellschaft mbH
- Crown Gabelstapler
- Dwellworks GmbH
- Hamburg Marriott Hotel
- Heidrick & Struggles Unternehmensberatung
- HOCHTIEF Aktiengesellschaft
- Konstroffer & Partner Personalmarketing KG
- Management Partner GmbH Unternehmensberater
- PKF Deutschland GmbH Wirtschaftsprüfungsgesellschaft
- UMS Consulting GmbH & Co. KG
- Dr. Dieter Pukatzki
- Kurt Soentgerath

25 YEARS

- Baden-Württemberg International (bw-i) Agency for International Economic and Scientific Cooperation
- BridgehouseLaw LLP
- Cleary Gottlieb Steen & Hamilton LLP
- Coca-Cola GmbH
- FedEx Express Germany GmbH
- Flughafen Stuttgart GmbH
- Heckschen & van de Loo – Notare
- Hessen Trade & Invest GmbH
- IMG – Investitions- und Marketinggesellschaft Sachsen-Anhalt mbH
- Industrie- und Handelskammer Dresden
- Landesentwicklungsgesellschaft Thüringen mbH (LEG)
- SAP SE
- TAXON GmbH Wirtschaftsprüfungsgesellschaft/ Steuerberatungsgesellschaft
- Wilmer Cutler Pickering Hale and Dorr LLP
- Wirtschaftsförderung Sachsen GmbH
- Helga Förster
- Wolfgang Hoessrich
- Eckhard Neuendorf
- Rolf Philipp Roesen

20 YEARS

- ASK Allgemeine Sicherheits- und Kontrollgesellschaft mbH Berlin
- Bohn Consult GmbH
- CBRE GmbH
- Derag Livinghotels AG + Co. KG
- HÄRTING Rechtsanwälte PartGmbH
- ITMS Marketing GmbH
- Karbowy Kommunikation
- LEADER SELECTION
- Robert Bosch GmbH
- State Street Bank International
- Unisys Deutschland GmbH
- Value Retail Management Germany
- Wirtschaftsförderung Region Stuttgart GmbH
- Roger Fomby
- Martin Hennes
- Dr. Isabel Herbold
- Ludwig Hoos
- Helga Krüger
- Heinrich Längerer
- Friedrich W. Menzel

10 YEARS

- actis ag Wirtschaftsprüfungsgesellschaft
- allaboutHRLaw
- ARQIS Rechtsanwälte Partnerschaftsgesellschaft
- CORNET TECHNOLOGY GmbH
- Equinix (Germany) GmbH
- expertus GmbH
- German American Chamber of Commerce California, Inc.
- Göhmann Rechtsanwälte Abogados Advokat Steuerberater Partnerschaft mbB
- GSK STOCKMANN Rechtsanwälte Steuerberater Partnerschaftsgesellschaft mbB
- HAUk Consulting Business-Technology
- Heitkamp & Thumann KG
- Heuking Kühn Lüer Wojtek PartGmbH von Rechtsanwälten und Steuerberatern
- International School of Stuttgart
- Koenig & Bauer AG
- Marriott International
- Messe Düsseldorf GmbH
- OPPENHOFF & PARTNER Rechtsanwälte Steuerberater mbB
- Patentanwälte Thürer & Dr. Nitz
- Rothschild & Co Deutschland GmbH
- Sitel GmbH
- The University of Chicago Booth School of Business
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WE CONNECT.

WE SUPPORT.

WE INFORM.



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on transatlantic business

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Networking +++

12 Regional chapters +++

11 Policy committees +++

→ for more information
T +49 69 929104-31 or
E membership@amcham.de

BECOME A MEMBER

Joining AmCham Germany means becoming a member of one of the most influential organizations in transatlantic business and gaining access to a top-level business and political network. The American Chamber of Commerce in Germany e.V. is the voice of transatlantic business. We stand for networking, business services, advocacy and effective communication.

WE ADVOCATE. Direct access to government representatives on both sides of the Atlantic.

WE CONNECT. Numerous events and platforms to expand your network and discuss transatlantic business.

WE SUPPORT. Tips and know-how you need to do business in Germany and the US.

WE INFORM. News on current developments in the transatlantic marketplace.

MEMBER BENEFITS

Forging new business partnerships, strengthening existing ones, participating in economic and policy discussions, and ensuring transatlantic relations are well represented – these are among the many benefits of an AmCham Germany membership.

Members range from small and medium-sized enterprises to global companies and include representatives from a wide spectrum of industries. We offer various levels of business memberships depending on your company's annual sales revenue in Germany.

Private individuals with a background in German-American relations are also welcome to join the chamber on a case by case basis.

DIVERSE NETWORK WITH 2,300 MEMBERS

- 90% of the 30 largest US employers in Germany
- 80% of the TOP 50 US companies in Germany
- 70% of the DAX 30 companies
- 66% of the TOP 50 corporate law firms
- 66% of the TOP 50 German companies in the US

BUILDING TRANSATLANTIC BRIDGES

In the current political climate, divisions between the US and Germany have created a degree of uncertainty in the transatlantic relationship. It is important to remember that both countries are being confronted with similar challenges that can only be resolved by working together. In these times, it is more crucial than ever to be able to rely on a network of like-minded business partners and established support structures.

