



Finland's Finest: Technology, Life Sciences and Design

▼ *Why is Finland an interesting investment location for American investors?*

△ American investors will want to invest in Finland for two reasons: The country boasts innovative strength, and its small size makes it a great test bed. This combination offers businesses an edge in information and education technologies, clean tech, life sciences, cyber security and design. Add our high standard of education and competitive salaries on top of that, and you have an ideal place for research and development.

▼ *Describe the economic partnership between the US and Finland.*

△ Overall, Finland is a well-kept secret when it comes to foreign direct investments. AmCham Finland is helping to shine an international spotlight on all the exciting investment opportunities the country has to offer. For the US and other international investors, Finland is part of a single Nordic marketplace. The Nordic countries and our

Baltic and eastern neighbors make up what we call New North, boasting 50 million consumers.

▼ *In what state is the Finnish economy in regards to the global economic crisis?*

△ The eurozone crisis has hit Finland hard, and the economy is stagnating. The unrest in Russia has also impacted the Finnish economy, especially in the hospitality and food sectors. At the same time, we are shifting from traditional paper and manufacturing sectors to information and knowledge-based areas, in which science and new innovations are key. The future of Finland's economy looks bright.

▼ *How does AmCham Finland support its members?*

△ AmCham Finland turns ten this year, and we are bigger and brighter than ever with more than 330 member companies hailing from 20 countries. The last time I checked, we are the fastest growing business hub in the Nordics. Last year,

we opened an office in New York City, helping growth companies succeed in the US market and attracting more investors to Finland. ■



Kristiina Helenius
CEO
AmCham Finland
Eteläranta 6 A 8
Helsinki 00130
T +358 45 122 6051
E kristiina.helenius@amcham.fi
W www.amchamfinland.com

▶ **ABOUT AMCHAM FINLAND**

AmCham Finland is an international business hub in Northern Europe. It is composed of more than 330 member companies coming from 20 countries. From enterprising growth companies through to global corporations to representing all areas of business, AmCham Finland is where international investors land and where Finnish companies go for global take off.



You need commitment, focus and passion to find new ways to fight the diseases of this world: innovation is at the heart of it.

Innovation for better health. Our commitment is to bring to patients around the world quality medicines for use in diagnosing, combating and preventing disease. Every day we work against time, researching new pathways, new molecules, new technologies – complementing our own capabilities with expertise of innovative partners from science and industry.

The success of this work is evidenced in new medicines for areas with significant unmet medical need such as oncology, cardiovascular and blood diseases, as well as gynecology and ophthalmology. Our aim is a better quality of life for all.

