

# AmCham Germany:

Survey on Corporate Diversity in Germany

# TOP **3** BENEFITS

for companies with  
a strong corporate  
culture of diversity



Increasing corporate flexibility and resilience

71%

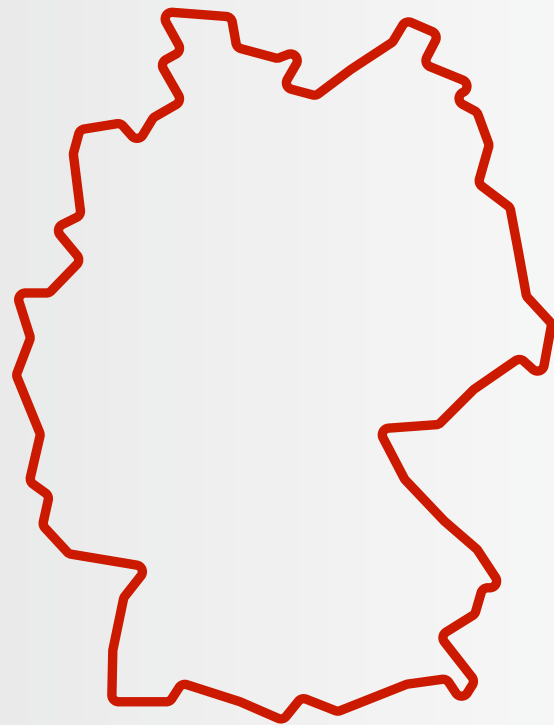
Combating skills shortages

59%

Improving corporate productivity

56%

## How can companies in Germany foster more workplace diversity?



**79%**

Educate and sensitize managers to workplace diversity

**63%**

Nurture and adapt a more diverse hiring and employee recruitment process

Steps companies can take in

# DIVERSITY MANAGEMENT

to combat the German

# SKILLS SHORTAGE



Increase employee retention through  
a better work-life balance

64%

Modernize recruitment procedures to  
foster more diversity

55%

Foster internal training programs to  
promote talent development

53%

Expand employment opportunities including  
side jobs, internships and career changers

50%

# About the Survey:

- **Survey conducted from May 9-12, 2023**
- **Responses received from 75 individuals, of which 38 are from German member companies, 35 from U.S. member companies and 2 from other international member companies of AmCham Germany**