

Welcome to the "Access Your Global Network Newsletter." You will receive this content-based newsletter with global insights for your business in the middle of each month.



transatlantic ticker

Department of Energy Highlights New Global Energy Efficiency Standard

The US Department of Energy (DOE) has recognized the publication of ISO 50001, a new global energy efficiency and energy management standard. This voluntary standard, developed by a project committee of 45 partnering countries from the International Organization for Standardization (ISO), provides organizations with a framework for continuous energy performance improvements. [More](#)

American Abyss: Economic Risks Threaten the Country

As the state funded mini-boom in the United States comes to an end, economists are warning that it could be the beginning of a new recession. This Handelsblatt articles explores these looming risks. [More](#)

Patent Reform is Finally on Its Way

Clearing another major hurdle in the US, a patent reform bill that would fundamentally change the way the government treats intellectual property, including a transition of the US patent law from a "first to invent" to a "first to file" system, passed through the House. [More](#)

worldwide news

Lagarde's Challenges Leading the IMF

The International Monetary Fund can now return to its core business of managing crises with new managing director Christine Lagarde. A competent and well-regarded technocrat, she will have her hands full with three important challenges. [More](#)

europe update

Europe Explores Passage of Consumer Rights Bill

Contract law in the EU is a patchwork of 27 national legal codes offering varying degrees of protection to consumers and merchants. Those differences, and the costs of overcoming them, have limited cross-border trade primarily to multinational companies with the legal staffs to negotiate the maze. Changes expected later this year hope to offer better terms and more protection. [More](#)

Summer Euro Area Economic Outlook Released

The worldwide upswing has lost momentum, but it will overcome the present slowdown. Monetary policy is overall still accommodative, and growth dynamics continue to be high in emerging market countries. With these findings the European Forecasting Network predicts EU growth in their latest report on the euro area outlook. [More](#)

CEP Default Index - Creditworthiness Trends in Euro Countries

The euro zone currently finds itself in an existential crisis. The increasingly dramatic rescue measures that have been taken to save over-indebted euro states from insolvency have failed, without exception, to calm the situation. There are growing concerns about further countries being swept aside with it. Therefore, the CEP has developed a fact-based Default Index reflecting the erosion of creditworthiness in euro zone member states. [More](#)

inside germany

German GDP Growth to Slow After Strong First Quarter

Germany's economy looks likely to grow solidly this year and next, but will not repeat the strong performance seen in the first quarter, a quarterly Reuters poll shows. [More](#)

Wooing Professionals to Germany from Debt-Stricken Parts of the EU

The German economy has long complained about a shortage of professionals. Now, with mass unemployment the reality in debt-stricken countries such as Portugal, Greece and Spain, Berlin is looking to attract potential workers northwards. [More](#)

chamber news

Yearbook Update: Confirm Your Company's Contact Information

Membership updates have begun to make sure we have your accurate contact information on file and for the next issue of the annual Yearbook membership directory. Update forms are sent to each company. For more information, click [here](#).

Event Center: Invitations Available in Members' Only Area

Access invitations for all our [coming events](#) or see photo galleries from past events [here](#).

[Coming Events](#)

useful weblinks

Taylor Wessing Global IP Index 2011

Launched in 2008, Taylor Wessing's Global Intellectual Property Index (GIPI) provides a comprehensive assessment of how the IP regimes of important jurisdictions compare with each other. This year's report covers 24 jurisdictions, each being rated in respect of obtaining, exploiting, enforcing and attacking the main types of IP rights. [More](#)

Germany and China - Building Business Together

China is the market of the future, harboring vast potential for German companies. However, there is often a lack of information regarding local market situations, business practices and cultural identities. Resources Global

Professionals presents the success factors for business ventures in China. [More](#)

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