

122nd Annual Membership Meeting

May 18-19, 2026, Stuttgart

About the Annual Membership Meeting (AMM)

With more than **120 years of history**, the American Chamber of Commerce in Germany e.V. is the voice of transatlantic business. Once a year, its members gather for the Annual Membership Meeting (AMM). The **AMM brings together members of the transatlantic business community** and offers a platform for interdisciplinary exchange and networking with high-level stakeholders from politics and business. Participation numbers usually range between 200 – 300 attendees.

Please find further impressions and pictures of last year's event [here on LinkedIn](#).

This signature event has three components:

- **On May 18, 2026, the meetings of AmCham Germany's Executive Committee, Board of Directors, and Chairpersons** will take place, followed by a **Recognition dinner for AmCham Germany's leadership and AMM sponsors**.
- **In the morning of May 19, 2026, the membership meeting will take place:** it includes reports of AmCham Germany's President, General Manager as well as Treasurer on the development of the organization over the course of the past year. It also features the elections of the Executive Committee and Board of Directors, among other topics of relevance for the association and its members.
- **A business conference in the afternoon of May 19, 2026:** the conference offers insights from **political and business stakeholders** on the most relevant transatlantic topics in various formats, such as keynote speeches, panel discussions, and **breakout sessions hosted by platinum sponsors**, to actively foster discourse and best practice exchange among our members.

SELECTION OF PAST KEYNOTE SPEAKERS

- **U.S. Chargé d'Affaires Alan Meltzer** (2025)
- **Dr. Florian Herrmann**, Head of the Bavarian State Chancellery (2024)
- **Amy Gutmann**, Former U.S. Ambassador to Germany (2023 & 2022)
- **Wolfgang Schmidt**, Head of the Federal Chancellery and Federal Minister for Special Tasks (2023)
- **Christian Lindner**, former German Federal Minister of Finance (2022)
- **Peter Beyer**, MoP, Coordinator for Transatlantic Cooperation (2019)
- **Peter Altmaier**, Former Federal Minister for Economic Affairs & Energy (2018)

Sponsorship Opportunities

The following four distinct packages are exclusively available for AmCham Germany members:

COOPERATION PARTNER: € 20,000 plus VAT

Recognition as “Cooperation Partner” by AmCham Germany on AMM marketing materials: company logo on AmCham Germany’s AMM 2026 website, on the event invitations and at the event, as well as a mention on social media.

Exclusive speaker slot for a C-Level company representative at the business conference on May 19. This exclusive opportunity offers you the chance to present and position your company in front of a high-ranking audience from renowned companies, politics, and the media.

Prominent company table at the conference venue on May 19, including the possibility to distribute info material and display your company roll-up

Receive 8 complimentary tickets for the business conference part of the AMM on May 19, 2026 & 2 complimentary tickets for the dinner on the eve of the conference

PLATINUM SPONSOR: € 10,000 plus VAT

Recognition as “Platinum Sponsor” by AmCham Germany on AMM marketing materials: company logo on AmCham Germany’s AMM 2026 website, on the event invitations and at the event, as well as a mention on social media.

Host a Breakout Session during the Business Conference part of the AMM on May 19, 2026 This opportunity offers you the chance to present and position your company in front of a captivating audience, in formats such as a **company workshop or panel discussion**.

Please note: AmCham Germany reserves the right to make the final decision on the topic of the breakout sessions. The number of sessions will be limited and subject to room availabilities at the conference venue.

Option to have a max. three-minute company commercial prominently featured during the event

Receive 6 complimentary tickets for the business conference part of the AMM on May 19, 2026 & 2 complimentary tickets for the dinner on the eve of the conference

GOLD SPONSOR: € 6,000 plus VAT

Recognition as “Gold Sponsor” by AmCham Germany on AMM marketing materials: company logo on AmCham Germany’s AMM 2026 website, on the event invitations and at the event, as well as a mention on social media.

Prominent company table at the conference venue with possibility to distribute info materials and display your company roll-up

Be visible through a “[Member Story](#)” on the AmCham Germany website and in our newsletter

Receive 5 complimentary tickets for the business conference part of the AMM on May 19, 2026 & 1 complimentary ticket for the dinner on the eve of the conference

SILVER SPONSOR: € 3,500 plus VAT

Recognition as “Silver Sponsor” by AmCham Germany on AMM marketing materials: company logo on AmCham Germany’s conference website, on the event invitations and at the event, as well as a mention on social media.

Place an Advertising Banner in AmCham Germany’s Newsletter “Chamber News”

Receive 3 complimentary tickets for the business conference part of the AMM on May 19, 2026 & 1 complimentary ticket for the dinner on the eve of the conference

We would like to support the event

Yes, we would like to support the AMM 2026 as a

- COOPERATION Partner (20,000 €)
- PLATINUM Sponsor (10.000 €)
- GOLD Sponsor (6.000 €)
- SILVER Sponsor (3.500 €)

Please Note: A sponsorship contract will be signed between AmCham Germany and the sponsor.

Your Sponsorship Contacts at AmCham Germany

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