

## AmCham Germany

# Engagement & Sponsorship Opportunities 2026

Over the course of the last year, new administrations in Germany and the U.S. have reshaped the landscape for transatlantic cooperation. At the same time, geopolitical tensions are contributing to a fragmentation of global supply chains, while rapid advancements in AI and other technologies challenge and disrupt traditional industries on both sides of the Atlantic. To navigate this evolving landscape, political and business leaders must work together to build a resilient, future-oriented transatlantic agenda. **Our signature and regional events in 2026 will once again offer a diverse set of engagement and sponsorship opportunities, offering platforms for dialogue and exchange on these and other topics.**

AmCham Germany encourages its members to increase their organization's visibility within the German American business community and support AmCham Germany's activities through sponsorships, which are exclusively available for AmCham Germany members in the following projects:

### Signature Events 2026



#### 7<sup>th</sup> Female Founders Award

*Spring / Summer 2026 (tbc)*  
*Munich*

*Please find further impressions and pictures of last year's event [here](#)*

Established in 2019, **AmCham Germany's Female Founders Award (FFA)** promotes and empowers female founders in their visibility and transatlantic networks while inspiring and motivating other women to become entrepreneurs, too. In 2022, AmCham Germany also established the **Female Leaders Platform**, a forum for exchange and high-level networking for the winners of the Female Founders Award and other high-ranking female leaders and founders among our membership. The Female Leaders Platform supports the goals of the award and increases its visibility through meetings throughout the year.

**The 2026 award winners will be honored at an award ceremony in Munich.** The Female Founders Award is dedicated to advance women's economic empowerment in the workplace and women led entrepreneurship in general.

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ANNUAL  
MEMBERSHIP  
MEETING 2026

SAVE THE DATE

May 18-19  
Stuttgart

**122<sup>nd</sup> Annual Membership  
Meeting**  
*May 18-19, 2026  
Stuttgart*

*Please find further  
impressions and pictures of  
last year's event [here](#)*

Engagement opportunities in the realm of the **two-day Annual Membership Meeting (AMM)** offer the opportunity to gain visibility among AmCham Germany's leadership as well as engage with its diverse membership.

On **May 18, 2026**, the meetings of AmCham Germany's Executive Committee, Board of Directors, as well as Chairpersons will take place. A Recognition Dinner for AmCham Germany's leadership will follow in the evening, with partners and sponsors exclusively being able to attend this high-profile event, too.

On **May 19, 2026**, the membership meeting in the morning will be followed by a half-day business conference in the afternoon, offering an abundance of networking opportunities and insights from political and business leaders in various formats, including keynote speeches, a panel discussion, and **breakout sessions hosted by platinum sponsors**.

**More information on available sponsorship packages can be found [here](#).**

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## 20<sup>th</sup> Transatlantic Business Conference

November 2026  
Berlin

Please find further  
impressions and pictures of  
last year's event [here](#)

AmCham Germany's 20<sup>th</sup> Transatlantic Business Conference (TWK) will take place in November 2026 in Berlin. On the eve of the conference, we will host a networking reception or dinner. Sponsors of the conference have access to this exclusive event on the day ahead of the conference.

For two decades, AmCham Germany's Transatlantic Business Conference has provided a **platform for networking and exchange on the most relevant transatlantic topics for our members and decision makers from politics and the media**. Participation numbers usually range between **200-300 attendees**. With coverage on AmCham Germany's social media channels, the conference also targets the public. **Prominent keynote speakers in the past three years** included **Governor Tim Walz** and **U.S. Chargé d'Affaires Alan Meltzer** (2025), **Bill Anderson**, Chairman of the Board and CEO of Bayer AG (2024); **Jörg Kukies**, former Minister of Finance, German Federal Ministry of Finance (2024); and **Amy Gutmann**, former U.S. Ambassador to Germany (2023).

**Engage with our guests from politics, business, and civil society at our annual Transatlantic Business Conference through a conference sponsorship.** Several sponsorship packages offer high-level opportunities for engagement on how to further deepen transatlantic business and trade relations.

**More information on available sponsorship packages can be found [here](#).**

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## 35<sup>th</sup> Transatlantic Partnership Award

*November 2026,  
Berlin*

*Please find further  
impressions and pictures of  
last year's event [here](#)*

Since 1987, the American Chamber of Commerce in Germany e.V. has presented the prestigious **Transatlantic Partnership Award (TAPA)** in recognition of the commitment of outstanding individuals and organizations, who actively contribute to the positive shaping of transatlantic relations, especially German American economic relations. **The award is presented to individuals or institutions from business, politics, science, and culture from the United States and Germany in the realm of a gala dinner format.**

### **Transatlantic Partnership Award: Past Awardees**

Past award winners include **Ola Källenius**, Chairman of the Board of Management of Mercedes-Benz Group AG, **Margot Friedländer** and **Anna Winger** (2024), the **NFL** (2023), **NATO** (2022), **Ambassador Wolfgang Ischinger** (2018), President of the Munich Security Conference Foundation, German Basketball star **Dirk Nowitzki** (2012), and **Bill Gates** (2011), founder of Microsoft and Co-Chair and Trustee at the Bill & Melinda Gates Foundation, among many others.

