

US-GERMAN INTERNSHIP PROGRAM



In cooperation with univer- sities in the Southeastern United States

On a mission to further strengthen intercultural exchange and foster bonds in a transatlantic context, AmCham Germany, Rückel & Collegen and BridgehouseLaw LLP organized the US-German Internship Program for the seventh time in 2016, affording 21 students from renowned universities in the Southeastern United States the opportunity to complete a three-month summer internship with 16 top international companies in Germany. The program is an excellent opportunity for companies to gain fresh perspectives and win potential young talents with an international background.

AmCham Germany would like to extend a special thank you to all the companies that supported the 2016 US-German Internship Program. We appreciate your contributions and your willingness to host our interns.



Since one of the greatest qualities of friendship is to understand and to be understood, AmCham Germany aims to foster transatlantic relations by connecting American students and German companies in the interest of mediating a positive view of Germany to the future leaders of the United States. Each student has the chance to experience everyday life in Germany, form friendships and gain valuable insights into Germany's business landscape, ultimately returning to the US as an ambassador of German-American friendship.

Under the patronage of Hannelore Kraft, Prime Minister of North Rhine-Westphalia, and UPS Deutschland, the program offers participants the opportunity to gain invaluable insight into the German economy, hone their German language skills and take on cross-cultural challenges that arise in daily business interactions.

AmCham Germany supports students throughout the duration of the program, beginning with administering the match-making process between companies and



applicants and applying for work permits. Students are greeted in Germany with a Welcome Ceremony and are able to meet other participants and company representatives before heading to their final working destinations throughout the country. Halfway through the program, all students meet again for a Get-Together to exchange stories and share their newly-gained intercultural knowledge.

The US-German Internship Program is open to all of AmCham Germany's member companies. As a service to our members, we invite companies to participate and benefit from publicity and coverage through our US-German Internship program brochure and flyer, the commerce germany magazine, our newsletter and website. To find out more, please contact us.

www.amcham.de

Through the internship program, AmCham Germany supports the future of the transatlantic network between Germany and the United States. I am proud to oversee the program as patron.

▶ *Hannelore Kraft,
Prime Minister of North Rhine-Westphalia,
US-German Internship Program Patron*



International internships are excellent skill building platforms. Businesses know the value that employees with global competencies bring to their organizations. These young people are also the future of our partnership. The greater commitment we all bring to developing rewarding internship experiences today, the more vibrant our transatlantic relationship will be tomorrow.

◀ *John B Emerson,
United States Ambassador
to the Federal Republic of Germany*



Basic Information for Companies and Interns

Frequently Asked Questions

How does my company benefit from participating in the US-German Internship Program?

By hosting one or more interns, your company contributes to further strengthening the German-American relationship by giving young Americans the opportunity to gain insight on the German working environment as well as experience the German language and culture. Upon returning to the US the students will serve as ambassadors for transatlantic friendship.

Employees from host companies are able to have the valuable experience of working with someone from a different cultural background and benefiting from the interns' education and experiences. Several participating companies have also later recruited former interns as permanent staff.

In order to publicize the engagement of the participating companies their logos are made visible on all program flyers and brochures, AmCham Germany's membership magazine commerce germany, the official website www.amchaminternship.org as well as during the Annual AmCham Germany Business Day in Atlanta/USA.

What costs are involved for my company?

The Agency of Employees' and Students' Affairs (ZAV) has set the minimum monthly allowance for interns to €735.00. Participating companies are obliged to pay this minimum monthly allowance. Please note the minimum wage law does not apply to the intern and there is no upper salary limit.

Due to increased organizational efforts and in order to maintain the program in the future, AmCham Germany kindly asks all participating companies to pay a service fee of \$300.00 for every successfully matched intern.

We kindly asked you to cover travel costs associated with the program which includes transportation between the Welcome Ceremony in Frankfurt and the company's location at the start of the program, transportation to the Get-Together halfway through the program and transportation from the company's location to Frankfurt at end of the program.

Do the interns speak German?

All interns have at least basic knowledge of German. Companies can assess a student's language skills during the interview process.

How does the matchmaking process work?