• Looking ahead, AmCham Germany will continue to advocate for free trade and competitive investment conditions on both sides of the Atlantic.

• As the voice of transatlantic business and the leading German-American business organization in Germany, we stay ahead of the latest developments in the US and Europe and keep our members informed. We achieve this through the support of our senior advisers in Brussels, New York, Georgia, Michigan and Washington, DC.

• Annual delegation trips to the US give our members an opportunity to meet with key stakeholders and government officials and reinforce the relationships with our partners across the Atlantic as well as foster transatlantic dialogue.

SUPPORTING STANDORT DEUTSCHLAND

AmCham Germany develops clear, tangible policy and business recommendations and remains in close contact with government representatives.

- Experts from our 11 policy committees regularly meet with officials throughout Germany to discuss relevant issues such as digitalization and globalization, energy and the climate, healthcare and the life sciences, social and labor affairs, and taxes. As the voice of transatlantic business, AmCham Germany is contributing to the *Industriestrategie 2030* consultation process by taking a clear position.
- Our Transatlantic Business Barometer and US company rankings offer valuable insights into the business environment.
- At the European level, we work with other AmChams in Europe (ACE) and share best practices.

GROWING OUR MEMBERS' BUSINESSES

AmCham Germany helps members expand their networks and grow their businesses through events and services.

- We offer a broad range of events for our members to attend across the country. Through personal communication, our members expand their networks and discuss the most pressing issues facing transatlantic business.
- We recommend trusted business partners and provide navigated networking to our members.
- We also offer assistance in areas such as US business visas, driver's licenses, Global Entry, customs information and guidance on doing business in the US and Germany, and we help connect members to trusted service providers and potential business partners.
- In today's age of information overload, our publications help readers make sense of all that is happening in the transatlantic marketplace and update them on developments as they happen.

EXPERT BRIEFINGS

AmCham Germany's Expert Briefings serve as a vital networking platform and offer members customized marketing support. This content-driven event format allows companies to deliver in-depth information on current developments in business, economic and legal matters. Members benefit from each others' expertise and, at the same time, expand their networks. AmCham Germany plans, prepares and implements a joint event by recruiting co-speakers, finding locations and identifying target audiences. Our extensive network reaches roughly 4,000 contacts within business, politics and civil society. AmCham Germany Expert Briefings take place across Germany on a regular basis. In 2018, events focused on a diverse range of topics such as antitrust law, Brexit, litigation, digitalization in business, digital leadership, tax briefings, e-mobility and more.

> www.amcham.de/services/overview/member-services/expert-briefings



Fendt: Our customers feed the world.

FACTS & FIGURES

AGCO Corporation

- Headquarter: Duluth, Georgia, USA
- Sales: US \$ 9.4 billion (2018)
- Employees: 21,200 (worldwide)

AGCO GmbH Germany

- Headquarter: Marktoberdorf
- Employees: 5,400 (end of 2018)
- Tractor production: 16,806 (2018)
- Export share of 66%
- Market leader in Germany (above 51 horsepower)



TOP EXECUTIVES

Martin Richenhagen

Chairman, President and CEO of AGCO Corporation, Duluth, Georgia, USA

Eric Hansotia

COO and Senior Vice President of AGCO Corporation, Duluth, Georgia, USA

Dr. Rob Smith

Chairman, Senior Vice President and General Manager EME AGCO International GmbH, Neuhausen, Switzerland

Peter-Josef Paffen

Vice President and Managing Director Fendt EME AGCO GmbH, Marktoberdorf, Germany



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EFFICIENCY

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SUSTAINABILITY

RESPONSIBILITY



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AGCO Corporation is a Patron Member of AmCham Germany.

- www.fendt.com
- www.fendt.tv

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FACTS & FIGURES

• *Employees:*

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92,000 (worldwide)

• *Headquarters:*

Schwalbach im Taunus (Germany)/
Cincinnati (USA)

• *President and CEO of P&G:*

David S. Taylor

• *Chairman of the Management Board
of P&G in DACH:*

Franz-Olaf Kallerhoff

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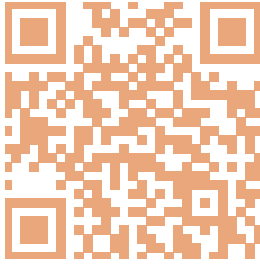
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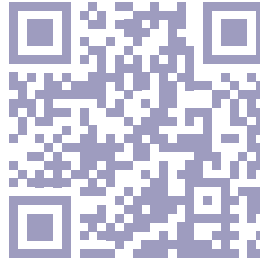
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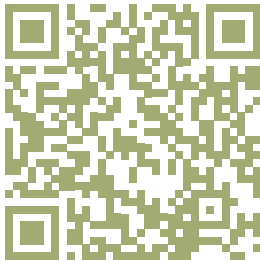
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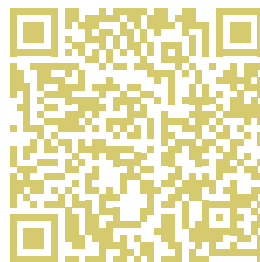
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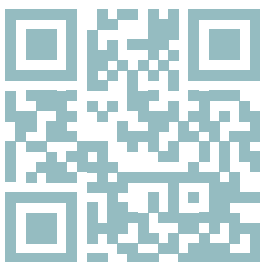
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