



Looking to expand your business into Europe and beyond?



Be part of Hannover Fair 2010, the largest industrial trade fair for **energy and power plant solutions and generation, industrial automation, process controls and micro- or nanotechnology - for only \$1,000**



The U.S. Commercial Service, FedEx and Hannover Fairs USA welcome you to the new American Business Center at Hannover Fair, April 19-23, 2010, in Hannover, Germany.

It's as easy as ABC: The American Business Center is a low-cost way to participate at the world's largest industrial show.

What is the American Business Center?

Office space for U.S. companies to hold meetings on the floor of the trade show, which welcomes 6,150 exhibitors and 210,000 visitors from 84 countries.

What do I get for \$1,000?

- Five days in your "office" on the trade show floor; private meetings with prospective business partners; counseling and market research from U.S. Commercial Service trade specialists.
- Bilingual assistant/interpreter to help set up appointments during the show (April 19 – 21 only).
- Internet, phone and fax.
- Office center with receptionist on the show floor.
- Use of ABC lounge, including drinks and snacks.
- Admission pass to Hannover Fair.
- An entry in the Hannover Fair exhibitor catalog.
- Shuttle service around the trade fair site, which occupies one million square meters.
- Free participation in the WORLD ENERGY DIALOGUE and networking events.
- Access to over 6,150 exhibitors and 210,000 visitors from 84 countries.
- Travel/accommodation assistance.
- Europe-wide promotion, including translation of company promotional material into local languages, distributed to key contacts in your industry across the continent.
- Pre-show and year-round promotion in "Global Business & Markets" program flyer, online at www.buyusa.gov, www.global-business-markets.de and www.hannovermesse.de.



For more information please contact
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Please visit us at www.buyusa.gov/germany/en/hannoverfair2010.html

We are pleased to learn about your interest in our American Business Center at the
HANNOVER INDUSTRIAL FAIR

Hannover, Germany - April 19-23, 2010

YOU TAKE CARE OF YOUR BUSINESS - WE TAKE CARE OF YOU!

Please take the time to complete below questionnaire and send it to the
U.S. Commercial Service in Frankfurt, Germany
via email to Volker.Wirsdorf@mail.doc.gov
or via fax at +49-69-7535-3171.

We will get back to you asap to discuss your objectives and how we can help you to reach them.

COMPANY INFORMATION

Name: _____

Address: _____ City: _____ State: _____ ZIP: _____

Contact Person: _____

Title: _____

Telephone: _____ E-Mail: _____

Website: _____

Product Description:

Number of employees: _____

Are you currently represented in Germany? Yes No

Please list other European countries in which you are represented:

Please list European markets you are interested in

Your ideal partner is a

Distributor Licensee OEM Joint Venture Partner