After having expressed interest in the program, companies will receive a password from AmCham Germany to view interns' online application. Participating companies are able to decide on an individual basis if the student meets their criteria for eligibility (e.g. university background, language skills, qualifications, etc.). The matchmaking process takes place on a first come, first served basis.

Upon making a decision, companies must contact AmCham Germany directly with their choice to avoid any overlap. AmCham Germany will provide the contact information of the applicants and introduce the company and student to one another. After establishing initial contact, all subsequent exchanges regarding further details and procedures will take place between the company and the student.

What role does the company mentor have?

Participating companies are requested to provide a mentor for their interns. The mentor's responsibilities include introducing the student to the field of operation in which he/she will be working and answering technical questions. Participating companies may even decide to include the intern in social activities after work, such as visiting a restaurant, going to the movies, etc.

My company cannot provide internship positions but would like to support the internship program. What are the options?

Companies who are interested in supporting the program, but who are unable to host an intern, may offer financial support for students. Money collected is distributed to interns who demonstrate additional financial need in order to complete their internship. It is also used to support all interns during various activities, such as the mid-program Get-Together. ■



▷ Participants of this year's US-German Internship Program gathered in Frankfurt/M for the Welcoming Ceremony before beginning their summer internships at 16 participating German member companies.

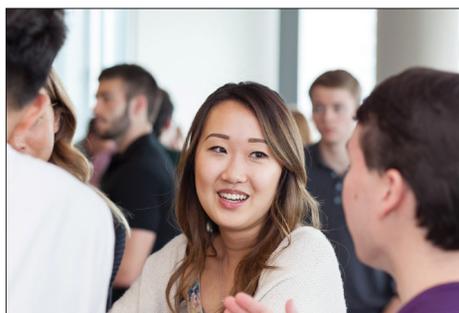
Willkommen in Deutschland!

Kick-Off Event for the 2016 Interns

For the seventh year in a row, AmCham Germany welcomed another eager group of 21 US college students at the Welcome Ceremony of the US-German Internship Program, held at the headquarters of FrankfurtRheinMain GmbH in Frankfurt/M on May 12. The host Eric Menges, President and CEO of FrankfurtRheinMain GmbH, opened the event with a welcoming address followed by speeches from AmCham Germany General Manager Andreas Povel; Dr. Christoph Rückel, Of Counsel to BridgehouseLaw LLP and Senior Partner at Rückel & Collegen; and Stacie Z. Bishop, Political/Economic Section Chief of the US Consulate General in Frankfurt/M. The speeches gave the interns first insights into the months ahead, an introduction on what it means to be ambassadors of German-American friendship and helpful tips on how to make the most of their stay abroad. Afterwards students had a chance to mingle and meet with fellow participants as well as their company mentors while enjoying traditional German refreshments. ■



Eric Menges, President and CEO of FrankfurtRheinMain GmbH.



Interns getting to know each other and exchanging expectations before traveling to their host companies to start their internship.

Participating Companies include:

- ARAG SE
- DEKRA SE
- Deutsche Hospitality
- Ernst & Young GmbH
- Wirtschaftsprüfungsgesellschaft
- Fresenius SE & Co. KGaA
- ITMS Marketing GmbH
- Kentucky Fried Chicken (Great Britain) Limited, German Branch
- Lilly Deutschland GmbH
- McDonald's Deutschland Inc.
- One Square Advisors GmbH
- Software AG
- State of Indiana, Berlin Office
- Teleperformance Germany Sàrl & Co. KG
- TNG Technology Consulting GmbH
- TRUMPF GmbH & Co. KG
- United Parcel Service Deutschland

INTERNSHIP

Get-Together in Berlin

Interns Visit Berlin and Meet with Government Officials

Halfway through the internship program, 21 students from US partner universities gathered in Berlin for the annual US-German Internship Program Get-Together. During the two-day program, students met with state and national representatives from the American and German governments to discuss economic and trade issues that affect the transatlantic relationship. They exchanged ideas and experiences while exploring Germany's bustling capital.

On Thursday, June 23, Sieglinde von Wasielewski from the Office of the North Rhine-Westphalia Representative to the Federal Government welcomed the students and gave an overview on NRW, its history and the state's ties to America. The day ended with a boat cruise on the Spree, presenting the interns with a different perspective of Berlin's numerous sights.

