

# 118th Annual Membership Meeting

## June 1 - 2, 2022, Düsseldorf

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### ABOUT THE ANNUAL MEMBERSHIP MEETING (AMM)

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With **118 years of history**, the American Chamber of Commerce in Germany e.V. is a powerful voice of transatlantic business. Once a year, its members gather for the Annual Membership Meeting (AMM). The AMM brings together about **150-250 members and representatives from politics, media and the transatlantic business community** and offers a platform for interdisciplinary exchange and networking among them. The signature event typically has three components:

- **Meetings of AmCham Germany's Executive Committee, Board of Directors, as well as Chairpersons** (i.e. Regional Chapter Chairs, Policy Committee Chairs, Senior Advisors) and a **Recognition Dinner** on the eve of the membership meeting for networking among our leadership.
- **The Membership Meeting**, which includes reports of AmCham Germany's President, General Manager as well as Treasurer on the development of the organization over the course of the past year. It also features the elections of the Executive Committee and Board of Directors.
- **A half-day business conference**, offering insights from **leading government and industry experts** in various formats including keynote speeches, panel discussions, and **breakout sessions hosted by partners and platinum sponsors** – in an effort to actively foster discourse and best practice exchange on the most relevant transatlantic topics. AmCham Germany also addresses the general public through conference coverage via its social media platforms.

### SELECTION OF PAST SPEAKERS

- **Angela Merkel**, former Chancellor, Federal Republic of Germany (AMM 2016)
- **Annalena Baerbock**, Minister for Foreign Affairs, German Federal Foreign Office (AMM 2021)
- **Peter Altmaier**, Former Federal Minister for Economic Affairs & Energy (AMM 2018)
- **Peter Tschentscher**, First Mayor of the Free and Hanseatic City of Hamburg (AMM 2019)
- **Peter Beyer**, MoP, Coordinator for Transatlantic Cooperation, (AMM 2019)
- **John B. Emerson**, former U.S. Ambassador to Germany (AMM 2016)
- **Karen Donfried**, Assistant Secretary of State for European and Eurasian Affairs, U.S. Department of State, (AMM 2017)
- **Peter Frey**, Editor-in-Chief, ZDF (AMM 2017)
- **Cem Özdemir**, Minister for Food and Agriculture, German Federal Ministry for Food and Agriculture (AMM 2018)
- **Karl-Theodor zu Guttenberg**, former Federal Minister of Economy & Energy, former Federal Minister of Defense (AMM 2020)

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## Topics & Formats in 2022

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The 118<sup>th</sup> Annual Membership Meeting is planned for June 1-2, 2022, as an in-person event in Düsseldorf.

With a new German administration under Chancellor Olaf Scholz in office, as well as Germany's G7 presidency in 2022, opportunities to sustainably strengthen transatlantic cooperation on a multitude of topics are vast: overcoming the COVID-19 pandemic and discussing future pandemic preparedness, deepening transatlantic cooperation in the healthcare sector and jointly working on the global challenge of climate change, as well as reforming the framework of the global trading system and advocating for a joint digital transatlantic economic zone. **Our 118th Annual Membership Meeting in Düsseldorf will highlight and address these and other critical topics of importance for the transatlantic business community ahead of the G7 summit**, which will take place later in June at Schloss Elmau.

**Please note:** The overall format of the Annual Membership Meeting 2022 will depend on the evolution of the COVID-19 pandemic and is subject to change.

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## Sponsorship Opportunities in 2022

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The following four distinct packages are available exclusively for AmCham Germany members:

### **COOPERATION PARTNER: € 20,000 plus VAT**

**Recognition as a Cooperation Partner on all marketing materials, both online and in-print:** company logo on invitations, program, as well as on social media

**Get an exclusive speaker slot for a C-Level company representative during the business conference** (for example participation in a panel discussion or hold a "Viewpoint from the Industry")

**Prominent display of your company roll-up at the conference**

or

**Option to have a max. three-minute company commercial prominently featured during the event**

**20 free conference tickets**

## PLATINUM SPONSOR: € 10,000 plus VAT

**Recognition as Platinum Sponsor on marketing materials both online and in-print:** company logo on invitations, conference program, as well as on social media

**Host a breakout session (company workshop, networking session, or other format) related to the overall conference topic. Please note:** limited number of rooms available = first-come-first-served principle

or

**Place an Advertising Banner in one of our two AmCham Germany Newsletters (“Chamber News” or “The Navigator”)**

**Prominent display of your company roll-up at the conference**

or

**Option to have a max. three-minute company commercial prominently featured during the event**

**10 free conference tickets**

## GOLD SPONSOR: € 5,000 plus VAT

**Recognition as Gold Sponsor on marketing materials, both online and in-print:** company logo on invitations, conference program, as well as on social media

**Be visible through a “[Member Story](#)” on the AmCham Germany website**

**Prominent display of your company roll-up at the conference**

or

**Option to play a max. three-minute company commercial prominently featured during the event**

**5 free conference tickets**

## SILVER SPONSOR: € 3,000 plus VAT

**Recognition as a Silver Sponsor on marketing materials both online and in-print:** company logo on invitations, conference program, as well as on social media

**3 free conference ticket**

## We would like to support the event

Yes, we would like to support the AMM as a

- COOPERATION Partner (20,000 €)
- PLATINUM Sponsor (10.000 €)
- GOLD Sponsor (5.000 €)
- SILVER Sponsor (3.000 €)

**Please Note:** A separate sponsorship contract will be signed between AmCham Germany and the respective partner.

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## Your Sponsorship Contact at AmCham Germany

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**Sarah Duryea**

Manager, Membership Engagement & Events

T +49 30 2130056-32

E [sduryea@amcham.de](mailto:sduryea@amcham.de)