

US-GERMAN

INTERNSHIP PROGRAM

In cooperation with universities in the Southeastern region of the USA

For the fourth time AmCham Germany and BridgehouseLaw organized the US-German Internship Program in 2013, affording 32 students from renowned universities in the Southeastern region of the United States the opportunity to complete three-month summer internships with 24 top international companies.



AmCham Germany aims to continue connecting American students and German companies in the interest of mediating a positive view of Germany to the future leaders of the United States. Each young American who returns to the US will serve as an ambassador of German-American friendship.

Under the patronage of Hannelore Kraft, Prime Minister of North Rhine-Westphalia, and UPS Deutschland, the program offers participants the chance to gain insight into

the German economy, hone their German language skills and engage with the kinds of cross-cultural challenges that arise in daily business interactions.

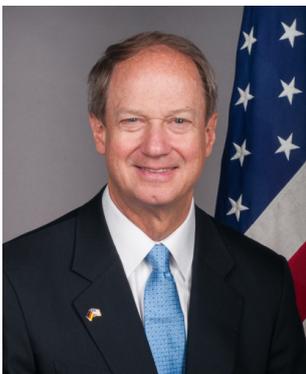
AmCham Germany supports students throughout the duration of the program, beginning with administering the matchmaking process between companies and applicants, as well as travel preparations, including flight booking and applying for working permits. Students are greeted in Germany with a welcome ceremony upon their arrival to meet other participants and

company representatives before being escorted to their final working destinations throughout the country. Additionally, students meet up halfway through the program to exchange stories and share their newly-gained intercultural knowledge.

The US-German Internship Program is open to all our member companies. As a service for you we invite you to participate and benefit from the extensive coverage through our media. To find out more, please contact us. ■

Through the internship program, AmCham Germany supports the future of the transatlantic network between Germany and the United States. I am proud to oversee the program as Patron.

▶ *Hannelore Kraft,
Prime Minister of North Rhine-Westphalia,
US-German Internship Program Patron*



International internships are excellent skill building platforms. Businesses know the value that employees with global competencies bring to their organizations. These young people are also the future of our partnership. The greater commitment we all bring to developing rewarding internship experiences today, the more vibrant our transatlantic relationship will be tomorrow.

◀ *John B Emerson,
United States Ambassador
to the Federal Republic of Germany*



Basic Information for Companies and Interns

Frequently Asked Questions

How does my company benefit from participating in the US-German Internship Program?

By hosting one or more interns, your company contributes to further strengthening the German-American relationship: Each young American who returns to the US will serve as an ambassador of the transatlantic friendship.

Employees of the host company have the valuable experience of working with someone from a different cultural background and benefiting from the intern's education and experience overseas, as well as enhancing intercultural understanding. Several participating companies have also recruited their former interns as permanent employees to gain reliable new staff members.

AmCham Germany presents all participating companies logos on its respective flyers and brochures for the program, in AmCham Germany's membership magazine *commerce germany*, on the official website www.amchaminternship.org, as well as during the Annual AmCham Business Day in Atlanta/USA.

What costs are involved for my company?

Participating companies are obliged to pay a minimum monthly allowance of €670 for the students' services. This amount is required by the Agency of Employees' and Students' Affairs (ZAV).

Travel associated with the program should also be covered by the company. This includes transportation between Frankfurt and the company's location at the start and end of the program.

A get-together will be arranged at the halfway point of the internship. Companies are also asked to provide transportation costs and one to two nights of basic accommodation for the interns' participation in this event hosted by AmCham Germany.

Due to increased organizational efforts and in order to establish the program for the future, we kindly ask host companies to pay a fee of \$300 for every successfully matched intern.

Do the interns speak German?

All interns have at least a basic knowledge of German. Companies can assess a student's language skills during the interview process.

How does the matchmaking process work?

After having expressed interest in the program, companies will receive a password from AmCham Germany to enter the website and view the interns' resumés. Thus, participating companies are able to personally decide if the student meets their criteria for eligibility, e.g. university background, language skills, qualifications, etc. Companies will be able to view each student's profile and make a selection that suits the company best. This will take place on a first come, first served basis.

Upon making a decision, companies must contact AmCham Germany directly with their choice to avoid any overlap (companies should not contact interns directly). AmCham Germany will introduce the company and student to each other. After establishing initial contact, all further exchanges regarding further details and procedures will take place between the company and the student.

What role does the company mentor have?

Participating companies are expected to provide a mentor for the intern. The mentor's responsibilities include introducing the student to the field of operation in which he or she will be working and answering technical questions. Participating companies may even decide to include the intern in social activities after work hours, such as visiting a restaurant, going to the movies, etc.