The program continued on Friday, June 24, by visiting the US Embassy. Brooke Williams (Economic & Trade Policy Officer) and Matias Köckeritz (Senior Commercial Specialist) encouraged the students to talk about current political and economic matters, giving a brief overview of the workings of different institutional settings worldwide in the context of intercultural exchange and socio-economic relations. During the Q&A, the diplomats shared interesting insights of their work with the group.

The group subsequently enjoyed a guided tour of the Reichstag building, including the roof terrace where they were informed about the functions and composition of the Parliament, as well as facts about the history and architecture of the Reichstag before ending the tour with a late farewell lunch to round off the official program of the Get-together.

Ultimately, the interns left Germany's capital with an awareness of contemporary social and cultural diversity as well as historical facets and a better understanding of German-American relations. ■



▷ Group fun at the Brandenburg Gate.



Berlin Boat Tour

Enjoying the summer weather, this year's group of interns took a boat tour along the Spree as part of the program's Get-Together. During the cruise the students saw many of Berlin's historic sites while enjoying dinner and dessert.

The group would like to thank UPS (Company Patron) for their generous sponsorship of the boat tour and dinner. ■

Munich Meet-Up

Introducing the Interns to Bavaria

Organized by Dr. Christoph Rückel of Rückel & Collegen and Bridgehouse Law, the interns had a chance to enjoy a voluntary summer meet-up in Munich from July 29th to 30th, 2016. On Friday evening, the US Consul General Ms. Jennifer Gavito joined the group for two cultural highlights: a classical concert at Schloss Nymphenburg and dinner at one of the city's traditional beer gardens. On Saturday the group took a guided tour of the Munich Documentation Centre for the History of National Socialism followed by a visit to the Museum Brandhorst. With the end of their stay in Germany just around the corner, the interns enjoyed meeting up to reflect on their summer. ■



▷ The interns having a "gaudi" time in Munich

PROGRAM



▲ Jenna (second from left) together with her colleagues from Lilly's Internal Communications team Mrs. Kaninka (left), Mrs. Blank, Manager Internal and Corporate Communications (second from right) and Mrs. Gyarmati (right).

Lilly Deutschland GmbH

From May to August 2016, Jenna-Ashley Lee spent her first trip to Germany interning at Lilly's German branch in Bad Homburg. Engaged in a change management project she learned immensely about the day-to-day activities in the corporate world and experienced first hand the cultural fusion of an American company in Germany. Additionally, her native English skills were greatly valued by the communications department as she helped to proof read English texts.

Utilizing her soft skills, Jenna was surprised how approachable colleagues were and enjoyed meeting colleagues from various departments. Jenna acknowledged: "This is a once in a lifetime experience and I am very thankful to have a chance to intern at

Lilly Pharma in Germany." During the summer Jenna enjoyed comparing similarities between Germany and the USA. By the end of her she internship she realized that Germany and the USA have a lot more similarities than she thought.

The German subsidiary of the American global pharmaceutical company had a high social motivation to engage in the program. "Our main intention in participating in the US German Internship Program is to give young people a chance to experience Germany, while learning more about intercultural aspects during the day-to-day business," emphasized Mr. Markus Müller, Manager Human Resources. ■

Fresenius SE & Co. KGaA

Fresenius, a major supporter since the beginning of the US German Internship Program and major sponsor, hosted Samuel Taylor and Gaoke Chen as interns this summer at their headquarters in Bad Homburg.

As an intern in the Finance Process Excellence department, Gaoke was involved in supporting the reduction of financial and data risks, as well as project management. Gaoke was surprised about the international culture he found himself in with colleagues from various different countries. Samuel was fully emerged into the project management department at Fresenius from day one. From learning the German office jargon and speaking German with colleagues to taking on various project management tasks such as progress tracking of the project and preparing presentations Samuel became well adjusted to the work environment at Fresenius.

Both interns were surprised by the intensity of corporate working environment and the responsibilities entrusted in them as interns. Gaoke embraced the new challenges as a continuous learning opportunity which will help him in the future; in particular this includes the knowledge he gained regarding office culture, time management along with improving his excel skills. Samuel emphasized that his German proficiency had improved immensely and that he became more independent. Glancing into the future Samuel comments, "I could see myself doing a very similar job after I finish my studies. I would like to work in an international company and could imagine coming back to Germany to work."

