

Expert Briefings & Webinars: An Expert Exchange



» Reach Target Audiences with AmCham Germany as Your Consultative Partner

With its offerings "Expert Briefings" (in-person event format) and "Expert Webinars" (virtual event format), AmCham Germany offers its members an exclusive and individualized service to promote expert exchange. In collaboration with AmCham Germany, members define and implement a topical event for a targeted and captive audience. These expert exchange events focus on a particular economic or financial topic as related to the transatlantic business community. Additionally, the hosting member utilizes this platform to highlight expertise in a specific area.

Events can be organized in Frankfurt, either in the AmCham Germany office (pending availability), directly on the premises of the hosting member company, at an external location such as a hotel or special event venue, or virtually. Expert Briefings and Webinars are usually hosted in English.

This member benefit is exclusively available to Partner, Ambassador, or Patron members for an additional fee.

Given AmCham Germany's breadth of events throughout the year, AmCham Germany reserves the right to make the final decision on the topic and timing of the Expert Briefing and/or Webinar.

» Customized Event to Promote Expert Exchange and Increase Member Visibility

- Consultation on topic selection, timing of the event, and speaker options
- Invitation and event promotion support including the AmCham Germany distribution list
- Optional: Registration management
- Optional: Using AmCham Germany's Zoom platform
- Optional: Recommendation for catering or venues
- Event promotion on the AmCham Germany event webpage and in the monthly member newsletter, *Chamber News* and via AmCham Germany's LinkedIn Account.
- Publication of event report on AmCham Germany homepage and LinkedIn shortly after the event. Member company produces the event report with a minimum of 250 words.
- An annual Expert Briefings'/Webinars' recap is included in AmCham Germany's print publication, the *Annual Report*.

» 2026 Service Fees

Webinar: A webinar format has a service fee of **1,750 EUR plus VAT**.

In-person: AmCham Germany charges a service fee of **3,750 EUR plus VAT** for an in-person event format. If applicable, the member pays for all additional costs associated with the rental of an external event location, technical equipment, and catering.

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» Previous Expert Briefing and Webinar Topics included:

- U.S.-China-Europe Trade Relations in A Changing and Evolving Regulatory Environment in the U.S. (**Covington & Burling LLP**)
- U.S. Immigration in 2025 and Beyond: Considerations for Companies on Business Travel and Employing Foreigners in the U.S. (**KPMG Law**)
- Strategic US Expansion: Greenfield vs. M&A and Corresponding Tax Implications (**Rödl & Partner**)
- The Transparency Directive and Its Impact on Companies in the European Union (**EY**)
- U.S. Cross-Border M&A (**Covington & Burling LLP**)
- Navigating Supervisory Procedures by Data Protection Authorities (**Orrick**)
- The AI-Powered Boardroom: Shaping the Future of Governance and C-Suite Decision-Making (**Diligent Boardbooks**)
- Navigating New Frontiers: Understanding U.S. Immigration Policy Changes Under President Trump (**KPMG Law**)
- EWC Directive Revisions – What to Expect (**Baker McKenzie**)
- Transforming Board Reporting: AI-Driven Insights and Best Practices for Governance Teams (**Diligent Boardbooks**)
- Navigating Germany's Tax Landscape: Insights for U.S. Inbound Investments (**PwC**)
- Unwrapping US Immigration: Insights from 2025 and Outlook for 2026 (**KPMG Law**)
- European Merger Activity and the Current U.S. Administration – Strategic Implications for Leaders in 2026 (**Teneo Germany**)
- Germany vs. USA: Differences, Risks, and Pitfalls in the Taxation of Transatlantic Activities (**RSM Ebner Stolz**)
- Governing AI, Unlocking Value: Secure Unstructured Data in an EU–U.S. World (**HYLAND**)
- Global Talent Mobility: Bringing International Professionals to Germany (**Fragomen Global LLP**)
- Steering the Enterprise: What Supervisory Boards Need to Know About AI Risk and Opportunity (**Diligent Boardbooks**)
- EU's New World: – How New EU Foreign Investment Regulation will impact firms looking to invest in the EU (**Covington & Burling LLP**)
- Re-Centering Human Potential in a World of Accelerated Transformation (**ManpowerGroup**)

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