My company cannot provide internship positions, but would like to support the internship program. What are the options?

Companies who are interested in supporting the program, but who are unable to host an intern, may offer financial support for the students. Money collected is distributed to interns who demonstrate additional financial need in order to complete their internship. It is also used to support all interns during various activities, such as the mid-program get-together. ■



▷ Arrival in Frankfurt: the latest group of 32 US interns arrived in Frankfurt/M, where they attended a reception to meet their host companies and prepare themselves for their edifying work experiences in Germany.

Willkommen in Deutschland!

4th Round Starts with Joyful Reception

Each year the interns are picked up from the Frankfurt airport and taken to a welcome ceremony nearby, graciously hosted by FrankfurtRheinMain GmbH. Here, students are not only offered refreshments after their long flight, but gain the first insights into the months ahead. After getting a chance to meet all the other program participants they also mingle with representatives from participating companies to kick off their international networking experience. Prominent business



Sebastian Meis, Bridgehouse-Law Atlanta US-German Internship Program

and diplomatic leaders, including Eric Menges, President & CEO at FrankfurtRheinMain GmbH; Sebastian Meis, Attorney at Law at Bridgehou-

seLaw, Kevin Milas, Consul General at the US Consulate in Frankfurt and Uwe Detering, Director Public Affairs Germany at UPS Deutschland, greeted the students and shared insights and advice for the coming months at the welcome ceremony in 2013. ■

Partner Universities include:

- Emory University
- Georgia State University
- Georgia Tech University
- Kennesaw State University
- North Georgia College & State University
- UNC Charlotte
- Columbus State University
- University of Georgia
- Piedmont College
- UNC Chapel Hill
- Washington & Lee University



Daniel Anderson shares his perspective with his fellow interns after being accepted for a second round.

INTERNSHIP



▷ Group fun at the Brandenburg Gate



▷ During their stay in Berlin, the interns enjoyed an educational boat ride on the Spree

Get-Together in Berlin

US Interns Meet with German Government Officials

The 32 participants in the US-German Internship Program traveled to Berlin from June 28-29 to learn about the city and about political life in the Federal Republic. The interns began their trip with a visit to the State Representative Office of North Rhine-Westphalia, where a member of the office team highlighted his state's role in both national political life and the global economy. They also took a stroll through the Brandenburg Gate to the historic Reichstag building for a tour and an introduction to the workings of the German Bundestag. Staff members there provided a brief overview of the building's history and the tasks of the legislative body that it houses.

The interns even returned briefly to American soil – at the US Embassy. Senior diplomats spoke to the interns about working for the foreign service, the role of the US State Department and the importance of the American presence in Berlin. Afterward, they fielded questions from the interns on topics ranging from life as a diplomat to the Transatlantic Trade and Investment Partnership (TTIP). The interns left Berlin with a better sense of the city and a deepened understanding of German-

American relations, which further prepared them for the final weeks of their internships. Internship program participants took part in a similar trip in July, when they attended a weekend meetup in Munich organized by Dr. Christoph Rückel of BridgehouseLaw Atlanta. At the event, the interns were welcomed by US Consul General William E. Moeller and enjoyed a classical concert at Nymphenburg Palace.

In February 2014, AmCham Germany, along with program partner BridgehouseLaw, will host the Fifth Annual AmCham Business Day in Atlanta. The event will feature a full panel of speakers to address the TTIP agreement, and interns from the 2013 group will share their experiences in Germany. The event also officially kicks off next year's program.

AmCham Germany would like to extend a special thank-you to all the companies that supported the 2013 US-German Internship Program. We appreciate your contributions and your willingness to host our interns. ■

A little US in Berlin

"I worked as an associate at the representation of the State of Indiana in Berlin, Germany, for three months in the summer of 2013. During my time here at the office, I was able to learn and experience how a German business functions compared to Americans as well as get an insight into the consulting business. This opportunity was a great experience because I not only got to learn more about consulting and international relations, I also got to work with a great team and enjoyed the work environment." ■



Pamela Pedersen, 2013 intern with the State of Indiana, Berlin Office.

Munich Cultural Experience

BridgehouseLaw introduces interns to Bavaria

July 5-7: Organized by **Dr. Christoph Rückel** of BridgehouseLaw Atlanta, interns enjoyed a summer weekend meet-up in Munich. Following a tour of the city, **US Consul General William E. Moeller** received the interns in his residence, where after the interns attended a castle tour and a classical concert at Schloss Nymphenburg. ■



▷ The 2013 interns would like to extend a special thank-you to Bill Moeller for this unique experience.

