

## 20<sup>th</sup> Transatlantic Business Conference

### November 2026, Berlin (*exact date to be confirmed*)

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#### About the Transatlantic Business Conference

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With more than **120 years of history**, the American Chamber of Commerce in Germany e.V. is the voice of transatlantic business. Once a year, it organizes its Transatlantic Business Conference. For two decades, this conference has provided an **annual platform for networking and open exchange on the most relevant transatlantic topics for our members, as well as decision makers from politics, business, think tanks, and the media**. Participation numbers have usually ranged between 200 – 300 attendees. **Prominent keynote speakers in the past three years** included **Governor Tim Walz** and **U.S. Chargé d’Affaires Alan Meltzer** (2025), **Bill Anderson**, Chairman of the Board and CEO of Bayer AG (2024); **Jörg Kukies**, former Minister of Finance, German Federal Ministry of Finance (2024); and **Amy Gutmann**, former U.S. Ambassador to Germany (2023). With coverage on AmCham Germany’s social media channels, the conference also targets the general public.

*Please find further impressions and pictures of last year’s event [here](#) on LinkedIn.*

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#### Topics and Formats in 2026

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AmCham Germany will host its 20<sup>th</sup> Transatlantic Business Conference in November 2026 in Berlin. It will be preceded by meeting of the Executive Committee, Board of Directors, and Chairpersons, as well as a dinner the evening before. The conference will offer a first analysis of the results of the **U.S. midterm elections** and include high-level perspectives on how to further **deepen transatlantic economic relations**. It will feature formats such as **keynote speeches, panel discussions, as well as breakout sessions**. **Last but not least, it will also offer a variety of networking opportunities and visibility options for member companies and sponsors**. Over the course of the last year, new administrations in Germany and the U.S. have reshaped the landscape for transatlantic cooperation. At the same time, geopolitical tensions are contributing to a fragmentation of global supply chains, while rapid advancements in AI and other technologies challenge and disrupt traditional industries on both sides of the Atlantic. To navigate this evolving landscape, political and business leaders must work together to build a resilient, future-oriented transatlantic agenda. The 20<sup>th</sup> Transatlantic Business Conference will serve as a platform for dialogue and exchange on these and other topics.

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## Sponsorship Opportunities

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The following distinct packages are available exclusively for AmCham Germany members.

### COOPERATION PARTNER: € 20,000 plus VAT

**Recognition as “Cooperation Partner” by AmCham Germany on conference marketing materials:** company logo on AmCham Germany’s conference website, on the event invitations and at the event, as well as a mention on social media.

**Exclusive speaker slot for a C-Level company representative during the business conference.** This exclusive opportunity offers you the chance to present and position your company in front of a high-ranking audience from renowned companies, politics, and the media.

**Prominent company table at the conference venue, including the possibility to distribute info material and display your company roll-up**

or

**Option to have a max. three-minute company commercial prominently featured during the event**

**8 complimentary conference tickets**

### PLATINUM SPONSOR: € 10,000 plus VAT

**Recognition as “Platinum Sponsor” by AmCham Germany on conference marketing materials:** company logo on AmCham Germany’s conference website, on the event invitations and at the event, as well as a mention on social media.

**Host a breakout session on a topic related to the overall conference theme.** This opportunity offers you the chance to present and position your company in front of a captivating audience, in formats such as a **company workshop or panel discussion**.

**Please note:** AmCham Germany reserves the right to make the final decision on the topic of the breakout sessions. The number of sessions will be limited and subject to room availabilities at the conference venue.

**Option to have a max. three-minute company commercial prominently featured during the event**

**6 complimentary conference tickets**

## GOLD SPONSOR: € 6,000 plus VAT

**Recognition as “Gold Sponsor” by AmCham Germany on conference marketing materials:** company logo on AmCham Germany’s conference website, on the event invitations and at the event, as well as a mention on social media.

**Prominent company table at the conference venue, including the possibility to distribute info material and display your company roll-up**

**Be visible through a “[Member Story](#)” on the AmCham Germany website and in our newsletter**

**5 complimentary conference tickets**

## SILVER SPONSOR: € 3,500 plus VAT

**Recognition as “Silver Sponsor” by AmCham Germany on conference marketing materials:** company logo on AmCham Germany’s conference website, on the event invitations, and at the event, as well as a mention on social media.

**Place an Advertising Banner in AmCham Germany’s Newsletter “Chamber News”**

**3 complimentary conference tickets**

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Yes, we would like to support the Transatlantic Business Conference 2026 as a

- COOPERATION Partner (20,000 €)
- PLATINUM Sponsor (10.000 €)
- GOLD Sponsor (6.000 €)
- SILVER Sponsor (3.500 €)

**Please Note:** A separate sponsorship contract will be signed between AmCham Germany and the respective sponsor.

## Your Sponsorship Contacts at AmCham Germany

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