

# Annual Membership Meeting 2024

## June 17-18, 2024, Munich

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### ABOUT THE ANNUAL MEMBERSHIP MEETING (AMM)

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With **120 years of history**, the American Chamber of Commerce in Germany e.V. is a powerful voice of transatlantic business. Once a year, its members gather for the Annual Membership Meeting (AMM). The AMM brings together about **200-250 members and representatives from politics, media and the transatlantic business community** and offers a platform for interdisciplinary exchange and networking among them. The signature event typically has three components:

- **Meetings of AmCham Germany's Executive Committee, Board of Directors, as well as Chairpersons** (Regional Chapter Chairs, Policy Committee Chairs, Senior Advisors) and a **Recognition Dinner** will take place **on June 17, 2024**, for networking among our leadership.
- **The Membership Meeting takes place in the morning of June 18, 2024**, and includes reports of AmCham Germany's President, General Manager as well as Treasurer on the development of the organization over the course of the past year. It also features the elections of the Executive Committee and Board of Directors.
- **A half-day business conference will take place in the afternoon of June 18, 2024**, offering insights from **government and industry experts** in various formats including keynote speeches, a panel discussion, and **breakout sessions hosted by partners and platinum sponsors** – in an effort to actively foster discourse and best practice exchange on the most relevant transatlantic topics.

### SELECTION OF PAST KEYNOTE SPEAKERS

- **Amy Gutmann**, U.S. Ambassador to Germany (2023 & 2022)
- **Wolfgang Schmidt**, Head of the Federal Chancellery and Federal Minister for Special Tasks (2023)
- **Christian Lindner**, German Federal Minister of Finance (2022)
- **Annalena Baerbock**, Minister for Foreign Affairs, Federal Foreign Office (2021)
- **Peter Beyer**, MoP, Coordinator for Transatlantic Cooperation (2019)
- **Peter Altmaier**, Former Federal Minister for Economic Affairs & Energy (2018)
- **Cem Özdemir**, Minister for Food and Agriculture, German Federal Ministry for Food and Agriculture (2018)
- **Karen Donfried**, Assistant Secretary of State for European and Eurasian Affairs, U.S. Department of State, (2017)
- **Angela Merkel**, former Chancellor, Federal Republic of Germany (2016)

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## Topics & Formats in 2024

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The **2024 Annual Membership Meeting** will take place on **June 17-18, 2024**, as an **in-person event in Munich**. With the European elections and the U.S. presidential election coming up in 2024, an exciting and challenging year awaits. In times of fragile global business and investment conditions, further cooperation among the transatlantic partners will be crucial to strengthen the competitiveness and resilience of our economies. Our Annual Membership Meeting & Business Conference will therefore offer high-level perspectives on how to further deepen transatlantic business and trade relations.

In the realm of the business conference, AmCham Germany in cooperation with Roland Berger will also present the latest results of its **2024 Business Barometer**, an annual survey that takes a closer look at the investment and location conditions in both Germany and the United States. The presentation will be followed by a panel discussion on current opportunities and challenges for transatlantic businesses and how German and U.S. corporates currently assess Germany and the U.S. as a business location.

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## Sponsorship Opportunities in 2024

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The following four distinct packages are available exclusively for AmCham Germany members:

### **COOPERATION PARTNER: € 20,000 plus VAT**

**Recognition as a Cooperation Partner on all marketing materials, both online and in-print:** company logo on invitations, program, as well as on social media

**Get an exclusive speaker slot for a C-Level company representative during the business conference** (for example participation in a panel discussion or hold a "Viewpoint from the Industry")

**Prominent display of your company roll-up at the conference**

or

**Option to have a max. three-minute company commercial prominently featured during the event**

**8 free tickets for the business conference part in the afternoon of June 18, 2024**

## PLATINUM SPONSOR: € 10,000 plus VAT

**Recognition as Platinum Sponsor on marketing materials both online and in-print:** company logo on invitations, conference program, as well as on social media

**Exclusively Host a Breakout Session during the Business Conference part of the AMM.**

or

**Place an Advertising Banner in one of our two AmCham Germany Newsletters (“Chamber News” or “The Navigator”)**

**Prominent display of your company roll-up at the conference**

or

**Option to have a max. three-minute company commercial prominently featured during the event**

**6 free tickets for the business conference part in the afternoon of June 18, 2024**

## GOLD SPONSOR: € 6,000 plus VAT

**Recognition as Gold Sponsor on marketing materials, both online and in-print:** company logo on invitations, conference program, as well as on social media

**Be visible through a “[Member Story](#)” on the AmCham Germany website**

**Prominent display of your company roll-up at the conference**

or

**Option to play a max. three-minute company commercial prominently featured during the event**

**4 free tickets for the business conference part in the afternoon of June 18, 2024**

## SILVER SPONSOR: € 3,000 plus VAT

**Recognition as a Silver Sponsor on marketing materials both online and in-print:** company logo on invitations, conference program, as well as on social media

**2 free tickets for the business conference part in the afternoon of June 18, 2024**

## We would like to support the event

Yes, we would like to support the AMM as a

- ☐ COOPERATION Partner (20,000 €)
- ☐ PLATINUM Sponsor (10.000 €)
- ☐ GOLD Sponsor (6.000 €)
- ☐ SILVER Sponsor (3.000 €)

**Please Note:** A separate sponsorship contract will be signed between AmCham Germany and the respective partner.

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## Your Sponsorship Contact at AmCham Germany

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