

Sponsorship Opportunities 2022

2022 will be another important year for the transatlantic partnership, with a new German government in office, Germany's G7 presidency, and the midterm elections coming up in the U.S. in November 2022. However, deepening transatlantic cooperation in an international system in transition, will continue to be crucial to address the most pressing challenges of our time. For AmCham Germany, this includes in particular deepening transatlantic trade relations, overcoming the COVID-19 pandemic, shaping a digital transatlantic data space, and improving the framework conditions in Germany as a business location. Increase your organization's visibility within the German-American business community and support AmCham Germany's activities through a sponsorship!

Overview of Upcoming 2022 Sponsorship Opportunities at our Signature Events

Signature Events

118th Annual Membership Meeting

*June 1-2, 2022
Düsseldorf*

In 2022, AmCham Germany will host its Annual Membership Meeting in Düsseldorf as an in-person event.

The membership meeting will include reports of the President, General Manager, as well as the Treasurer on the development of the organization. It will continue with the elections of the executive committee and board of directors.

Following the membership meeting, we will host a **half-day business conference**, providing our members and sponsors with numerous networking opportunities as well as insights from leading government and industry experts in formats including keynote speeches, viewpoints from the industry, panel discussions and breakout sessions exclusively organized by conference sponsors.

With a new German administration in office, as well as Germany's G7 presidency in 2022, opportunities to sustainably strengthen transatlantic cooperation on a multitude of topics are vast: overcoming the COVID-19 pandemic and discussing future pandemic preparedness, deepening transatlantic cooperation in the healthcare sector and jointly working on the global challenge of climate change, as well as reforming the framework of the global trading system and advocating for a joint digital transatlantic economic zone. **Our 118th Annual Membership**

Meeting in Düsseldorf will highlight and address these and other critical topics of importance for the transatlantic business community ahead of the G7 summit, which will take place in June in Schloss Elmau.

Sponsorship opportunities are available!

For more information, please contact:

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**16th Transatlantic
Business Conference**
November 16-17, 2022
Frankfurt

AmCham Germany's 16th Transatlantic Business Conference is planned for fall 2022 (exact location tbd).

Join our members and guests from industry, politics, business, and the media at our annual Transatlantic Business Conference. For over a decade, this conference has continuously provided a powerful **platform for networking and knowledge exchange**. In 2022, AmCham Germany will offer a conference program centered around the future of the transatlantic economic partnership with respect to the results of the U.S. midterm elections. We will also discuss the progress of the Transatlantic Trade and Technology Council as a new forum to advance transatlantic cooperation on issues such as trade and tech policy. Furthermore, with Frankfurt being the main financial hub of Germany as well as the home of the newly established International Sustainability Standards Board, the topic of "Sustainable Finance" will play a prominent role -- as will topics of relevance for the G7 and G20 in 2022.

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