Fresenius participates in the US-German Internship Program year after year as it is a convenient way to gain contact to international students. As a diversified health care company they benefit from gaining the international recruits not only for the intern-



▲ Both Gaoke (left) and Samuel (right) are very thankful for the chance to intern at Fresenius. Their experience was above and beyond their expectations.

ship period but also in the future. By giving young people a chance to get to know Fresenius and also Germany they hope to build connections with young people which will keep through the years and possibly evolve into job opportunities in the future for their German locations but also subsidiaries in the USA. ■





▲ A win-win situation for Mrs. Polenz (left), Manager Research Projects University Relations, and Mr. Powik (right), Director University Relations, as well as Manuel (center), who clearly enjoyed interning at Software AG.

Software AG

Manuel Parra-Chavez, a computer science major at Columbus State University, was thrilled to have the opportunity to intern at the Software AG headquarters in Darmstadt. As part of the University Relations department, he was fully integrated in various tasks of the day-to-day work of the team. His main project was proof-reading and improving scripts and recording the voice-over for tutorial videos. Additionally, he was introduced to the business challenges of recruiting new universities for Software AG and he tested and optimized education packages in the field of Streaming Analytics.

“Overall, I had an awesome experience,” Manuel said while reflecting on his summer in Germany. During the three-month internship, he grew both personally and professionally. On the job he learned about the working at a globally renowned company,

business processing, and analyzing big data all of which he will be able to apply in future jobs.

Software AG has hosted multiple interns from US-German Internship Program over the past years as it is a win-win situation for both the student and the company. They emphasize that there are a lot of tasks in which not only the students can learn but also the company can benefit from the student. Mr. Jürgen Powik, Director University Relations, added that “It was a great pleasure for us seeing Manuel evolving so fast from a rather diffident person to a self-conscious, reliable contributor within our team. I’m absolutely convinced, given the manifold positive impressions and adventures he experienced during his stay, he must return as an ambassador for both, Germany and Software AG.” ■

Deutsche Hospitality | Steigenberger Hotels AG

On her first trip outside of the US Jaleah Hobbs completed a three month internship at Steigenberger Hotels AG in Frankfurt am Main. During this time she had the chance to gain insight into three departments: sales, finance, and e-business. Her favorite department was the e-business in which she decided to spend an extended period of the internship. In this department she assisted the 10 team members with various daily business tasks. Steigenberger Hotels AG was pleased with Jaleah’s engagement and hands-on attitude in particular when dealing with new tasks along with her eagerness to expand her knowledge of the travel industry in her free time.

On the weekends Jaleah enjoyed traveling to various Steigenberger Hotels in Germany as well as in neighboring countries. This gave her the opportunity to see various Steigenberger Hotels first hand outside of the

corporate office setting. Furthermore, she experienced the different cultures of multiple cities as well as gained valuable street smarts and survival skills for traveling. Nearing the end of her internship Jaleah said, “I am really enjoying the internship and do not want to leave yet. I am glad to have been given this opportunity and definitely want to come back to Germany in the future.”

Jaleah appreciated learning about the German work culture and especially about marketing. The internship has greatly helped her to become more aware of where she sees herself in the future. She enjoyed working in the e-business department so much that she is highly considering changing her major from finance to marketing. Additionally, her time in Germany has motivated her to continue her German studies along side her major. ■



▲ Jaleah’s openness to embracing new cultures allowed her to fit right in with the Steigenberger team. Jaleah (right) and Mrs. Linden, Personal Assistant to Vice President Sales, at the corporate office in Frankfurt.



Supporting companies' willingness to host interns helps further expand the program and contributes to the future of the transatlantic relationship.

Participating Companies 2016



Internship Company Patron 2016



Major Sponsor 2016



Sponsors 2016



US-German Internship Program in Brief

The US-German Internship Program's purpose is to provide educational internships abroad to US-based university students. The program is sponsored by AmCham Germany and BridgehouseLaw. The US-German Internship Program is a not-for-profit program registered with the State of Georgia as a charitable organization under the name AmCham BridgehouseLaw Internship Program, Inc. Peachtree 25th Building 1720 Peachtree Street N.W., Suite 520, Atlanta, GA 30309, USA.

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