The TAPA gala offers invaluable networking opportunities with high-level executives from the transatlantic business community, all while honoring the award recipient.

**As a sponsor, you will enjoy increased visibility at the gala dinner as well as receive primary access to the prominent award recipient!**

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## Regional Events 2026

### New Year's Receptions

*Early 2026*

### Upcoming New Year's Receptions:

Stuttgart: Jan 15, 2026

Hamburg: Jan 19, 2026

Munich: Jan 22, 2026

Düsseldorf: Jan 29, 2026

Frankfurt: Feb 16, 2026

*Please find further  
impressions and pictures of  
last year's events here:*

[NYR Frankfurt](#)

[NYR Stuttgart](#)

[NYR Munich](#)

[NYR Düsseldorf](#)

AmCham Germany, together with its members, would like to raise a toast to the new year and celebrate the start of 2026!

AmCham Germany's **New Year's Receptions** offer a platform for exchanging success stories of the previous year, while discussing transatlantic business opportunities in the year ahead.

Gain visibility in the transatlantic business community at our traditional New Year's events, attended by business leaders in the realm of receptions with plenty of room for networking and inspiring conversations.

**Sponsorship opportunities are available for the following events. For further information, please contact:**

- **New Year's Reception Munich, Chapter Bavaria**  
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- **New Year's Reception Düsseldorf, Regional Chapter NRW**  
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- **New Year's Reception Frankfurt, Chapter Rhine-Main**  
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**Independence Day  
Celebration in  
Frankfurt / Kronberg  
&  
Summer BBQs  
in Dresden and  
Düsseldorf**

*July & August 2026*

*Please find further  
impressions and pictures of*

*last year's events here:*

[Summer BBQ Dresden](#)

[Summer BBQ Meerbusch](#)

[4<sup>th</sup> of July Kronberg](#)

AmCham Germany's Regional Chapter Rhine-Main traditionally celebrates American Independence Day and the German American friendship together with the U.S. Consulate General in Frankfurt in the realm of a large summer BBQ, including a flag ceremony by U.S. Marines. **In 2026, a special focus will lie on the celebration of 250 Years of U.S. Independence.**

We will also host Summer BBQs in Dresden and Meerbusch, NRW. These events offer networking and exchange among AmCham Germany members in an informal atmosphere. Join us for an evening in celebration of the German American friendship.

**For more information on sponsorship opportunities, please contact:**

- **4th of July Celebration Frankfurt, Chapter Rhine-Main:**  
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- **International Business BBQ Dresden, Chapter Saxony:**  
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- **Summer BBQ Meerbusch/Düsseldorf, Chapter NRW:**  
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## Thanksgiving Dinners

November 2026

in

**Düsseldorf**

**Frankfurt**

**Hannover**

*Please find further  
impressions and pictures of  
last year's events here:*

[Thanksgiving Düsseldorf](#)

[Thanksgiving Hannover](#)

[Thanksgiving Frankfurt](#)

Gain visibility within the Transatlantic Business Community by sponsoring one of our traditional thanksgiving dinners, which bring the typical American Thanksgiving experience to Germany. AmCham Germany's Thanksgiving Dinners are one of the largest American community dinners in our regions.

An abundance of networking opportunities with business leaders from both German and U.S. companies await. Sponsors and members often bring their family and celebrate this American tradition with us. A sponsorship of our Thanksgiving dinners is also the perfect way for companies to connect with and thank their business partners, important clients, and employees in the respective region.

**For more information on sponsorship opportunities, please contact:**

- **Thanksgiving Dinner Frankfurt, Chapter Rhein-Main**  
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- **Thanksgiving Dinner Hannover, Chapter Lower Saxony**  
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**Christmas Reception  
in Berlin**

*December 2026*

**Berlin**

*Please find further  
impressions and pictures of  
last year's event [here](#)*

The American Chamber of Commerce in Germany, together with the U.S. Embassy Berlin, plans to host a Christmas Reception again in December 2026.

Members of AmCham Germany can join in for a festive late afternoon Christmas celebration with mulled wine, cookies, and Christmas carols. We welcome members of the transatlantic business community of all backgrounds and traditions.

**For more information on sponsorship opportunities, please contact:**

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