PROGRAM



"I was looking for a professional experience in a foreign country and that is exactly what this summer has been. I gained valuable experience that will help me with my career goals." *James Cochran*

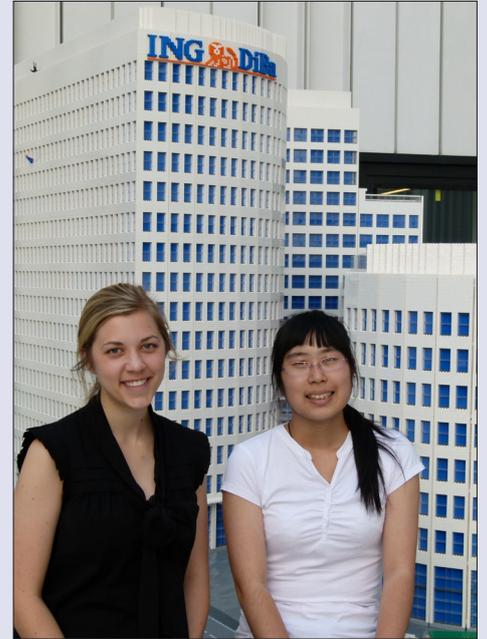


ING-DiBa was Pleased to Host Interns from the US

Lindsay and Yanjun both interned with ING-DiBa and are grateful for the opportunity and experiences they “couldn’t have had anywhere else.” ING-DiBa is one of the retail banks in Germany and has been voted one of the best German employers in the 7th consecutive year at the Great Place to Work competition. Working in the Commercial Banking Department, Yanjun was part of an international team and supported the managers with project-related tasks and activities. The internship provided her with valuable project management skills, she said.

Lindsay started out in the Corporate Communications Department where she was involved in various little projects and helped organize information for company events and conferences. She applied and improved her German language skills writing articles for the company’s website. Towards the middle of her internship, Lindsay moved departments and helped starting a marketing campaign. Her responsibilities included the planning of photo shoots and a welcome ceremony for new trainees. “I get a lot of knowledge I never studied in school,” she said. ■

▶ Lindsay and Yanjun (from left) in front of a ING-DiBa building model at the company office in Frankfurt.



Arthur D. Little

When Charles “Trey” Sides started his internship with Arthur D. Little, he came in on the tail end of a large project in the telecommunications sector in the Netherlands. Being part of the team gave him the opportunity to meet and work side-by-side with clients. “You learn and process a large volume of information,” said Trey, who supported the team by preparing presentations and providing research, summaries and analysis.

He summarized his experience: “My summer working for a consulting company in Frankfurt through the AmCham Germany internship program has been one of the most challenging and exciting experiences of my life. From the engaging work and frequent opportunities for travel to the incredible friends I made, the AmCham program provided me with an incredible opportunity for learning, adventure and growth.” ■

Ernst & Young

As a double major in German and Finance at the University of Georgia, Sydney Wiggins evaluates her internship as a great opportunity to put her theoretical knowledge into practice. She worked on her own projects and has improved her German significantly during her stay in Frankfurt. Sydney believes the internship has helped her gain a better understanding in her field of study and feeling better prepared for future career endeavors.

Company mentor, Lee Serota, has accompanied several interns from the US-German Internship Program over the past four years and states that the program is “very helpful for recruiting future employees for the company.” ■



▲ Isabelle Weber, Daniel Anderson and Manuela Hesser (from left) stand in front of the Celanese Head Office.

Celanese Welcomed Second Time Intern

Taking part in the US-German Internship Program for the second time, Daniel Anderson was offered an internship with first-time participant Celanese at the company’s German headquarter in Sulzbach am Taunus. His work this summer gave him the opportunity to gain experience in the marketing field and to build on what he learned last year. Daniel supported Celanese with market analyses in industry and potential markets as well as research on trends and demands. “As I did not know much about the chemical industry before I started this internship, some of my tasks were indeed challenging. But I think I have developed a good sense of what is relevant in the previous months,” said Daniel adding that he also gained fundamental B2B knowledge.

For Celanese, the participation in the program strengthened the intercultural exchange within the company while enhancing the corporate image. Isabelle Weber, Daniel’s mentor at Celanese, said that he was fully integrated into the team and frequently spent time with his colleagues after work. ■

Supporting companies' willingness to host interns helps further expand the program and contributes to the future of the transatlantic relationship.

Participating Companies 2013



Internship Company Patron 2013



Sponsors 2013



US-German Internship Program in Brief

The US German Internship Program's purpose is to provide educational internships to US based university students abroad. The program is sponsored by AmCham Germany and BridgehouseLaw. The US-German Internship Program is a not for profit organization registered with the State of Georgia as a charitable organization under the name AmCham BridgehouseLaw Internship Program, Inc. 1170 Peachtree Street N.E. Suite 1800, Atlanta, GA 30309.

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