

Overview of Sponsorship Opportunities 2024 (as of April 1, 2024)

With the European elections and the U.S. presidential election coming up in 2024, an exciting and challenging year awaits. In times of fragile global business and investment conditions, further cooperation among the transatlantic partners will be crucial to strengthen the competitiveness and resilience of our economies. Our signature events will offer diverse and high-level perspectives on how to further deepen transatlantic business and trade relations in 2024 and beyond. ***Increase your organization's visibility within the German-American business community and support AmCham Germany's activities through a sponsorship! Sponsorships are exclusively available for AmCham Germany members.***

SAVE THE DATE



SIGNATURE EVENTS 2024

120th Annual Membership

June 17-18, 2024
Munich

Engagement opportunities in the realm of the two-day **Annual Membership Meeting (AMM)** offer the unique opportunity to gain visibility among AmCham Germany's leadership as well as diverse membership.

SAVE THE DATE

ANNUAL
MEMBERSHIP
MEETING 2024



On Monday, June 17, 2024, the meetings of AmCham Germany's Executive Committee, Board of Directors, as well as Chairpersons will take place. They will be followed by a Recognition Dinner for AmCham Germany's leadership in the evening, **with partners and sponsors exclusively attending this high-profile dinner, too.**

On Tuesday, June 18, 2024, the membership meeting in the morning will be followed by a half-day business conference in the afternoon, offering an abundance of networking opportunities and insights from political and business leaders in various formats including keynote speeches, a panel discussion, and **breakout sessions hosted by sponsors.** In the realm of the business conference, AmCham Germany in cooperation with Roland Berger will also present the latest results of its **2024 Business Barometer**, an annual survey that takes a closer look at the investment and location conditions in both Germany and the United States.

More information on available sponsorship packages can be found [here](#).

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**18th Transatlantic
Business Conference**

*November 13-14, 2024
Berlin*

AmCham Germany's 18th Transatlantic Business Conference will take place on November 13-14, 2024, in Berlin. On November 13, 2024, a networking reception for AmCham Germany's leadership will be hosted. **Sponsors of the conference may attend this exclusive, high-caliber leadership event, too.**

Join our members and guests from politics, business, and media for our annual Transatlantic Business Conference. It will offer high-level perspectives on how to further **deepen transatlantic business and trade relations in 2024 and beyond**. This year, the conference will also center around first analyses of the outcomes of the **U.S. presidential election** taking place one week ahead of the event. In the realm of the conference, AmCham Germany in cooperation with Accenture will also present the latest results of its **TOP30/50 survey**, a ranking of the TOP 50 U.S. companies in Germany and the TOP 30 largest U.S. employers in Germany.

Sponsorship opportunities are available!

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33rd Transatlantic Partnership Award

QIII/2024

Location: tbd

Since 1987, AmCham Germany has celebrated the prestigious **Transatlantic Partnership Award (TAPA) in a gala event format**. The award is presented to outstanding individuals or organizations, who have made special contributions to the transatlantic partnership. Past award winners include the NFL (2023), NATO (2022), Ambassador Wolfgang Ischinger (2018), President of the Munich Security Conference Foundation, German Basketball star Dirk Nowitzki (2012), and Bill Gates (2011), founder of Microsoft and Co-Chair and Trustee at the Bill & Melinda Gates Foundation, among many others.

The TAPA gala offers invaluable networking opportunities with high-level executives from politics and the transatlantic business community, all while honoring the award recipient. **Enjoy a lively evening and award presentation!**

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Regional Events

Summer BBQs in Dresden and Düsseldorf

July - September 2024

Summer BBQs are hosted in Dresden and Meerbusch, NRW. These events offer networking and exchange among AmCham Germany members and non-members in a summer BBQ setting and informal atmosphere. Join us for an evening in celebration of the German-American friendship.

For more information, please contact:

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- **Chapter NRW (Meerbusch Summer BBQ)**
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Thanksgiving Dinners
Late November 2024
in
Düsseldorf
Frankfurt
Hannover

Gain visibility in the Transatlantic Business Community by sponsoring one of our traditional thanksgiving dinners, which bring the typical American Thanksgiving experience to Germany. AmCham Germany's Thanksgiving Dinners are one of the largest American community dinners in our Regional Chapters. An abundance of networking opportunities with business leaders from both German and U.S. companies await. Members often bring their family and celebrate this American tradition with us. Participation at Thanksgiving is also the perfect way for many companies to connect with and thank their business partners, important clients, and employees in the respective region.

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