

International Summer Business Barbecue

August 26, 2026, Dresden

AmCham Germany Regional Chapter Saxony

General Information

AmCham Germany's Regional Chapter Saxony will celebrate its traditional *International Summer Business Barbecue* in Dresden this year on August 26, 2026.

Date & Time:

Wednesday, August 26, 2026, 6:30-9:30 PM

Venue:

Kurländer Palais - Catering by Restaurant Kastenmeiers
Tzschirnerplatz 3-5, 01067 Dresden

Speakers and guests of honor:

- **Minister of State Elisabeth Kaiser, Member of the German Bundestag**, Federal Government Commissioner for Eastern Germany
- **U.S. Consul General Jodi Breisler**, U.S. Consulate General Leipzig
- **AmCham Germany President Christopher F. Porter**, Managing Director and Regional Executive BNY (The Bank of New York Mellon Corporation)

Participants:

We expect around **80-120 AmCham Germany members and guests from the transatlantic business, media and political communities in Saxony.**

Sponsorship Opportunities

Increase your organization's visibility within the German-American business community at our *International Business Barbecue* in Dresden through a sponsorship. **Three distinct packages are exclusively available for AmCham Germany members, each including different benefits:**

PLATINUM SPONSOR

€ 3,000 plus VAT

Main Benefits:

- **Exclusive Recognition as Platinum Sponsor on marketing materials, both online and in-print:** company logo on invitations and list of participants
- **Optional Speaker slot for a C-level company representative** or partner during the event. The exact format will be determined in close coordination with AmCham Germany.
- **Display of a roll-up banner and info material** on an information table
- **6 free tickets** to the event
- **One seat at head table, and a company-branded table**

GOLD SPONSOR

€ 2,000 plus VAT

Main Benefits:

- **Recognition as Gold Sponsor on marketing materials, both online and in-print:** company logo on invitations and list of participants
- **Display of a roll-up banner and info material** on an information table
- **4 free tickets** to the event

SILVER SPONSOR

€ 1,000 plus VAT

Main Benefits:

- **Recognition as a Silver Sponsor on marketing materials, both online and in-print:** company logo on invitations and list of participants
- **2 free tickets** to the event

Contact

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